



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 2215

1. Title of Project: Heart Screening for Low Income FL Student Athletes

2. Senate Sponsor: Aaron Bean

3. Date of Submission: 02/23/2019

4. Project/Program Description:

Too many times the headlines read “School takes action following student’s death”. We ask: “Why not take action to help prevent the death?” Sudden Cardiac Arrest (SCA) kills more student athletes than any other cause (Meyer et al., 2012). It is also the number one cause of all student deaths on school property in the country. Student athletes are at an even higher risk of dying than the general population, despite the fact that they receive annual physical examinations as part of their athletic participation. Recent studies have shown the physical to be woefully inadequate in recognizing cardiac problems that cause SCA (Zeltser et al., 2012). An electrocardiogram (ECG) - which is currently advised for all athletes by the Florida High School Athletic Association - is an effective and affordable tool to accurately detect children at risk of SCA, and is proven to save lives in the short and long term. The purpose of this funding is to significantly reduce the incidence of SCA.

5. State Agency to receive requested funds : Department of Health

State Agency Contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

Type of Funding	Amount
Operations	1,267,900
Fixed Capital Outlay	
Total State Funds Requested	1,267,900

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	1,267,900	52.33%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	0	0.00%
Other	1,155,000	47.67%
Total Project Costs for Fiscal Year 2019-2020	2,422,900	100.0%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. Is future-year funding likely to be requested? Yes



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a. If yes, indicate non-recurring amount per year. \$1,267,900

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Executive Director Salary. Responsible for overseeing the day-to-day operations of our program, training, and managing our Heart Screening Directors and the overall implementation of our strategic plan. The ED reports directly to the Who We Play For Board of Directors.	75,000
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	ECG machines (30 @\$2,850), laptops (30 @\$600), and portable training tables (30 @\$280).	111,900
Consultants/Contracted Services/Study	Public relations, local county School Board legislative negotiations, and grant writing consulting services.	75,000
Operational Costs:		
Salary and Benefits	10 screening directors @ \$45,200 and 30 part-time support staff for screenings @ \$10,083.	754,500
Expense/Equipment/Travel/Supplies/Other	Marketing, copying, signage, supplies, and travel reimbursement @ \$2 per screening (number of screenings estimated to be 50,300).	251,500
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		1,267,900

11. Program Performance:

a. **What is the specific purpose or goal that will be achieved by the funds requested?**

Funding will provide more than 50,300 ECG heart screenings for low income, at-risk student athletes in 10 Florida counties. Matching funds will come from charitable fees collected from approximately 33,000 additional student athletes.

b. **What are the activities and services that will be provided to meet the intended purpose of these funds?**

Electrocardiogram (ECG) heart screenings performed by WWPF using portable equipment, trained staff, and the top pediatric cardiologist in the state and country. We reach out to Florida school districts that are willing to require ECG screening for athletic participation and subsequently contract with us to incorporate the program in their middle schools and high schools. We coordinate with the school's Athletic Trainers and Nurses to publicize and distribute promotional materials and host the events. All students and staff are welcome to participate, but athletes are the primary focus due to their higher risk of SCA. After the screening, the



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interpreted ECGs are returned within 3-7 business days along with potential diagnoses for abnormal ECGs, suggested follow-up testing, and information about potential diagnoses as it pertains. Interpreted ECGs are divided into 3 categories depending on the level of risk for SCA: low risk, follow-up and high risk.

c. What are the direct services to be provided to citizens by the appropriations project?

Potentially life-saving electrocardiogram (ECG) heart screenings to student athletes and interested students. This service will save lives and significantly reduce the state of Florida's liability to the leading cause of death on school campuses and in sports: sudden cardiac arrest.

d. Who is the target population served by this project? How many individuals are expected to be served?

50,300 low income student athletes. An additional 33,000 will also be served for a total of 88,300.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Generally, 1 in 300 students is detected with an abnormal heart condition through ECG screening, in many cases these conditions are life threatening. At this rate, as many as 168 student athletes and their families could be impacted. Of the 88,300 students screened, an estimated 293 students could be impacted. The ultimate measure is the number of lives saved from sudden cardiac death.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Return of funding.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/A

13. Requestor Contact Information:

- a. **Name:** Kurt Easton
- b. **Organization:** Who We Play For, Inc.
- c. **E-mail Address:** kurt.easton@whoweplayfor.org
- d. **Phone Number:** (941)592-5155

14. Recipient Contact Information:

- a. **Organization:** Who We Play For, Inc.
- b. **County:** Statewide
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)



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- d. **Contact Name:** Kurt Easton
- e. **E-mail Address:** kurt.easton@whoweplayfor.org
- f. **Phone Number:** (941)592-5155

15. Lobbyist Contact Information

- a. **Name:** None
- b. **Firm Name:** None
- c. **E-mail Address:**
- d. **Phone Number:**