



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** Tampa Heights Youth Entrepreneur Enterprise Center

2. **Senate Sponsor:** Darryl Rouson

3. **Date of Submission:** 01/09/2018

4. **Project/Program Description:**

Building of a youth focused business development center to cultivate, support and promote young entrepreneurs and their businesses. This center will focus on the mostly disadvantaged youth that are served by Tampa Heights Junior Civic Association (THJCA) in Tampa and in Hillsborough County. Entrepreneurial small business development will be focused in the health field, community gardening / community farming, culinary/restaurant businesses, direct and online retail sales and cleaning services, among other areas.

5. **State Agency Contacted?** No

a. If yes, which state agency?

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?
Department of Economic Opportunity

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
	987,000	987,000

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	987	0.1%
Local	0	0.0%
Other	0	0.0%
TOTAL	987	0.1 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 987,987

9. **Previous Year Funding Details:**

a. Has funding been provided in a previous state budget for this activity? Yes

b. In the previous 5 fiscal years, how many years was funding provided? (Optional) 1

c. What is the most recent fiscal year the project was funded? 2016-17



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d. Were the funds provided in the most recent fiscal year subsequently vetoed? No

e. Complete the following Worksheet.

FY:	Input Prior FY Appropriation for this project for FY 2017-18 (If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
Column:	A	B	C
Funds Description:	Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *	Total Funds Appropriated (Column A + Column B)
Input Amounts:			

10. Is future-year funding likely to be requested?

No

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

Tampa Heights Junior Civic Association would like to expand its already established youth micro businesses for young teens from 10 year old to young adults. The goal of this effort is to re-direct and direct at risk youth and others who are members of the Junior Civic Association to be prepared to make good choices starting at an early age, to develop leaders for tomorrow and to grow civic-minded citizens who care for their community and are prepared for service.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

The Youth Community Garden Culinary/Restaurant Business, The Squeaky Clean Business 'The Power of Clean Provided By Teens', The Youth Smoothie Business (utilizing veggies from their garden plots and fruits to sell healthy products), and The Youth Retail Merchandise Business. The goal of this effort by Tampa Heights Junior Civic Association is to re-direct and guide the at risk youth and others who are members of the Junior Civic Association to be prepared to make good choices starting at an early age, to develop leaders for tomorrow and to grow civic-minded citizens who care for their community and are prepared for service. Please see: www.thjca.org and www.thjcaeevents.com.

c. How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		
<input type="checkbox"/> Executive Director/Project Head Salary and Benefits		



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<input type="checkbox"/> Other Salary and Benefits		
<input type="checkbox"/> Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> Consultants/Contracted Services/Study		
Operational Costs		
<input type="checkbox"/> Salary and Benefits		
<input type="checkbox"/> Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation		
<input checked="" type="checkbox"/> Construction/Renovation/Land/Planning Engineering	These funds will be used to build a youth entrepreneur enterprise center	987,000
TOTAL		987,000

d. What are the direct services to be provided to citizens by the appropriations project?

The support services will include: concentrated business success classes, specialized direction and required activities for businesses to become registered and certified. Micro businesses will learn how to seek capital, do presentations before shark-tank like panels, and other likely business funding sources. Correct business practices will be taught, and close monitoring of business activities will be mandatory. THJCA's long established professional partners in these areas will provide services.

e. Who is the target population served by this project? How many individuals are expected to be served?

Approximately ninety students are served throughout the year with an increase of fifty, including early education students, and forty five in-school students who now live in the south county area will be served in 2018. The Enterprise Center will serve up to twenty-five youth and their businesses with new business groups being added when these business ventures graduate. Already established local business partners and organizations will mentor and guide these youth through their business development. Partners include: Columbia Restaurant Group Executive and THJCA's Board of Directors member, Keith Sedita; Athelior Architecture and Engineers owners; Metropolitan Ministries Culinary School; Tampa Garden Club; LIFT Health Organization; Tampa Bay Urban Chamber of Commerce, and USF School of Business, School of Sociology and Office of Community Engagement.

f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?



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The benefit will be to carry out the mission of THJCA to work to raise well prepared civic-minded leaders and citizens who are prepared to take their place as productive members of our society. These enhanced services at the enterprise center will continue the past successes of the residents and the organization. The methodology by which this outcome will be measured will be the same University of South Florida's THJCA Partnership methodology that has been utilized for the community garden start up, food desert research, and the youth business establishment study and evaluation. This methodology has been developed by the combined work of USF's Dr.(s) R. Zarger, J. Freedman, L. Graham and USF graduate students.

- g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

THJCA's team will work with the contracting agency to determine appropriate penalties that should be considered, in addition to their standard penalties.

- 12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

Tampa Heights Junior Civic Association will be the owner and operator of the enterprise center.

- 13. Requestor Contact Information:**

- a. **Name:** Lena Young Green
- b. **Organization:** Tampa Heights Junior Civic Association
- c. **Email:** lenayoung@thjca.org **Website:** www.thjca.org & www.thjcaeent
- d. **Phone Number:** (813)538-3219

- 14. Recipient Contact Information:**

- a. **Organization:** Tampa Heights Junior Civic Association
- b. **County:** Hillsborough
- c. **Organization Type:**
 - ☐ For Profit
 - ☒ Non Profit 501(c) (3)
 - ☐ Non Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (Please specify)
- d. **Contact Name:** Lena Young Green
- e. **E-mail Address:** lenayoung@thjca.org **Website:** www.thjca.org & www.thjcaeent
- f. **Phone Number:** (813)538-3219

- 15. If there is a registered lobbyist, fill out the lobbyist information below.**

- a. **Name:** None
- b. **Firm:** None
- c. **Email:**
- d. **Phone Number:**