



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1885

1. **Title of Project:** 2022 Special Olympics USA Games

2. **Senate Sponsor:** Wilton Simpson

3. **Date of Submission:** 02/20/2019

4. **Project/Program Description:**

The Special Olympics USA Games will be coming to Florida in 2022, for the first time in history. This event will showcase the talents of over 4,000 Special Olympics athletes from all 50 states and the Caribbean. It will also be the largest humanitarian event in Florida's history with a projected economic impact of \$69+ million to the State of Florida. The 2022 USA Games will position Florida as a leader in the "inclusion movement," provide health screenings to thousands of individuals with intellectual disabilities, and showcase Florida as a disability friendly destination. Total cost of putting on the event is \$21 million over 4 years with approximately 85 percent coming from local and private sources.

5. **State Agency to receive requested funds :** Department of Economic Opportunity

State Agency Contacted? Yes

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	1,000,000
Fixed Capital Outlay	
Total State Funds Requested	1,000,000

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	1,000,000	58.82%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	355,000	20.88%
Other	345,000	20.29%
Total Project Costs for Fiscal Year 2019-2020	1,700,000	100.0%

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. **Is future-year funding likely to be requested?** Yes

a. **If yes, indicate non-recurring amount per year.** \$1,000,000



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1885

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits	Salaries and benefits will be used to hire a team of professionals across a variety of disciplines including, but not limited to, fundraising, operations, events, and marketing.	400,000
Expense/Equipment/Travel/Supplies/Other	Travel is required, primarily for fundraising purposes; office equipment and supplies will be required; venue signage (design, planning, production, and installation) for four different sports venues to host 20 sporting events.	200,000
Consultants/Contracted Services/Study	Consulting and other contracted services are primarily for fundraising, marketing, communications, event production, design, and advertising.	400,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		1,000,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

Provide operational funding to produce the largest Special Olympics USA Games in history. It will also be the largest humanitarian event in Florida's history. The 2022 Games will position Florida as a leader in the "inclusion movement," showcase Florida as a disability friendly destination, deliver a projected economic benefit of \$69+ million to Florida, and provide individuals with intellectual disabilities with thousands of healthcare screenings and physician referrals at the event.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

FY 2019-20 funds will be used primarily for foundational work (e.g. planning, marketing, private fundraising, and logistics) required to execute an event of this magnitude which is expected to attract 125,000 people.

c. What are the direct services to be provided to citizens by the appropriations project?

Please see above.

d. Who is the target population served by this project? How many individuals are expected to be served?



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1885

All Floridians will benefit from the positive media exposure, contribution to the "inclusion movement," and direct economic benefit. In addition, approximately 4,000 individuals with intellectual and developmental disabilities and their families will benefit from their direct participation in the games and health screenings that will be provided.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

- Improve physical health: Health screenings for individuals with intellectual disabilities and referral of the estimated 40 percent who will require subsequent medical attention in one or more areas. Healthcare professionals administer the screenings and direct athletes to physicians and specialists. The referrals are quantified and tracked and physician visits confirmed. Data will be entered into the Special Olympics Healthy Athlete Software (HAS) system which captures screening and referral data. - Improve mental health: The Special Olympics Strong Minds (emotional well-being) program will be provided to athletes. The HAS system will track the number of participants. - Improve/increase economic activity and tourism: 67,000 total hotel room nights and direct economic impact projected by the Central Florida Sports Commission (CFSC) of \$69+ million. Special Olympics will track participation data and will work with the CFSC to validate the projected economic impact.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Plan of corrective action with reduced payment for uncorrected deficiency.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/A

13. Requestor Contact Information:

- a. **Name:** Joseph Dzaluk
- b. **Organization:** 2022 Special Olympics USA Games
- c. **E-mail Address:** JoeD@2022usagames.org
- d. **Phone Number:** (407)414-5997

14. Recipient Contact Information:

- a. **Organization:** 2022 Special Olympics USA Games
- b. **County:** Lake
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1885

- d. **Contact Name:** Joseph Dzaluk
- e. **E-mail Address:** JoeD@2022usagames.org
- f. **Phone Number:** (407)414-5997

15. Lobbyist Contact Information

- a. **Name:** Jim DeBeaugrine
- b. **Firm Name:** RFJ Government Consultants
- c. **E-mail Address:** Jim_DeBeaugrine@comcast.net
- d. **Phone Number:** (850)508-8908