



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1391

1. **Title of Project:** Native Fresh: Urban Aquaponics Farming

2. **Senate Sponsor:** Aaron Bean

3. **Date of Submission:** 02/07/2019

4. **Project/Program Description:**

To educate inner-city youth about urban farming techniques (aquaponics, aeroponics, flood/drain systems), nutrition, and the benefits of living a healthy lifestyles. To provide entrepreneurs with the technical, business and lifeskills needed to start and develop agribusinesses

5. **State Agency to receive requested funds :** Department of Agriculture and Consumer Services

State Agency Contacted? No

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	650,000
Fixed Capital Outlay	
Total State Funds Requested	650,000

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	650,000	100.0%
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	0	0.0%
Other	0	0.0%
Total Project Costs for Fiscal Year 2019-2020	650,000	100.0%

8. **Has this project previously received state funding?** Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		
2018-19		200,000		No

9. **Is future-year funding likely to be requested?** No

10. **Details on how the requested state funds will be expended**

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	100% Program Director salary & benefits	59,569
Other Salary and Benefits	Salary and benefits for: 25% Comptroller; 15% HR; 10% CEO; 10%	65,568



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	CFO/COO and 10% of Chief of Staff	
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits	Salaries and benefits for: 100% Facility Manager and 100% of Marketing & Distribution Manager	75,902
Expense/Equipment/Travel/Supplies/Other	Facility lease; utilities and waste; Printing and advertising; Insurance, taxes and travel (including distribution of produce)	355,961
Consultants/Contracted Services/Study	Staff training; professional consulting fees; Market studies; materials for workshops/educational; maintenance & repairs	93,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		650,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

High-value introduction of at-risk youth to emerging opportunities in aquaponic farming (typically in an urban setting). Positive training and employment opportunities for at-risk youth. Entry-level internship and employment opportunities. Accelerated generation of sustainable, small-investment entrepreneurial business.; Job creation through a cost-effective and targeted economic catalyst. Gender empowerment with significant business opportunities for women; Enhanced production of healthy, safe and affordable organic foods

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Adult education and training classes, along with youth seminars focused on healthy eating habits, nutrition and urban farming will take place within the facility. The facility is also open to field trips and other community events.

c. What are the direct services to be provided to citizens by the appropriations project?

Training and Education

d. Who is the target population served by this project? How many individuals are expected to be served?

Area Inner-city youth, veterans, and entrepreneurs

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Educated, trained and employed inner-city youth and entrepreneurs. Number of youth educated; number of new jobs created

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

N/A



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12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/A

13. Requestor Contact Information:

- a. **Name:** Bobby Lee
- b. **Organization:** Native Fresh
- c. **E-mail Address:** robert.v.lee.iv@gmail.com
- d. **Phone Number:** (904)318-8888

14. Recipient Contact Information:

- a. **Organization:** Native Fresh
- b. **County:** Duval
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Bobby Lee
- e. **E-mail Address:** robert.v.lee.iv@gmail.com
- f. **Phone Number:** (904)318-8888

15. Lobbyist Contact Information

- a. **Name:** Paul Wharton
- b. **Firm Name:** Stephen Wise Consulting/Paul Wharton Consulting
- c. **E-mail Address:** drpaulwharton@gmail.com
- d. **Phone Number:** (904)563-0627