



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 2110

1. **Title of Project:** Project Care: Reducing Barriers, Improving Outcomes

2. **Senate Sponsor:** Bill Montford

3. **Date of Submission:** 02/22/2019

4. **Project/Program Description:**

Project Care is a partnership between the Gadsden County Healthy Start Coalition and Big Bend area women’s health service providers intended to reduce patient and provider barriers to delivery, access, and utilization of prenatal care services. In addition to providing new access points for in-county prenatal care, the partnership will provide new access points for postpartum care services, specialty OB/GYN services, and comprehensive women’s health/gynecological services. This focused effort will lead to the following positive pregnancy outcomes for Gadsden County mothers: reduced rates of infant mortality, reduced incidence of preterm birth, and reduced number of low birth-weight babies.

5. **State Agency to receive requested funds :** Department of Health

State Agency Contacted? No

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	119,400
Fixed Capital Outlay	
<b>Total State Funds Requested</b>	<b>119,400</b>

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	119,400	100.00%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	0	0.00%
Other	0	0.00%
<b>Total Project Costs for Fiscal Year 2019-2020</b>	<b>119,400</b>	<b>100.0%</b>

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. **Is future-year funding likely to be requested?** Yes

a. **If yes, indicate non-recurring amount per year.** \$125,000



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#### 10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	Indirect costs associated with administration of the project.	10,400
Consultants/Contracted Services/Study	Costs associated with development of outreach campaign and dissemination of materials and products.	5,000
<b>Operational Costs:</b>		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	Costs associated with facility rental and travel for prenatal care service providers.	104,000
Consultants/Contracted Services/Study		
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>119,400</b>

#### 11. Program Performance:

**a. What is the specific purpose or goal that will be achieved by the funds requested?**

Among three of the most salient maternal and child health indicators, Gadsden County continues to exceed the State average. Specifically, in 2015-2017, the average infant mortality rate for Gadsden County was 9.5%, compared to the State rate of 6.1%, while the average frequency of preterm birth was 13.1%, again higher than the State rate of 10.6%. Further, the average low birth-weight rate among Gadsden mothers during that time period was 12.1%, exceeding the State rate of 8.7%. Research indicates that lack of access to and utilization of prenatal care services negatively impacts pregnancy outcomes. Project Care intends to increase availability and utilization of in-county prenatal care and associated women's health services; thereby, positively impacting pregnancy outcomes.

**b. What are the activities and services that will be provided to meet the intended purpose of these funds?**

Gadsden County is no different than most small rural communities with limited resources in that health care services tend to change on a year-to-year basis. Currently, the greatest threat to the maternal and child health system of care is limited in-county prenatal care services. There are two part-time prenatal care service providers that offer seven hours of service delivery per week, only meeting about 10% of the need of local women. With these limited offerings, pregnant women regularly endure 30 to 60 minute commutes to prenatal care providers in neighboring Big Bend counties. Additionally, women requiring specialty OB/GYN services have no in-county options. Funds from Project Care will be utilized to increase the number of hours of prenatal care and associated women's health services provided in-county.

**c. What are the direct services to be provided to citizens by the appropriations project?**



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The overarching goal of Project Care is to increase in-county prenatal care services. However, the Gadsden County Healthy Start Coalition (GCHSC) recognizes the impact of services provided before, during, and after pregnancy. Therefore, partnering providers will be encouraged to also provide postpartum and comprehensive women's health/gynecological services as needed. GCHSC will engage childbearing age women through a targeted outreach campaign focusing on the importance of prenatal care and women's health services while increasing awareness of available care options.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

Between 2015 and 2017, an average of 9,398 women of childbearing age (15-44) resided in Gadsden County. Considering the importance of before, during, and after pregnancy women's health services, Project Care will actively target this population. In addition, the project seeks to engage the women who give birth to an average of 561 babies annually.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Project Care expects to increase access to in-county prenatal care and associated women's health services while reducing barriers to delivery and utilization of those services. The project also expects to stimulate a reduction in the following maternal and child health indicators: infant mortality, preterm birth, and low birthweight.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

None.

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

N/A

**13. Requestor Contact Information:**

- a. **Name:** Joy L. Anderson
- b. **Organization:** Gadsden County Healthy Start Coalition
- c. **E-mail Address:** Joy.Anderson@GadsdenCountyHSC.org
- d. **Phone Number:** (850)662-1061 Ext. 301

**14. Recipient Contact Information:**

- a. **Organization:** Gadsden County Healthy Start Coalition
- b. **County:** Gadsden
- c. **Organization Type:**
  - For Profit
  - Non Profit 501(c) (3)
  - Non Profit 501(c) (4)
  - Local Entity



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University or College

Other (Please specify)

**d. Contact Name:** Joy L. Anderson

**e. E-mail Address:** Joy.Anderson@GadsdenCountyHSC.org

**f. Phone Number:** (850)662-1061 Ext. 301

#### 15. Lobbyist Contact Information

**a. Name:** None

**b. Firm Name:** None

**c. E-mail Address:**

**d. Phone Number:**