



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 3235

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Currently in Florida, about 2,623,700 seniors can not or do not have the ability to drive themselves. Everyday, these seniors have places they need to go like appointments, required errands, connecting with family, and maintaining a certain quality of life. Lyft Silver offers a solution through a pilot partnership with United Way of Florida, our 211 relationships and Lyft to help Florida seniors by providing reliable, and affordable transportation

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	1,000,000
Fixed Capital Outlay	0
Total State Funds Requested	1,000,000

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	1,000,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2024-2025	1,000,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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A Paycheck Protection Program loan in the amount of \$47,685 was approved. The funding was used to support payroll costs and address the impact of the COVID-19 pandemic.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	United Way of Florida will administrate this project by working with the local United Ways and 211 providers in the following counties: Hillsborough, Orange, Osceola, Pinellas and Seminole to coordinate usage and service for the targeted Senior population. UWOF will work with United Way Worldwide to secure data from the usage and with Lyft for the drivers/transport.	50,000
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	United Way Of Florida will work with United Way Worldwide to secure specific data for this program regarding the contracted rides using platforms that are in place.	25,000
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	Contracts with local United Ways and partner agencies to hire coordinators to identify and secure sites and to provide services through certified IRS certified volunteers	925,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		1,000,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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b. What activities and services will be provided to meet the intended purpose of these funds?

United Way of Florida will work with the local United Ways and their contracted 211 providers to promote and implement this pilot partnership to coordinate transportation usage and service for the targeted Senior population. United Way of Suncoast, serves Pinellas and Hillsborough Counties, and Heart of Florida United Way serves Orange, Seminole and Osceola Counties.

c. What direct services will be provided to citizens by the appropriation project?

Seniors, 65 and older, will be able to access complimentary Lyft rides allowing for transportation to needed appointments, required errands or services, family visits or other needs allowing these individuals to maintain a certain quality of life.

d. Who is the target population served by this project? How many individuals are expected to be served?

In partnership with Lyft, for this pilot project, 30,000 individual rides or 15,000 round trip rides will be provided to seniors with limited access to transportation within the targeted regions.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Due to the lack of resources, many seniors have no options. Limited data provided from 211 Counts, which tracks assistance calls within Florida and nationally, specifically tracks calls for transportation. With limited assistance, many calls historically are unresolved. With this pilot, current and ride specific data can be collected from Ride Request records.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Reduced funding based on percentage of deliverables unmet.

15. Requester Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

For Profit Entity

Non Profit 501(c)(3)

Non Profit 501(c)(4)

Local Entity



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University or College

Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number