



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 2174

1. Title of Project: Reaching Beyond the Sunrail Station

2. Senate Sponsor: David Simmons

3. Date of Submission: 01/18/2019

4. Project/Program Description:

Currently, SunRail operates over 49 miles with 16 stations. However, there is no accessible pedestrian or bicycle infrastructure that allows riders to gain safe access to the Central Florida Zoo and Botanical Gardens (Zoo). As such, the Zoo is proposing the use of a free shuttle system that would transport SunRail riders to the Central Florida Zoo & Botanical Gardens in less than 15 minutes. In addition, a free shuttle will be timed with scheduled SunRail departures from the Sanford station. The funding request would provide the shuttles, maintenance, and marketing strategies for the transit program.

5. State Agency to receive requested funds : Department of Transportation

State Agency Contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

Type of Funding	Amount
Operations	200,000
Fixed Capital Outlay	
Total State Funds Requested	200,000

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	200,000	100.00%
Federal		0.00%
State (excluding the amount of this request)		0.00%
Local		0.00%
Other		0.00%
Total Project Costs for Fiscal Year 2019-2020	200,000	100.0%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. Is future-year funding likely to be requested? No

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		



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Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	Marketing strategies to include, but not limited to, digital billboards, digital marketing, and print advertising. In addition, promotion through the Convention and Visitors Bureaus, Orlando North, Seminole County, Visit Florida, Visit Orlando, and Experience Kissimmee.	50,000
Consultants/Contracted Services/Study	Two Shuttles (including one shuttle for visitors with accessibility needs) Two Drivers, Maintenance and Fuel.	150,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		200,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

The Zoo is not accessible from the Sanford Station by pedestrian or bicycle infrastructure. Therefore, a shuttle program would link transit to and from Sanford SunRail Station and the Zoo. As Seminole county's largest tourist attraction, integrating the Sanford Sunrail Station and the Zoo would help Seminole County, the City of Sanford, and the Zoo seek out Central Florida residents and out-of-town visitors that may not have considered visiting the zoo and surrounding areas due to transportation accessibility limitations.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Offer a transit experience to and from the Zoo and the SunRail Sanford Station. Funds would provide a themed shuttle that would transport zoo visitors to and from the SunRail Sanford Station in accordance with arrival and departure times at the Sanford station.

c. What are the direct services to be provided to citizens by the appropriations project?

SunRail currently operates over 49 miles with 16 stations. Therefore, Central Florida residents would board SunRail and take the train to the Sanford station. Upon arriving, they would find a free Zoo shuttle waiting to transport them to the Central Florida Zoo & Botanical Gardens in less than 15 minutes. A free return shuttle will be timed with scheduled SunRail departures from the Sanford station.

d. Who is the target population served by this project? How many individuals are expected to be served?

General population - SunRail connects Seminole, Orange, Volusia, and Osceola Counties.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome



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will be measured?

Increase cultural experiences through attendance to the Zoo and connection to local events in the Downtown Sanford. Improve transportation conditions for Central Florida Residents, Improve economic activity in Seminole County, and increase tourism to the Zoo. Methodology would include accessing number of SunRail riders who participate in the shuttle system in association with programs, events occurring at the Zoo and in Downtown Sanford.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Standard contract penalties.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

The Central Florida Zoo & Botanical Gardens is operated under the guidance of the Central Florida Zoological Society and leases the property from Seminole County.

13. Requestor Contact Information:

- a. **Name:** Dino Ferri
- b. **Organization:** Central Florida Zoo & Botanical Gardens
- c. **E-mail Address:** Dinof@centralfloridazoo.org
- d. **Phone Number:** (407)323-4450 Ext. 112

14. Recipient Contact Information:

- a. **Organization:** Central Florida Zoo & Botanical Gardens
- b. **County:** Seminole
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Dino Ferri
- e. **E-mail Address:** Dinof@centralfloridazoo.org
- f. **Phone Number:** (407)323-4450 Ext. 112

15. Lobbyist Contact Information

- a. **Name:** Chris Carmody
- b. **Firm Name:** Gray Robinson



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c. E-mail Address: Chris.Carmody@gray-robinson.com

d. Phone Number: (407)842-8880