



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 2962

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

4. **Project/Program Description**

Following the catastrophic Hurricane Ian wind and flood damage, this funding will be used to restore and repair the over 100,000 sq. ft. Historic Arcade Theatre and surrounding Florida Rep campus including: education classrooms, ArtStage Theatre, costume/scene shop, rehearsal hall/backstage, box office, employee housing, and offices to original capacity to ensure Florida Rep remains a cultural anchor to downtown Fort Myers. The total cost for emergency remediation, repairs, and replacement of equipment is anticipated to exceed \$2,750,000.

To view the destruction, visit: spaces.hightail.com/space/A6idutjppA.

5. **State Agency to receive requested funds**

State Agency contacted? Yes

6. **Amount of the Nonrecurring Request for Fiscal Year 2023-2024**

Type of Funding	Amount
Operations	750,000
Fixed Capital Outlay	0
Total State Funds Requested	750,000

7. **Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	750,000	27%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	2,000,000	73%
Total Project Costs for Fiscal Year 2023-2024	2,750,000	100%

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?** No

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**

10. **Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**



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Yes

If yes, indicate the amount of funds received and what the funds were used for.

Florida Rep received a Shuttered Venue Operators grant and a forgiven Payroll Protection Loan in 2021. Funds were used for ongoing operations of FL Rep, which was forced to close indoor Arcade & ArtStage theatre's on March 20, 2020 due to the pandemic.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Florida Repertory Company, Inc., purchased the properties in downtown Fort Myers in 2019. Florida Rep established Bradford Arcade Properties, LLC and Bradford Arcade Parking, LLC just after purchase. Florida Rep is the 100% member of the LLCs and governs the two blocks through its seventeen-member board of directors. Likewise, major repairs to the facilities through the project will be administered by officers of the LLCs who are the executive staff at Florida Repertory Company.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	10% of salaries for Executive Director, John Martin and 10% of salary for Producing Artistic Director, Greg Longenhagen for managing hurricane related projects, and contract negotiations.	29,890
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	10% of salaries for Production Manager, Charles Clark and 10% of salary for Development Director, Jennifer Denike for managing hurricane related projects, grant administration, and contract negotiations.	15,200
Expense/Equipment/Travel/Supplies/Other	Replacement equipment from the catastrophic flood and wind damage including but not limited to: HVAC, 2 elevators, set materials, 3 sprung floors in accordance to Actors Equity Association (AEA) standards, modular seating, computers, metal framed awnings, circular saw, plotting printer, Mac Pro, ADJ MegaHex Pars, Three Channel DMX Decoder, ticketing software, and sound and lighting equipment.	204,910



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Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Repair and restoration of over the 100,000 sq. ft. spaces of Florida Rep campuses including two theatres, education classrooms, costume/scene shop, AEA required employee housing, and community shared spaces. Roof repair to the over 89,000 sq. ft. First Street building that is over 100 years old to prevent further hurricane damage.	500,000
Total State Funds Requested (must equal total from question #6)		750,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Following the catastrophic Hurricane Ian wind and flood damage, this funding will be used to restore and repair the over 100,000 sq. ft. Historic Arcade Theatre and surrounding Florida Rep campus including: education classrooms, ArtStage Theatre, costume/scene shop, rehearsal hall/backstage, box office, employee housing, and offices to original capacity to ensure Florida Rep remains a cultural anchor to downtown Fort Myers. To view the destruction, visit: spaces.hightail.com/space/A6idutjppA.

b. What activities and services will be provided to meet the intended purpose of these funds?

For over 25 years, Florida Rep has been an anchor to the downtown arts community supporting local area businesses. Funds will be used to repair and restore the Florida Rep campuses in order to be able to provide educational and theatre programs that make the arts accessible to every segment of the community and ensure that Florida Rep remains an area attraction for downtown Fort Myers.

c. What direct services will be provided to citizens by the appropriation project?

In addition to ticketed productions, programming provided to the community include the Theatre for Young Audience Series, Camp Florida Rep, Conservatory Productions, classes for youth and adults, an in-school residency programming, need-based student scholarships, discounted student tickets, volunteer opportunities, Blue Star Theatre program for military and veterans, and accessible performances.

d. Who is the target population served by this project? How many individuals are expected to be served?

Florida Repertory Theatre serves over 100,000 patrons each year through 5 main stage and 4 ArtStage productions. FL Rep participates in various community activities to promote the theatre and encourage attendance including speaking engagements, festivals, and community outreach. Florida Rep's Education programs reach young people and families through The Theatre for Young Audience Series (TYA), Camp Florida Rep, Conservatory Productions, Youth Classes, and an In-School Residency. The primary focus for TYA program includes the under-served populations and schools.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Funds will be used to repair and restore the Florida Rep campuses to provide educational and theatre programs that make the arts accessible and ensure that Florida Rep remains an area attraction for downtown Fort Myers. In addition to point of sale transactions, FL Rep will also track "Stay and Play" sales and tour attendance. FL Rep will continue to market to the 5 county region and partner with VCB to target patrons through nation-wide advertising. FL Rep will use Arts & Economic Prosperity survey data to measure the outcome.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Should Florida Repertory Company, Inc., fail to meet the deliverables or performance measures, it will not accept the funding and/or the appropriation will be returned to the state.

15. Requester Contact Information



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a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number