



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 2217

1. Title of Project: City of St. Cloud Downtown Revitalization

2. Senate Sponsor: Victor Torres

3. Date of Submission: 01/22/2019

4. Project/Program Description:

The City of St. Cloud Downtown Revitalization is intended to be a catalyst for economic growth and development of the historic downtown. The revitalization will encompass New York Avenue, Pennsylvania Avenue, Massachusetts Avenue inclusive of the alleyways from 10th Street to 13th Street, and New York Avenue from 10th Street to 9th, & Pennsylvania Avenue of the downtown corridor. This revitalization will improve the transportation infrastructure as well as upgrade water utility and fire protection. These improvements will be measured through new and expanded commercial/residential development, improved public health/safety, augmented walkability as well as increased, diversified economic opportunities throughout the downtown area.

5. State Agency to receive requested funds : Department of Transportation

State Agency Contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

| Type of Funding | Amount |
|------------------------------------|------------------|
| Operations | |
| Fixed Capital Outlay | 2,200,000 |
| Total State Funds Requested | 2,200,000 |

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

| Type of Funding | Amount | Percent |
|--|------------------|---------------|
| Total State Funds Requested (from question #6) | 2,200,000 | 23.68% |
| Federal | 0 | 0.00% |
| State (excluding the amount of this request) | 0 | 0.00% |
| Local | 7,089,264 | 76.32% |
| Other | 0 | 0.00% |
| Total Project Costs for Fiscal Year 2019-2020 | 9,289,264 | 100.0% |

8. Has this project previously received state funding? No

| Fiscal Year (yyyy-yy) | Amount | | Specific Appropriation # | Vetoed |
|--------------------------|-----------|--------------|-----------------------------|--------|
| | Recurring | NonRecurring | | |
| | | | | |

9. Is future-year funding likely to be requested? No

10. Details on how the requested state funds will be expended



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| Spending Category | Description | Amount |
|--|---|------------------|
| Administrative Costs: | | |
| Executive Director/Project Head Salary and Benefits | | |
| Other Salary and Benefits | | |
| Expense/Equipment/Travel/Supplies/Other | | |
| Consultants/Contracted Services/Study | | |
| Operational Costs: | | |
| Salary and Benefits | | |
| Expense/Equipment/Travel/Supplies/Other | | |
| Consultants/Contracted Services/Study | | |
| Fixed Capital Construction/Major Renovation: | | |
| Construction/Renovation/Land/Planning Engineering | The revitalization improvements will involve street reconstruction, removal and re-installation of historic bricks, new sidewalks, street lighting, and landscaping. All existing 2" water pipes will be replaced with 8" water pipes to improve service delivery and improve fire fighting capabilities. A storm water system will be installed to alleviate flooding and the erosion of road and sidewalk infrastructure. | 2,200,000 |
| Total State Funds Requested (must equal total from question #6) | | 2,200,000 |

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

The Downtown Revitalization is intended to be a catalyst for economic growth and development of the historic downtown. The revitalization will improve the transportation infrastructure as well as upgrade water utility, and fire protection. These improvements will be achieved through new and expanded commercial/residential development, improved public health/safety, augmented walkability as well as increased, diversified economic opportunities throughout the downtown corridor.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Improved public health, safety, and well being through upgraded water utility, and fire protection, increased walkability, diversified development, and expanded economic opportunities.

c. What are the direct services to be provided to citizens by the appropriations project?

Improved access and walkability which will foster greater community engagement subsequently increasing retail foot traffic and transactional volume for the downtown merchants. The enhanced visual and aesthetic qualities increase non-local traffic and the number of visitors. The infrastructure improvements will provide job growth through utilization of outside vendors and increased economic development. Increased fire safety and protection for residents and visitors.

d. Who is the target population served by this project? How many individuals are expected to be served?

Residents (pop. 51,282) and visitors of the City of St. Cloud.



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e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Expansion of economic activity through job creation and expanded tourism. Improved physical health of residents and greater cultural experience for the community and visitors alike. Improved water and stormwater capacity providing greater fire protection and citizen safety. These will be measured through the augmented economic growth and the downtown diversification of business and mixed use development as well as escalation in pedestrian travel, stakeholder involvement, transactional volume, job creation, and a decline in accidents, personal injury, and property loss.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

As part of the contract for the project, the city will require a performance bond backed by an acceptable surety in the total amount of the contract price. Additionally, the city will include a liquidated damages clause to ensure timely completion of the project. Both remedies are designed to protect the investment and ensure the project is performed timely, and in accordance with the plans.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

The City of St. Cloud.

13. Requestor Contact Information:

- a. **Name:** William Sturgeon
- b. **Organization:** City of St. Cloud
- c. **E-mail Address:** wsturgeon@stcloud.org
- d. **Phone Number:** (407)957-7305

14. Recipient Contact Information:

- a. **Organization:** City of St. Cloud
- b. **County:** Osceola
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify) Municipality
- d. **Contact Name:** William Sturgeon
- e. **E-mail Address:** wsturgeon@stcloud.org
- f. **Phone Number:** (407)957-7305

15. Lobbyist Contact Information



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- a. **Name:** Bill Barrett
- b. **Firm Name:** Sewell Point Group
- c. **E-mail Address:** bbarrett.spg@gmail.com
- d. **Phone Number:** (321)403-6410