



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 2210

**1. Title of Project:** Pensacola Cultural Center Capital Improvements

**2. Senate Sponsor:** Doug Broxson

**3. Date of Submission:** 02/18/2019

**4. Project/Program Description:**

Capital Improvements to the 108-year-old Pensacola Cultural Center, owned and operated by the oldest, continually-operating theatre in the Southeastern United States, the Pensacola Little Theatre. The project includes funding a new roof, 16 HVAC systems, fire escape, theatre rigging system, and exterior repairs.

**5. State Agency to receive requested funds :** Department of State

State Agency Contacted? No

**6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	
Fixed Capital Outlay	824,543
<b>Total State Funds Requested</b>	<b>824,543</b>

**7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	824,543	100.00%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	0	0.00%
Other	0	0.00%
<b>Total Project Costs for Fiscal Year 2019-2020</b>	<b>824,543</b>	<b>100.0%</b>

**8. Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

**9. Is future-year funding likely to be requested?** No

**10. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		



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Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Operational Costs:</b>		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering	Roof - \$333,783, HVAC system \$143,938, Fire escape - \$55,600, Theatre rigging system - \$81,656, Lintel damage, exterior wood rot repair, and wall restoration - \$140,000, Cultural center repainting - \$69,566.	824,543
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>824,543</b>

**11. Program Performance:**

**a. What is the specific purpose or goal that will be achieved by the funds requested?**

Pensacola Little Theatre (PLT) has been serving the Pensacola and Escambia County community continuously since 1936 making it the oldest continually-operating theatre in the Southeastern United States. Pensacola Little Theatre, Inc., owns the Pensacola Cultural Center, which serves not only as home to PLT, but also Ballet Pensacola, West Florida Literary Federation, and Liberty Church. PLT was deeded the old Escambia County Court of Records and jail (1911-1977) in 1988. In the late 1980s, it was the organization’s duty to renovate the building into a cultural center for the community. The building was transformed and completed in 1996. This project specifically serves to execute much needed capital improvements to the Cultural Center, through replacement of the antiquated roof, installation of new HVAC systems, investment in a new fire escape, replacement of the existing theatre rigging/fly system above the main theatre, and making repairs to exterior damage to the structure.

**b. What are the activities and services that will be provided to meet the intended purpose of these funds?**

PLT operates a 12-month season with three separate theatre series targeting diverse audiences: Mainstage, Treehouse, and Studio 400. PLT presents more than 200 performances per year inside the Cultural Center. The theatre has hundreds of volunteers that spend nearly 80,000 volunteer hours each year making the season happen. The actors, designers, costumers, stage-hands, and directors are not paid. Pensacola Little Theatre is proud to provide quality entertainment to a growing audience and to offer arts education to a growing audience and to young people from Pre-K through 12th grade and adults. In addition to after-school classes, students come into the facility to attend shows, and PLT takes plans to local schools. The "Beyond Boundaries" program takes theatre on the road and offers free plays and drama workshops through community centers, troubled youth programs, and senior centers.

**c. What are the direct services to be provided to citizens by the appropriations project?**

Annually, more than 200 PLT performances with nearly 80,000 volunteer hours; 16 educational classes for all ages meaning additional community members will experience the importance of the arts and arts education, helping further develop self-confidence, public speaking abilities, differing cultural viewpoints, and self-



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expression in our youth and community leaders; countless community events and seminars. PLT is committed to working hand-in-hand with other community organizations to raise awareness and appreciation of the arts, improve literacy and cultural understanding, reach under-served communities, provide quality of life for residents, and attract tourists. PLT partners with Boys and Girls Clubs of Escambia County, Big Brothers/Big Sisters, City of Pensacola, Lakeview Center's Families First Network, ACE, Foo Foo Festival, Council on Aging of West Florida, PACE Center for Girls, Arc Gateways, Pensacola Boys Base, and many other civic and family-oriented organizations.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

Pensacola Little Theatre impacts over 100,000 individuals annually and is located in the arts district of historic, downtown Pensacola. Patrons, guests, and volunteers come from Escambia, Santa Rosa, Okaloosa, and Walton Counties in northwest Florida, and from Baldwin and Escambia Counties in South Alabama. The target population is very broad, crossing all ethnic and economic boundaries, including anyone who lives, works, or visits the Pensacola Bay area that enjoys live theatre and the arts. The money allocated as a result of this grant enables PLT to address key areas for building that traditional grant allocations and general income will not allow. Keeping the space affordable allows other organizations housed within the structure an opportunity to make the arts accessible to people from all income levels, races, ages, and backgrounds. Through the three series - Mainstage, Treehouse, and Studio 400 - PLT truly targets and offers something for every audience.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

With to this capital project, PLT hopes to accomplish the following: i) increase theatre volunteer and patron participation by 5 percent annually ii) grow the current roster of PLT education department by 5 percent annually iii) expand theatre-training opportunities by offering 2 new classes and workshops designed to give students skills in teamwork, leadership, and to improve self-esteem iv) increase revenue from corporate sponsors by 5 percent annually due to better institutional visibility v) develop 1 additional type of programming that explores diverse points of view and encourages cultural diversity vi) use local suppliers and contractors to complete the project in order to better support community vendors vii) increase community partnerships resulting in 1 new collaboration piece annually viii) increase tourism dollars spent at neighboring businesses due to increase in theatre participation ix) execute 1 open house to maximize the additional awareness of the artistic climate.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

Standard contract penalties.

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

Pensacola Little Theatre, Inc. owns the Pensacola Cultural Center, for which the fixed capital outlay funding will be utilized.

**13. Requestor Contact Information:**

- a. **Name:** Sid Williams-Heath
- b. **Organization:** Pensacola Little Theatre, Inc.



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c. **E-mail Address:** executive@pensacolalittletheatre.com

d. **Phone Number:** (850)432-2042 Ext. 108

#### 14. Recipient Contact Information:

a. **Organization:** Pensacola Little Theatre

b. **County:** Escambia

c. **Organization Type:**

For Profit

Non Profit 501(c) (3)

Non Profit 501(c) (4)

Local Entity

University or College

Other (Please specify)

d. **Contact Name:** Sid Williams-Heath

e. **E-mail Address:** executive@pensacolalittletheatre.com

f. **Phone Number:** (850)432-2042

#### 15. Lobbyist Contact Information

a. **Name:** None

b. **Firm Name:** None

c. **E-mail Address:**

d. **Phone Number:**