



# The Florida Senate

## Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** Arcadia Rodeo New Multi-Functional Facility Request

2. **Senate Sponsor:** Denise Grimsley

3. **Date of Submission:** 11/09/2017

4. **Project/Program Description:**

The Arcadia Rodeo is constructing a new multi-functional facility that will allow for the expansion of current events, attract new events to the area and improve the current \$1.6 million in economic impact. It will also serve as a shelter for displaced animals during natural disasters.

5. **State Agency Contacted?** Yes

a. If yes, which state agency? Department of Agriculture and Consumer Services

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
	1,500,000	1,500,000

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	500,000	4.8%
Local	2,885,151	27.6%
Other	5,550,000	53.2%
TOTAL	8,935,151	85.6 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 10,435,151

9. **Previous Year Funding Details:**

a. Has funding been provided in a previous state budget for this activity? Yes

b. In the previous 5 fiscal years, how many years was funding provided? (Optional) 3

c. What is the most recent fiscal year the project was funded? 2017-18

d. Were the funds provided in the most recent fiscal year subsequently vetoed? Yes

e. Complete the following Worksheet.



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FY:	Input Prior FY Appropriation for this project for FY 2017-18 (If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
Column:	A	B	C
Funds Description:	Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *	Total Funds Appropriated (Column A + Column B)
Input Amounts:		500,000	500,000

### 10. Is future-year funding likely to be requested?

Yes

#### a. If yes, indicate non-recurring amount per year.

500,000

### 11. Program Performance:

#### a. What is the specific purpose or goal that will be achieved by the funds requested?

The funds will assist in completing phase 2 of the construction of our new facility. The completion of both phase 1 and phase 2 will directly impact the everyday operations of this facility therefor effecting the amount and caliber of events that can held. It is our goal to expand the 22 events we currently hold and attract new events to our area thus increasing the current \$1.6 million economic impact.

#### b. What are the activities and services that will be provided to meet the intended purpose of these funds?

The funds will assist in completing phase 2 of the construction of our new facility. The completion of both phase 1 and phase 2 will directly impact the everyday operations of this facility therefor effecting the amount and caliber of events that can held. It is our goal to expand the 22 events we currently hold and attract new events to our area thus increasing the current \$1.6 million economic impact.

#### c. How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		
<input type="checkbox"/> Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> Other Salary and Benefits		
<input type="checkbox"/> Expense/Equipment/Travel/Supplies/Other		



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<input type="checkbox"/> Consultants/Contracted Services/Study		
Operational Costs		
<input type="checkbox"/> Salary and Benefits		
<input type="checkbox"/> Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation		
<input checked="" type="checkbox"/> Construction/Renovation/Land/Planning Engineering	Construction	1,500,000
TOTAL		1,500,000

**d. What are the direct services to be provided to citizens by the appropriations project?**

The professional equestrian competitions also serve as fundraisers for local youth organization such as Desoto Band Boosters, Boy Scouts Troop 39, Desoto 4-H and Desoto FFA. We have a successful youth rodeo program that host approximately 120 youth from Desoto, Hardee, Charlotte and Manatee counties. Students compete for points to qualify for the finals where they can win money and prizes. Scholarships are also provided to qualifying graduating senior. Participants must keep a C grade average in order to compete and log 25 volunteer hours. The facility will also be a safe haven for displaced animals during natural disasters which will greatly compliment the Turner Agri-Civic Center which is a shelter and/or FEMA distribution site.

**e. Who is the target population served by this project? How many individuals are expected to be served?**

Preschool students, Grade School students, High School Students and all other that utilize the rodeo as a source of income such as staff and vendors. Spectators, vendors, contestants 50,000 to 100,000.

**f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Enrich Cultural Experience - Phase 2 includes finishes to the William "Kayo" G. Welles Florida Cowboy Museum. Our goal is for it to become a hub for history buffs and a place to educate local youth. It is our goal to host 10 class field trips to the museum. The Desoto County Historical Society and Desoto County Schools will assist in measuring the benefit or outcome. Improve Agricultural Education - We will host multiple events for the Desoto 4-H and FFA including a horse camp, horsemanship workshop and beef shows. It is our goal to host 4 events directly related to the 4-H and FFA. The 4-H and FFA will assist measuring the benefit or outcome. Increase Tourism - As mention in the Policom Impact Report, 94% of spectators to the professional rodeos are from outside of Desoto county. This will increase due to increased capacity and marketing. We track the amount and type ticketing system.

**g. What are the suggested penalties that the contracting agency may consider in addition to its standard**



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**penalties for failing to meet deliverables or performance measures provided for in the contract?**

The Department may withhold all or portion of funds for deliverables deemed unsatisfactory

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

The Arcadia Rodeo is not owned by any individual. Not single individual will receive funds.

**13. Requestor Contact Information:**

- a. **Name:** Katherine Marks
- b. **Organization:** Arcadia All-Florida Championship Rodeo, Inc
- c. **Email:** admin@arcadiarodeo.com
- d. **Phone Number:** (863)494-2014

**14. Recipient Contact Information:**

- a. **Organization:** Arcadia All-Florida Championship Rodeo, Inc
- b. **County:** DeSoto
- c. **Organization Type:**
  - ☐ For Profit
  - ☒ Non Profit 501(c) (3)
  - ☐ Non Profit 501(c) (4)
  - ☐ Local Entity
  - ☐ University or College
  - ☐ Other (Please specify)
- d. **Contact Name:** Katherine Marks
- e. **E-mail Address:** admin@arcadiarodeo.com
- f. **Phone Number:** (863)494-2014

**15. If there is a registered lobbyist, fill out the lobbyist information below.**

- a. **Name:** None
- b. **Firm:** None
- c. **Email:**
- d. **Phone Number:**