



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 1031

**1. Title of Project:** The Motivational Edge - Miami Campus

**2. Senate Sponsor:** Anitere Flores

**3. Date of Submission:** 01/22/2019

**4. Project/Program Description:**

The Motivational Edge's Campus is a safe, supportive environment designed to celebrate students' achievements and unleash their imaginations! This state-of-the-art, multipurpose creative space allows students to delve into our Arts, Technology and Sports & Wellness programming, while holding academics in high regard, with all students earning a "C" or below in a core subject required to participate in no-cost tutoring. The Campus features a vast indoor space with an Ideation Lab for 3-D printing, photography, video production, graphic design and more, a recording studio, a multi-purpose space perfect for hosting student exhibitions, a studio for dance, yoga, martial arts and so much more! Outside, there is a turf field with bleachers, batting cages and a large BBQ for community events. This Campus is one-of-a-kind in Miami-Dade County, empowering local youth to engage in positive self-expression, develop essential life skills and become thriving future leaders in our community.

**5. State Agency to receive requested funds :** Department of Education

State Agency Contacted? No

**6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	
<b>Total State Funds Requested</b>	<b>500,000</b>

**7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	500,000	54.1%
Federal		0.0%
State (excluding the amount of this request)		0.0%
Local		0.0%
Other	425,000	45.9%
<b>Total Project Costs for Fiscal Year 2019-2020</b>	<b>925,000</b>	<b>100.0%</b>

**8. Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

**9. Is future-year funding likely to be requested?** Yes



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a. If yes, indicate non-recurring amount per year. 500,000

#### 10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	CEO - \$30,000 Responsible for the supervision and management of the organization, executing the mission and also the strategic plan.	30,000
Other Salary and Benefits	One program manager to work as the lead of programs and monitor all activities; One mental health counselor to service individuals and families to improve their lives; One site supervisor to ensure the Campus logistics are in order.	90,000
Expense/Equipment/Travel/Supplies/Other	Rent payments, program supplies & curriculum, accounting, training, travel, utilities, maintenance of equipment, office materials & supplies and consumables.	60,000
Consultants/Contracted Services/Study	Instructors These wages will be for all staff providing direct program services to the young people we serve.	275,000
<b>Operational Costs:</b>		
Salary and Benefits	Head of Community Engagement This person is in charge of constantly connecting and engaging the community with all we have to offer at the Campus.	30,000
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study	Social media and communications This person will handle all social media scheduling, posting, engagement, and will also handle communications requests.	15,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>500,000</b>

#### 11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

The specific purpose of The Motivational Edge's Miami Campus is to offer an organized, stress-free, stimulating environment with cutting edge and engaging programs to educate and empower young people to take responsibility for their actions, propelling them toward success in school and in life. In doing so, our students improve academically, demonstrate emotional maturity and growth of character, and exhibit enhanced employability skills.



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**b. What are the activities and services that will be provided to meet the intended purpose of these funds?**

The Motivational Edge's Miami Campus is a diverse cultural environment, offering wrap-around youth development services 7 days per week, encompassing academics, various forms of therapeutic arts paired with a mental health therapist, and sports and wellness, including: The Art of Creative Writing & Lyrical Expression, Audio Recording, Urban Arts Expression and Dance Expression. The students in our programs increase academic achievement, gain essential life skills and strengthen their emotional well-being. A mental health therapist will be readily available to ensure that the needs of our high intensive students are being met. Our work readiness programs are designed to provide opportunities to gain knowledge in entrepreneurship and increase employment placements for our young adults. The Motivational Edge will achieve its mission of helping young people successfully transition into adulthood by partnering with other non-profits and public and private entities across Florida.

**c. What are the direct services to be provided to citizens by the appropriations project?**

The following services and programs will be offered to each participant: Academic assistance, counseling, music programs, visual arts programs, dance and performing arts, sports and wellness, coding, web design, photo/video, job training and other support services aimed at strengthening students and or families.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

The populations served will be at-risk and/or economically disadvantaged 5-18 years old, with some services being offered to transitioning young adults exiting the Child Welfare System. Students will come from the local Allapattah Community and surrounding areas, and may also be referred through our many partnerships with the Child Welfare System, homeless agencies and others. We anticipate 250 young people will be served.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Expected outcomes and benefits include: Increased academic achievement, improved mental health, increased emotional intelligence, growth of character and self-worth, increased motivation in and out of school, ability to identify high-risk behaviors that are social deterrents of health and enriched cultural experiences. The methodology is unique to our agency and developed from a multitude of best practices; all captured in our customized Salesforce system. Due to our unique application process and compassionate, non-threatening approach, we are able to capture vital information from the child and parent/guardian to help shape the programming moving forward, ensuring that shared goals are met. A baseline assessment is administered and ongoing assessments gauge the level of growth/improvement in a variety of key areas derived from the Casey Life Skills set. The Motivational Edge focuses on self-care, social relationships and communication that directly impacts behavioral health.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

Withholding of payments is fully understandable if we fail to meet the performance measures. The Motivational Edge will internally audit and reflect on all aspects of the program in an effort to maintain fidelity and remedy any discrepancies.

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**



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N/A

#### 13. Requestor Contact Information:

- a. **Name:** Ian Welsch
- b. **Organization:** The Motivational Edge
- c. **E-mail Address:** Ian@TheMotivationalEdge.org
- d. **Phone Number:** (786)269-9831

#### 14. Recipient Contact Information:

- a. **Organization:** The Motivational Edge
- b. **County:** Miami-Dade
- c. **Organization Type:**
  - For Profit
  - Non Profit 501(c) (3)
  - Non Profit 501(c) (4)
  - Local Entity
  - University or College
  - Other (Please specify)
- d. **Contact Name:** Ian Welsch
- e. **E-mail Address:** Ian@TheMotivationalEdge.org
- f. **Phone Number:** (786)269-9831

#### 15. Lobbyist Contact Information

- a. **Name:** None
- b. **Firm Name:** None
- c. **E-mail Address:**
- d. **Phone Number:**