



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1758

1. Title of Project: Florida Ocean Alliance Strategic Policy Plan for Florida's Oceans & Coast

2. Senate Sponsor: Debbie Mayfield

3. Date of Submission: 02/18/2019

4. Project/Program Description:

The project will develop a Florida Ocean and Coastal Strategic Policy Plan to help address coastal resilience in the wake of recent state water crises (red tide, harmful algal blooms, hurricanes) and long-term sea level rise as well as improve the conservation and management of Florida's significant ocean and coastal resources. Florida's recent water crises force the state to address and mitigate its resource damages to avoid a long-term impact on the state's tourism economy and of other marine-related industries. The Florida Ocean Alliance (FOA) is the most appropriate and only existing statewide, independent private-public partnership to prepare this long-range and important strategic plan. FOA will collaborate extensively with FDEP and FWC.

5. State Agency to receive requested funds : Department of Environmental Protection

State Agency Contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

Type of Funding	Amount
Operations	1,000,000
Fixed Capital Outlay	
Total State Funds Requested	1,000,000

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	1,000,000	100.00%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	0	0.00%
Other	0	0.00%
Total Project Costs for Fiscal Year 2019-2020	1,000,000	100.0%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. Is future-year funding likely to be requested? No

10. Details on how the requested state funds will be expended



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Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Salary for Executive Director for 12 months to manage project.	120,000
Other Salary and Benefits	Salary of Associate and Accountant to assist Director in administrative tasks.	130,000
Expense/Equipment/Travel/Supplies/Other	Supplies and postage/printing to handle state contract and overall supervision of project.	5,000
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits	Strategic Plan: Director, 2 associates, 1 clerical assistant; Stakeholder Work: Director, 2 associates, 1 clerical assistant; Economic Impact Study-2 Research Assistants.	505,000
Expense/Equipment/Travel/Supplies/Other	Travel, Room rental for focus groups, supplies for daily work of project; printing and copying costs; postage and other necessary items.	120,000
Consultants/Contracted Services/Study	Economist for economic impact analysis.	120,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		1,000,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

1) Action plans for promoting the restoration and recovery of vital coastal habitats and resources. 2) A statewide regional stakeholder process of industry/citizens/experts for input into the project. 3) An economic update of Florida's ocean and coastal economy to identify growth in marine industries with potential to expand the state's economy.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

1) Strategic Plan to help improve coastal resilience, address recent threats, to protect Florida's ocean/coastal economy; improve the conservation and management of Florida's significant ocean and coastal resources. 2) Regional stakeholder input. 3) Economic update on Florida's ocean/coastal economy to help the state identify and expand potential marine job growth.

c. What are the direct services to be provided to citizens by the appropriations project?

No direct services, although the statewide stakeholder meetings will provide input from citizens, industry, and experts for the Policy Plan. This project will aid FDEP and FWC in complying with Governor DeSantis' Executive Order 19-12, proposing major reforms to protect Florida's environment and water quality. The project will coordinate closely with FDEP & FWC.



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d. Who is the target population served by this project? How many individuals are expected to be served?

Florida citizens as well as state and local government.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Propose actions for coastal resilience and management/conservation of FL's ocean/coastal resources. Promote the restoration and recovery of coastal habitats & resources & economic viability of ocean and coastal industries. Methodology: 1) Florida Ocean and Coastal Strategic Policy Plan, 2) Regional stakeholder process, 3) Ocean/coastal economic impact analysis.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Funding to be withheld until deliverables are met.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/A

13. Requestor Contact Information:

- a. **Name:** Lenore Alpert
- b. **Organization:** Florida Ocean Alliance
- c. **E-mail Address:** lalpert.foa@gmail.com
- d. **Phone Number:** (954)647-4097

14. Recipient Contact Information:

- a. **Organization:** Florida Ocean Alliance
- b. **County:** Statewide
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Lenore Alpert
- e. **E-mail Address:** lalpert.foa@gmail.com
- f. **Phone Number:** (954)647-4097

15. Lobbyist Contact Information

- a. **Name:** None
- b. **Firm Name:** None



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c. E-mail Address:

d. Phone Number:

Please complete the questions below for Water Projects only

16. Have you applied for alternative state funding?

- Wastewater Revolving Loan
- Drinking Water Revolving Loan
- Small Community Wastewater Treatment Grant
- Other (Please describe)
- N/A

17. What is the population economic status?

- Financially Disadvantaged Community (ch. 62-552, F.A.C)
- Financially Disadvantaged Municipality (ch. 62-552, F.A.C)
- Rural Area of Economic Concern
- Rural Area of Opportunity (s. 288-0656, Florida Statutes)
- N/A

18. What is the status of construction? N/A

19. What percentage of construction has been completed? N/A

20. What is the estimated completion date of construction? N/A