



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 2017

1. Title of Project: Lauren's Kids 'Safer, Smarter Schools'

2. Senate Sponsor: Bill Montford

3. Date of Submission: 02/22/2019

4. Project/Program Description:

Lauren’s Kids is requesting a \$2 million dollar appropriation for the 2019-2020 program year. Funding will be utilized to continue to provide child abuse prevention curriculum and resources to Florida’s public and charter schools, parents, and communities. Over the past two years, Lauren’s Kids has seen a 200% increase in requests for resources. While the organization has focused on developing and distributing critical resources since its inception in 2007, school districts statewide continue to request training on these materials. Due to funding constraints, the Foundation has only been able to fulfill these requests on a limited basis. As part of this year’s legislative request, Lauren’s Kids will focus on working hand in hand with district leaders, teachers, school counselors, and school resource officers to ensure they receive these much-requested trainings in addition to the complete suite of child protection resources. Additionally, funds requested would be utilized for printing

5. State Agency to receive requested funds : Department of Education

State Agency Contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

Type of Funding	Amount
Operations	2,000,000
Fixed Capital Outlay	
Total State Funds Requested	2,000,000

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	2,000,000	95.2%
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	0	0.0%
Other	100,000	4.8%
Total Project Costs for Fiscal Year 2019-2020	2,100,000	100.0%

8. Has this project previously received state funding? Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		
2018-19		1,500,000	111	No

9. Is future-year funding likely to be requested? Yes



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a. If yes, indicate non-recurring amount per year. 1500000

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	EXECUTIVE DIRECTOR	55,000
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	TRAVEL	5,000
Consultants/Contracted Services/Study	PROJECT MANAGER	75,000
Operational Costs:		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	Printing of materials, curriculum fulfillment, storage, and travel	1,400,000
Consultants/Contracted Services/Study	Video services, technical education advisors, trainers, on-line professional development resource maintenance, on-line parent support resource maintenance	465,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		2,000,000

11. Program Performance:

a. **What is the specific purpose or goal that will be achieved by the funds requested?**

To continue to print and distribute abuse prevention/personal safety curriculum materials at no cost to Florida's public and charter schools as well as schools who accept HOPE scholarships, and expand in-person training opportunities to meet the demand and requests of school districts statewide.

b. **What are the activities and services that will be provided to meet the intended purpose of these funds?**

Lauren's Kids will print curriculum materials, distribute these materials through a distribution e-commerce site, continue to support implementation through public awareness, education, and outreach; including conducting trainings for educators statewide.

c. **What are the direct services to be provided to citizens by the appropriations project?**

Citizens in communities statewide will receive curriculum materials, instructional trainings, and information on personal safety, abuse prevention, signs of abuse, and reporting at no cost

d. **Who is the target population served by this project? How many individuals are expected to be served?**

Florida's school children in all 67 counties, as well as school administrators, classroom educators, school social workers, school counselors, administrators, parents, curriculum specialists



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e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Florida students will learn critical personal safety information from educationally sound, standards-aligned curriculum; prevention or early intervention of abuse allows children to escape trauma and improves ability to engage at school. Professional development will also be offered for principals, educators, and parent supports will be provided to extend learning. Outcomes can be measured by distribution of materials and trainings completed.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Liquidated damages could be applied for failure to perform through the reduction of funding to the appropriation. Please note Lauren's Kids has never been subject to penalties from a state contracting agency.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/A

13. Requestor Contact Information:

- a. **Name:** FUDGE BROWNE
- b. **Organization:** LAUREN'S KID, INC.
- c. **E-mail Address:** FUDGE@LAURENSKIDS.ORG
- d. **Phone Number:** (786)288-5045

14. Recipient Contact Information:

- a. **Organization:** LAUREN'S KIDS INC.
- b. **County:** Miami-Dade
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** MICHELE WATSON
- e. **E-mail Address:** MICHELE@LAURENSKIDS.ORG
- f. **Phone Number:** (850)320-2388

15. Lobbyist Contact Information

- a. **Name:** KELLY MALLETTE
- b. **Firm Name:** Ronald L. Book, PA



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c. E-mail Address: Kelly@rlbookpa.com

d. Phone Number: (305)935-1866