



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 3091

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The 1619Fest Orlando Black History Month Celebration is a dynamic event that has occurred every Black History Month in Central Florida since February 16, 2020. As stipulated by public law H.R. 1242, 1619Fest encourages and organizes activities during Black History Month and throughout the year to expand understanding and appreciation of the recognition of 400-years of African American history.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	160,000
Fixed Capital Outlay	0
Total State Funds Requested	160,000

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	160,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2023-2024	160,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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\$10,316 allocated towards in-kind community grants for small business vendors.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

☐ Planning ☐ Design ☐ Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Executive director's Salary	20,000
Other Salary and Benefits	Photographer, production developer, security	10,000
Expense/Equipment/Travel/Supplies/Other	Travel, pre-event training for cultural exposure and authenticity. Race costs: balloon archway, banner, poles, running stakes, finish cones, water station, and signage. Development of community garden to be a fresh food hub for race and festival participants and small businesses.	70,000
Consultants/Contracted Services/Study	Website management/promotional team	10,000
Operational Costs: Other		
Salary and Benefits	Speakers, panel participants, and DJ.	30,000
Expense/Equipment/Travel/Supplies/Other	Sound system, green room, food for entertainers, tent, and staging.	10,000
Consultants/Contracted Services/Study	Set up / clean up custodial crew.	10,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		160,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The 1619Fest Orlando Black History Month Celebration is a dynamic event that has occurred every Black History Month in Central Florida since February 16, 2020. As stipulated by public law H.R. 1242, 1619Fest encourages and organizes activities during Black History Month and throughout the year to expand understanding and appreciation of the recognition of 400-years of African American history.



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b. What activities and services will be provided to meet the intended purpose of these funds?

The 1619 Fest Orlando is a celebration of arts and culture from Africans in the Diaspora. The SOKO Marketplace is a weekly community marketplace that provides a designated venue for entrepreneurs and artisans of color to exchange goods and services. Rebel Run is a historical 5K commemorating Hannibal Barca, the namesake for Winter Park's Hannibal Square since 1881, that promotes health and wellness. Funds will also be allocated to a community garden to help provide healthy food options.

c. What direct services will be provided to citizens by the appropriation project?

The 1619Fest Orlando will help boost the economy that directly affects the minority area and, more specifically, the Hannibal Square economic opportunity zone, the CRA (Community Redevelopment Agency) of the City of Winter Park. It will help bridge the community timeline of Hannibal Square's creation, assisting residents and visitors in developing a more comprehensive understanding of American history year-round.

d. Who is the target population served by this project? How many individuals are expected to be served?

This event expects to serve over 1,000 community members, including students from grade school to university-level alongside at-risk youth, small businesses, persons with poor physical health, the elderly, and the economically disadvantaged.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The benefits of this project are historic preservation, community stabilization, and cultural arts enrichment which is measured by improved small business sustainability, increased health and wellness, and deepened historical understanding through community connections.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Funds would be returned to the state.

15. Requester Contact Information

a. First Name Last Name
b. Organization
c. E-mail Address
d. Phone Number Ext.

16. Recipient Contact Information

a. Organization
b. Municipality and County

c. Organization Type

- ☐ For Profit Entity
☒ Non Profit 501(c)(3)
☐ Non Profit 501(c)(4)
☐ Local Entity
☐ University or College



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☐ Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number