



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 2586

1. Title of Project: Miami Beach - North Beach Business Incubator

2. Senate Sponsor: Jason Pizzo

3. Date of Submission: 01/18/2019

4. Project/Program Description:

North Beach is a re-emerging neighborhood in Miami Beach and over 44 percent of individuals in this neighborhood live below the poverty level. As such, the city, in partnership with the private sector, has been working on a public/private partnership business incubator program to promote economic development in the distressed North Beach area, create jobs, and provide a supportive environment for business startups. The incubator will operate from a site that will be renovated with the funds requested from the state.

5. State Agency to receive requested funds : Department of Economic Opportunity

State Agency Contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

| Type of Funding | Amount |
|------------------------------------|------------------|
| Operations | |
| Fixed Capital Outlay | 1,000,000 |
| Total State Funds Requested | 1,000,000 |

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

| Type of Funding | Amount | Percent |
|--|------------------|---------------|
| Total State Funds Requested (from question #6) | 1,000,000 | 50.00% |
| Federal | 0 | 0.00% |
| State (excluding the amount of this request) | 0 | 0.00% |
| Local | 1,000,000 | 50.00% |
| Other | 0 | 0.00% |
| Total Project Costs for Fiscal Year 2019-2020 | 2,000,000 | 100.0% |

8. Has this project previously received state funding? No

| Fiscal Year (yyyy-yy) | Amount | | Specific Appropriation # | Vetoed |
|--------------------------|-----------|--------------|-----------------------------|--------|
| | Recurring | NonRecurring | | |
| | | | | |

9. Is future-year funding likely to be requested? No

10. Details on how the requested state funds will be expended

| Spending Category | Description | Amount |
|--|-------------|--------|
| Administrative Costs: | | |
| Executive Director/Project Head Salary and | | |



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| | | |
|--|--|------------------|
| Benefits | | |
| Other Salary and Benefits | | |
| Expense/Equipment/Travel/Supplies/Other | | |
| Consultants/Contracted Services/Study | | |
| Operational Costs: | | |
| Salary and Benefits | | |
| Expense/Equipment/Travel/Supplies/Other | | |
| Consultants/Contracted Services/Study | | |
| Fixed Capital Construction/Major Renovation: | | |
| Construction/Renovation/Land/Planning Engineering | Provide critical components that are necessary in order for the North Beach Business Incubator to properly function and operate, including design and engineering. Requested funds will be used for preparation of the 1.2 acre site, including but not limited to renovations to the lighting and electrical systems and renovations to the existing structure. | 1,000,000 |
| Total State Funds Requested (must equal total from question #6) | | 1,000,000 |

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

North Beach is a re-emerging neighborhood in Miami Beach and over 44 percent of individuals in this neighborhood live below the poverty level. As such, the city, in partnership with the private sector, has been working on a public/private partnership business incubator program to promote economic development in the distressed North Beach area, create jobs, and provide a supportive environment for business startups.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Economic sustainability and profitability, job creation and retention, free arts and cultural programming and events.

c. What are the direct services to be provided to citizens by the appropriations project?

The creation of 60-100 new businesses in the food, beverage, arts, cultural, and fitness industries. An estimate of 200 new jobs created.

d. Who is the target population served by this project? How many individuals are expected to be served?

Residents and tourists to the North Beach neighborhood. This area has approximately 30,000 residents.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Job opportunity creation, economic revitalization, free arts and cultural events, and economic sustainability. The measure will include: the number of arts and cultural events provided and number of increased revenues and profitability. The methodology will include: Economic Data from the vendors and a numerical count.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard



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penalties for failing to meet deliverables or performance measures provided for in the contract?

Standard contract penalties.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

City of Miami Beach.

13. Requestor Contact Information:

- a. **Name:** Judy Hoanshelt
- b. **Organization:** City of Miami Beach
- c. **E-mail Address:** JudyHoanshelt@miamibeachfl.gov
- d. **Phone Number:** (305)673-7510

14. Recipient Contact Information:

- a. **Organization:** City of Miami Beach
- b. **County:** Miami-Dade
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Jimmy L. Morales
- e. **E-mail Address:** JimmyMorales@miamibeachfl.gov
- f. **Phone Number:** (305)673-7010

15. Lobbyist Contact Information

- a. **Name:** JerryMcDaniel RanaBrown
- b. **Firm Name:** Southern Strategy Group (Jerry and Kevin)/ Ronald L. Book, PA (Rana)
- c. **E-mail Address:** mcdaniel@sostrategy.com, cabrera@sostrategy.com
- d. **Phone Number:** (850)566-6068