



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 2577

1. Project Title Purpose Built Florida - Lift Orlando

2. Senate Sponsor Bobby Powell

3. Date of Request 02/21/2023

4. Project/Program Description

Purpose Built Florida is a collaborative effort of nonprofits in Orlando, Tallahassee, West Palm Beach, and Jacksonville working to advance achievement of the American Dream in some of Florida's most underserved communities. Influenced by the national model of Purpose Built Communities, this effort aims to accelerate their work to strengthen neighborhoods and provide families with the opportunities and resources they need to thrive. These nonprofits represent the rise of a new kind of nonprofit whose place-based approach closes achievement gaps through strategic investments in housing, education, community wellness, and long-term economic viability. This one-time request will support their model's growth, which engages residents, leverages community assets, and gathers a broad range of local partners to work holistically toward neighborhood revitalization.

5. State Agency to receive requested funds Department of Economic Opportunity

State Agency contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	2,000,000
Fixed Capital Outlay	0
Total State Funds Requested	2,000,000

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	2,000,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2023-2024	2,000,000	100%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested? No

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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Yes

If yes, indicate the amount of funds received and what the funds were used for.

Yes, Lift Orlando received PPP funds in the amount of \$341,223. The funds were used to pay for salaries.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

☐ Planning ☐ Design ☐ Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Funding would strengthen operations for each of the four Purpose Built Florida nonprofits and employ resources needed to support potential growth and replication. Funding will support resources and community engagement with residents and resident leaders, while securing suitable counsel and technical assistance for the development of vital infrastructure by equipping each community for the pursuit of major investments in target neighborhoods.	1,600,000
Expense/Equipment/Travel/Supplies/Other	Support for organizational costs related to expenses incurred through collaboration among Purpose Built Florida nonprofits and sharing with new communities, including travel, equipment, and supplies. Such collaboration will advance the four pillars of the model, which are influenced by the national model of Purpose Built Communities.	400,000
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0



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Total State Funds Requested (must equal total from question #6)	2,000,000
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14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Funding will support the operations of Purpose Built Florida nonprofits in Orlando, Tallahassee, West Palm Beach, and Jacksonville, all network members of Purpose Built Communities. These nonprofits work to address the root causes of generational poverty in low-income communities. These funds will further the creation of 1) strategies for local communities to leverage new policies and funding for affordable housing; 2) high-quality educational pathways from early childhood development to promising careers with wrap-around support families; 3) create high-quality facilities, programs, and services that enhance health and quality of life; and 4) create regional economic development initiatives through public-private partnerships.

b. What activities and services will be provided to meet the intended purpose of these funds?

These nonprofits address a range of issues through a collective impact approach. They have successfully led cross-sector collaborations with communities through resident engagement to advance innovative solutions in addressing challenges related to housing, food deserts, after-school programs, two-generation support for students and families, early childhood development, education, one-on-one financial mentoring, small business support, access to affordable healthcare, and academic scholarships. Purpose Built Florida is built upon the success of Lift Orlando, named 2021 Floridian of the Year by Florida Trend.

c. What direct services will be provided to citizens by the appropriation project?

Services provided by these nonprofits include education support, transition services for residents related to housing, healthcare screenings, community wellness surveys, digital equity initiatives, financial wellness programming and mentorship, literacy support, wrap-around support for students and families, small business workshops and mentorships, early learning programs, and more. Community engagement and active partnership with resident leaders is vital to this work. These nonprofits are resident-driven and service the unique needs of their target populations as it relates to community revitalization.

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population of this project are the focus areas of each Florida nonprofit, which includes South City in Tallahassee (South City Foundation), the Communities of West Lakes in Orlando (Lift Orlando), the North End of West Palm Beach (Northend RISE), and Jacksonville's East Side (LIFT Jax). There are approximately 10,000 residents in these four specific neighborhoods. However, the programs of each nonprofit will serve a much broader audience in and around their targeted neighborhoods. Each organization works with local nonprofit and community partners, local governments, business leaders, and ongoing resident engagement.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

This project and the work of these nonprofits will strengthen neighborhoods by providing opportunities and resources for residents to thrive. Such work aims to directly address the root causes of generational poverty, while offering families pathways to move toward self-sufficiency. Outcome methodologies may vary and are determined based on the needs of each individual community. Outcomes track long-term quantitative and qualitative data from partners and residents through door-to-door surveys, focus groups, impact data provided by program partners, and more. Measurements may include, but are not limited to, high school graduation rates, student literacy percentages, kindergarten readiness scores, employment rate, per capita income, households below poverty, and percentage of minority owned businesses.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

If the organization fails to meet deliverables or performance measures, they will be subject to submitting a performance improvement plan with measurable outcomes bound by the lines and a formal review.

15. Requester Contact Information

a. First Name Last Name



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b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- ☐ For Profit Entity
- ☒ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number