



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 2203

1. Title of Project: Area Housing Parent Outreach Program

2. Senate Sponsor: Doug Broxson

3. Date of Submission: 02/18/2019

4. Project/Program Description:

In partnership with the Area Housing Commission, SCI will provide one full-time staff person and resources needed for 16 weeks of lessons on child brain development, the importance of lifelong education, financial literacy and self-sufficiency to parents with children under 4 in area housing developments. The staff member develops and teaches the courses, recruits housing Management and Staff to participate, recruits parents to participate, arranges activities for the participants' children during the lessons, manages beyond-the-classroom needs of participants, helps participants secure access to community resources to help them reach goals, and shares stories back with the community and donors. SCI provides these services in 4 housing developments in Escambia County as well as operating an office in the Family Center at Pathways for Change. PFC offers GED and CDL license classes as well as parenting support.

5. State Agency to receive requested funds : Department of Children and Families

State Agency Contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

Type of Funding	Amount
Operations	52,800
Fixed Capital Outlay	
Total State Funds Requested	52,800

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	52,800	84.08%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	10,000	15.92%
Other	0	0.00%
Total Project Costs for Fiscal Year 2019-2020	62,800	100.0%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. Is future-year funding likely to be requested? Yes



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a. If yes, indicate non-recurring amount per year. \$52,800

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Salary for one staff person. This work includes recruiting housing complex managers and other site managers to participate; recruitment of parents to participate in the program including informational events and orientation on group and individual basis; development of lesson plans for sessions, supplies or supplemental equipment and material, and developing activities for participants' children during weekly sessions; teaching the class; and beyond-the-classroom needs of participants.	45,600
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs:		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Materials, food/snacks needed for sessions; gift cards to encourage referrals; door prizes.	7,200
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		52,800

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

The goal of the project is to reach parents in area housing with 8 weeks of lessons on the importance of parent talk and interaction in healthy brain development in the first 3 years of a child's life, followed by 8 weeks of lessons focused on lifelong education, stress management, self-sufficiency, long-term planning, and financial literacy. The ultimate purpose of the lessons is to increase kindergarten readiness for children and self-sufficiency for parents who reside in area housing.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

In partnership with the Area Housing Commission, SCI will provide one full-time staff person and resources needed for 16 weeks of lessons on child brain development, the importance of lifelong education, financial literacy and self-sufficiency to parents with children under 4 in area housing developments. The staff member develops and teaches the courses, recruits housing Management and Staff to participate, recruits parents to



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participate, arranges activities for the participants' children during the lessons, manages beyond-the-classroom needs of participants, helps participants secure access to community resources to help them reach goals, and shares stories back with the community and donors. SCI provides these services in 4 housing developments in Escambia County as well as operating an office in the Family Center at Pathways for Change. PFC offers GED and CDL license classes as well as parenting support.

c. What are the direct services to be provided to citizens by the appropriations project?

The program's curriculum was designed to include eight weeks of lessons focused on the importance of parent talk and interaction in healthy brain development in the first three years of a child's life — and the role that that interaction plays in a child's kindergarten readiness. The next eight weeks of lessons were designed to focus on education as a lifelong journey, with components of stress management, self-sufficiency, longer-term planning and goal setting, and other life skills. As the program continued beyond the originally envisioned 16 weeks, the SCI team added lessons in financial literacy, self-sufficiency and building parenting capacity in families. SCI also has added case management to the profile of the work that the SCI team did with parents in our program.

d. Who is the target population served by this project? How many individuals are expected to be served?

Jobless persons, economically disadvantaged persons, at-risk youth, drug users (in health services), preschool students, grade school students, high school students, university/college students, currently or formerly incarcerated persons, and other (new parents and parents of children under age 4 who reside in area housing developments). There are 101-200 individuals expected to be served.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

This project is expected to improve physical health, improve quality of education, improve transportation conditions, increase/improve economic activity, create specific immediate job opportunities, enhance specific individual's economic self sufficiency, reduce recidivism, reduce substance abuse, and divert from Criminal/Juvenile justice system. SCI records the services offered and utilized by participants in the program, which includes navigating educational opportunities, better transportation, habitat for humanity applications, and obtaining school supplies - for both the participants and their children.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The standard contract penalties are adequate.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/A

13. Requestor Contact Information:

- a. **Name:** Shannon Nickinson
- b. **Organization:** Studer Community Institute
- c. **E-mail Address:** snickinson@studer.org
- d. **Phone Number:** (850)525-2116



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14. Recipient Contact Information:

- a. **Organization:** Studer Community Institute
- b. **County:** Escambia
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Shannon Nickinson
- e. **E-mail Address:** snickinson@studer.org
- f. **Phone Number:** (850)525-2116

15. Lobbyist Contact Information

- a. **Name:** Anna Walker Higgins
- b. **Firm Name:** Walker Strategies, LLC
- c. **E-mail Address:** ahiggins@walkerfl.com
- d. **Phone Number:** (202)384-6657