



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 1493

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. Project/Program Description

This budget request will continue program services in 23 active school districts (at \$675 per each school) currently receiving services. The funds will also start new program services in 12 school districts (at \$800 per each school). The total number of school districts served by the budget request will be 35 districts. The Greatest Save Teen PSA Program is a unique peer-to-peer personal safety program administered in public high schools and available to feeder schools (middle and elementary school children). The program is designed to raise awareness and change behaviors of high school students and feeder middle and elementary school students by creating and viewing 30-second Public Service Announcements (PSAs) on teen victimization. Teen PSAs are student created, student implemented, and student evaluated. Teen PSAs cover a wide range of personal safety topics including human trafficking, bullying, vaping, mental health, substance abuse, date rape, school violence and more.

5. **State Agency to receive requested funds**
- State Agency contacted?** Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	225,000
Fixed Capital Outlay	0
Total State Funds Requested	225,000

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	225,000	84%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	42,000	16%
Total Project Costs for Fiscal Year 2023-2024	267,000	100%

8. **Has this project previously received state funding?** Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2019-20	0	200,000	1222	Yes

9. **Is future funding likely to be requested?** Yes
- a. **If yes, indicate nonrecurring amount per year.**
- b. **Describe the source of funding that can be used in lieu of state funding.**



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There is very limited funding non-state available as this is a state wide education program addressing needs and issues that high schools constantly face. Any funding that we have received over the years in support of this Program that is non-state is a limited amount from private individual donations.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.

Through the Payroll Protection Program we received \$64,692 and through EIDL we received a SBA loan for \$120,800. Those funds were used to keep the Program running throughout 2020 in Florida and nationally.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

Planning
 Design
 Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Program Director (Project Head) works with Field Staff - Program Manager and Regional Coordinator Staff as well as Operation Director and Operations/Systems staff, providing management oversight, strategic planning, team building and plan implementation. Also, responsible for developing key relations of trust through the State.	30,000
Other Salary and Benefits	Program Manager and Regional Coordinators are responsible for implementation of the Teen PSA Program with school districts and schools statewide.	48,750
Expense/Equipment/Travel/Supplies/Other	Due to inflation and rising costs, expenses related to travel for training on-site as well as virtual meetings with school districts and schools will try to be done least costly way via virtual training etc.	29,250
Consultants/Contracted Services/Study		0
Operational Costs: Other		



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Salary and Benefits	PSA Program including digital services, communications, schedules, registrations, subscriptions, and all other aspects of the Teen PSA Program functions including receiving, reviewing, editing, archiving, creating topic awareness campaigns/platforms.	105,750
Expense/Equipment/Travel/Supplies/Other	Systems operations expenses for the infrastructure of the Teen PSA Program including digital services, communications, scheduling, registering, managing subscriptions, and all other aspects of Teen PSA Program functions, including receiving, reviewing, editing, archiving, creating topic area campaigns and platforms, student voting, reporting, surveys, and analytics.	11,250
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		225,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

This budget request will:

*Continue program services in schools currently receiving program services in 23 school districts

*Start new program services in 12 school districts

Total School Districts served by this budget request: 35 school districts

*Program services are also available at no additional cost to funded high schools, feeder schools (middle and elementary schools)

b. What activities and services will be provided to meet the intended purpose of these funds?

Working with the Department of Education, school districts, and law enforcement, KinderVision implements its program of life saving/changing information in high schools and feeder schools. Participating high schools create PSAs to submit in Regional and State competitions with programs updated annually. Contests and campaigns are used to impact as many teens as possible.

c. What direct services will be provided to citizens by the appropriation project?

Faculty select appropriate and timely PSAs from this Program to use in advising, health classes, creative writing, drama, in-school suspension (ISS) peer mentoring, and more. There will be Monthly Topic Awareness Student Engagement featuring five PSAs on a different highlighted topic each month and used in the classroom (on-site or virtual). Student Voting activities measure impact.

d. Who is the target population served by this project? How many individuals are expected to be served?

At-risk youth, grade school students, high school students.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The Teen PSA Program will raise awareness among teens that leads to a change in behavior and a reduction in teen victimization. We document the impact and effectiveness of TGS Teen PSA Program in raising awareness and changing behavior in the following ways:

1. Student voting - internal Classroom Voting; Regional, State and Natl Contest Voting; Monthly Awareness Student Engagement Campaigns; Teacher Initiated Voting - All voting can be done online or in classroom. Voting activity can be led by the teacher/KVF staff. Voting process, the students are asked three survey questions for their vote to count: did you learn something new, will this change what you do, and will you share this information with others. 76% of Florida students surveyed report that they learned something new, 74% will change what they do, and 77% will share this information with someone else.

2. Video Usage through website analytics and reporting from high schools/teachers.

3. Faculty Letters and Student



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f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Standard contract penalties are sufficient.

15. Requester Contact Information

a. First Name Last Name
b. Organization
c. E-mail Address
d. Phone Number Ext.

16. Recipient Contact Information

a. Organization
b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name
e. E-mail Address
f. Phone Number

17. Lobbyist Contact Information

a. Name
b. Firm Name
c. E-mail Address
d. Phone Number