



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 2829

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. Project/Program Description

The "Heritage Trail Project " will highlight the communities of South Florida which have strong historical significance to the advancement of the cultural, economic, and political history of Florida. Covering the counties of Miami-Dade, Monroe, Broward, and Palm Beach, the alliance will illuminate the contributions of citizens of African and Caribbean ancestry in the development of communities that helped design the future of new municipalities in the 1920s through the 1960s. Additional information about the managing organization can be found at www.sfhallc.org.

5. **State Agency to receive requested funds**

State Agency contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	160,000
Fixed Capital Outlay	0
Total State Funds Requested	160,000

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	160,000	64%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	50,000	20%
Other	40,000	16%
Total Project Costs for Fiscal Year 2023-2024	250,000	100%

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?** Yes

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**

The alliance has developed a budget that includes local government funding and support from regional philanthropic entities. Thinking has been based on the inclusion of state funding to assist in the total funding strategy of this project. Therefore, none of the funding is considered a replacement for state funding but is instead a supplement component, including state funds, which lead to the aggregate budget required.



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

Planning
 Design
 Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	As project head, the Executive Director will supervise the selection and work of the research team, manage community communications to ensure the integrity of the historical narrative, and gain their input on exhibit design issues. The E.D. will also be responsible for managing all administrative and operational personnel related to the completion of the project.	10,000
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	It is the intent to contract for the services of one administrative assistant who will be responsible for team logistics and management of the project schedule and project communication network. In addition, the alliance will retain the services of a finance coordinator who will manage the received funds, establish bank accounts related to the project, disburse funds in accordance with established protocol and complete the first drafts of all scheduled reports required by the state agency.	20,000
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Community notices (flyers and brochure production), space rental costs, website maintenance, exhibit display materials, wireless audio and internet service for interactive displays, and audio and visual recording equipment.	80,000



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Consultants/Contracted Services/Study	The following necessary personnel will be paid in part by this allocation: faculty and student stipends, website manager, graphic artist, interactive exhibit designer, content supervisor, and copywriter.	50,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		160,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The "Heritage Trail Project " will highlight the communities of South Florida which have strong historical significance to the advancement of the cultural, economic, and political history of Florida. Covering the counties of Miami-Dade, Monroe, Broward, and Palm Beach, the alliance will illuminate the contributions of citizens of African and Caribbean ancestry in the development of communities that helped design the future of new municipalities in the 1920s through the 1960s.

b. What activities and services will be provided to meet the intended purpose of these funds?

Locations of historical community significance will be researched and documented by college students, professional scholars, and local historians. Based on their findings, appropriate monuments will be created by the public to experience by the public, free of charge.

c. What direct services will be provided to citizens by the appropriation project?

The design and installation of public monuments and exhibits will offer the first of many benefits to the identified South Florida communities. By providing vetted documentation regarding the historical significance of these sites, the alliance will provide a true and valid basis for evaluating the contributions made to Florida and the United States.

d. Who is the target population served by this project? How many individuals are expected to be served?

100,000 residents, the alliance will measure the level of community engagement at the physical site and also the website. The alliance can monitor the number of website queries through an installed software system. The alliance will document the level of citizens and community engagement by recording the number of hits to the interactive exhibit software and the number of requests of organized tours made by private vendors and cultural organizations.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

By creating the new cultural assets, the alliance will create additional areas of interest for regional, national, and international tourists. This will bring new attention to neighborhood vendors and hospitality entities, thereby aiding the local tourism economy. the alliance will monitor the number of out-of-town and state visitors through web software. The alliance will also collect data from the Miami Convention and Visitors Bureau regarding visitor experience and impressions.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

The department has the right to withhold any scheduled funding in the event that the required reports are not submitted on a timely basis. In addition, if it becomes evident that the grantee is unable to complete the agreed-upon scope of services, the state should have the right to request a refund of allocated dollars in total or on a pro-rata basis in accordance with the completed work.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization



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c. E-mail Address

d. Phone Number Ext.

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number