



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** Smart Horizons Career Online High School

2. **Senate Sponsor:** Jeff Brandes

3. **Date of Submission:** 01/03/2018

4. **Project/Program Description:**

Smart Horizons Career Online Education (SHCOE), Florida-based, AdvancED/SACS/NCA/NWAC accredited online school district, partners with public libraries across Florida to offer a career-based, adult high school diploma program designed to prepare adults for transition into the workplace. The program employs a prerequisite screening model to enroll only those students with a high probability of success. SHCOE sponsors several such programs across the US.

5. **State Agency Contacted?** No

a. If yes, which state agency?

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?
Department of Education

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
2,500,000		2,500,000

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	0	0.0%
Other	0	0.0%
TOTAL	0	0.0 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 2,500,000

9. **Previous Year Funding Details:**

a. Has funding been provided in a previous state budget for this activity? Yes

b. In the previous 5 fiscal years, how many years was funding provided? (Optional) 3

c. What is the most recent fiscal year the project was funded? 2017-18



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d. Were the funds provided in the most recent fiscal year subsequently vetoed? Yes

e. Complete the following Worksheet.

FY:	Input Prior FY Appropriation for this project for FY 2017-18 (If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
	Column:	A	B
Funds Description:		Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *
Input Amounts:			

10. Is future-year funding likely to be requested?

Yes

a. If yes, indicate non-recurring amount per year.

\$2,500,000 non recurring

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

The specific purpose of the program will be to serve individuals within Florida's adult drop out population that are considered unemployed or underemployed. The intent of the program is to improve their employment and earning prospects by providing them with the opportunity to obtain high school and career credentials through the Florida Public Library System.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

The services provided will consist of: a customized portal, 92 semester courses (academic and career training), transcript analysis, academic coaches (certified teachers), learning management system, student services support, issuance of high school diplomas and workforce certificates

c. How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		
<input type="checkbox"/> Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> Other Salary and Benefits		



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<input type="checkbox"/> Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> Consultants/Contracted Services/Study		
Operational Costs		
<input type="checkbox"/> Salary and Benefits		
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	Scholarships for approximately 2,280 high school dropouts	2,500,000
<input type="checkbox"/> Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation		
<input type="checkbox"/> Construction/Renovation/Land/Planning Engineering		
TOTAL		2,500,000

d. What are the direct services to be provided to citizens by the appropriations project?

The direct services are as follows: a customized portal, 92 semester courses (academic and career training), transcript analysis, academic coaches (certified teachers), learning management system, student services support, issuance of high school diplomas and workforce certificates.

e. Who is the target population served by this project? How many individuals are expected to be served?

The target population are adults without a high school diploma who are patrons in Florida public libraries. \$2,500,000 will provide approximately 2,280 scholarships for adult students requiring a high school diploma.

f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

In addition to the adult dropouts, the Florida taxpayers will benefit. The typical lifetime cost of each high school dropout to taxpayers is approximately \$292,000. Approximately 60% of Florida's prison inmates, and nationally 50% of persons on death row, are high school dropouts. A high school diploma and a career certificate will reduce the probability of going to prison, open opportunities for post-secondary education, and assist them in joining the ranks of taxpaying citizens. Program performance is currently being reported to the Florida Department of State, Division of Library and Information Services on a monthly basis. This data includes the number of credits earned towards high school graduation by each student; the number of high school diplomas and career certificates awarded to students who complete the program.

g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The vendor's online program shall be available from 7:00 a.m. through 10:00 p.m., Eastern Time, Monday through Friday. The program shall be available 95% of each month, as verified by an independent monitoring



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company and reported monthly. Financial Consequence: Financial consequences in the amount of \$5,000.00 will be imposed for each month that the vendor's program availability (as reported by the independent monitoring company) drops below 95%; and \$10,000.00 each month that availability drops below 90%.

- 12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

n/a

- 13. Requestor Contact Information:**

- a. **Name:** Howard Liebman
- b. **Organization:** Smart Horizons Career Online Education
- c. **Email:** hliebman@shcoe.org
- d. **Phone Number:** (305)962-6489

- 14. Recipient Contact Information:**

- a. **Organization:** Smart Horizons Career Online Education
- b. **County:** Broward
- c. **Organization Type:**
 - ☒ For Profit
 - ☐ Non Profit 501(c) (3)
 - ☐ Non Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (Please specify)
- d. **Contact Name:** Howard Liebman
- e. **E-mail Address:** hliebman@shcoe.org
- f. **Phone Number:** (305)962-6489

- 15. If there is a registered lobbyist, fill out the lobbyist information below.**

- a. **Name:** Chip Case
- b. **Firm:** Jefferson Monroe, LLC
- c. **Email:** chip@jeffersonmonroe.com
- d. **Phone Number:** (850)544-2222