



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 1467

1. **Title of Project:** KINDNESS MATTERS FLORIDA

2. **Senate Sponsor:** Kevin Rader

3. **Date of Submission:** 02/08/2019

4. **Project/Program Description:**

Kindness Matters Florida will continue to expand the program in public schools K-12 across the state of Florida, with a focus on reaching schools with a high percentage of free/reduced price meals. Kindness Matters FL promotes protecting children from being bullied, creating safer schools and communities, improved behaviors & attitudes, empathy, teamwork, academics, emotional well-being, less drug use, etc. Kindness Matters Florida will provide the structure & resources for SEL for every child, regardless of means.

5. **State Agency to receive requested funds :** Department of Education

State Agency Contacted? Yes

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	244,750
Fixed Capital Outlay	
<b>Total State Funds Requested</b>	<b>244,750</b>

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	244,750	50.00%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	0	0.00%
Other	244,750	50.00%
<b>Total Project Costs for Fiscal Year 2019-2020</b>	<b>489,500</b>	<b>100.0%</b>

8. **Has this project previously received state funding?** Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		
2018-19		142,000	111	No

9. **Is future-year funding likely to be requested?** Yes

a. If yes, indicate non-recurring amount per year. 244750

10. **Details on how the requested state funds will be expended**



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Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Operational Costs:</b>		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	Ambassador Training, Continued Education for existing KMFL Ambassadors, College Scholarships for FL Ambassadors, Community Outreach/Kindness events. Training binders & starter kits, statewide school assemblies, assistance for program startup.	131,750
Consultants/Contracted Services/Study	Development & operation of CRM, app & website (all inclusive platform including statewide, on-demand training and resources, reporting, communications, outreach, forums, etc. for statewide use. SEL assessment.)	113,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>244,750</b>

**11. Program Performance:**

**a. What is the specific purpose or goal that will be achieved by the funds requested?**

Funds will support programs created in FY 18/19 and expand to at least twice as many new programs for FL's 2.5M kids in K-12 public schools, especially in schools with a high percentage of free/reduced price meals. KMFL promotes protecting children from being bullied, safe schools & communities, improved behaviors & attitudes, empathy, teamwork, academics, emotional well-being, less drug use, etc. KMFL will provide the structure & resources for SEL for every child, regardless of means.

**b. What are the activities and services that will be provided to meet the intended purpose of these funds?**

Service-learning based SEL curriculum (learning objectives, gains, reflection), training, community, "give backs", resources (manuals, videos, forums, less & project ideas, technical and other support). Please see attached detail

**c. What are the direct services to be provided to citizens by the appropriations project?**

Community events/assemblies, SEL curriculum, content, assessment, training, leadership opportunities, support & continued ed for 525 new ambassadors and 250 existing (FY 18/19); over 13K new student participants; 158K citizens receiving goods/dollars/services including beach clean up, tutors, bullying awareness, disaster relief, food drives along with many more local charities served.



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**d. Who is the target population served by this project? How many individuals are expected to be served?**

Economically disadvantaged persons; at-risk youth, preschool students, grade school students, high school students. Benefits many other citizens through give back projects to those in need within each community.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Improve mental health, protect the general public from harm, reduce substance abuse, diversion from criminal/juvenile justice system, anti bullying, safe schools, improved behavior, empathy, teamwork, and emotional well being- SEL gains measured by Aperture DESSA mini assessment. Improved quality of education- improved testing scores measured by standardized testing scores in a classroom or school where the program is implemented.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

As determined by the DOE and as appropriate. For example, FY 2018/19 specific monies are at risk if deliverables are not met, as determined by the DOE.

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

N/A

**13. Requestor Contact Information:**

- a. **Name:** Karin Gellen
- b. **Organization:** Samaritans365 Foundation dba Kindness Matters 365
- c. **E-mail Address:** kgellen@kindnessmatters365.org
- d. **Phone Number:** (561)715-3534

**14. Recipient Contact Information:**

- a. **Organization:** Samaritans365 Foundation dba Kindness Matters 365
- b. **County:** Statewide
- c. **Organization Type:**
  - For Profit
  - Non Profit 501(c) (3)
  - Non Profit 501(c) (4)
  - Local Entity
  - University or College
  - Other (Please specify)
- d. **Contact Name:** Karin Gellen
- e. **E-mail Address:** kgellen@kindnessmatters365.org
- f. **Phone Number:** (561)715-3534



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#### 15. Lobbyist Contact Information

- a. **Name:** Heather Turnbull
- b. **Firm Name:** Rubin Turnbull
- c. **E-mail Address:** turnbullh@rubingroup.com
- d. **Phone Number:** (850)681-9111