



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2020-2021

LFIR # 1025

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

Informed Families Dade and Collier Counties programming will provide direct evidence based substance abuse prevention and education services within Dade and Collier Counties to students and parents, training for school faculty, and services to the community at large. In partnership with Miami Dade County schools and Collier County schools, Florida Blue and Publix Pharmacies, four quarterly year round substance abuse prevention campaigns will be provided addressing substance abuse, opioid and illegal prescription drug use. Monthly and quarterly performance and financial reports will be provided to the Department of Children and Families. In addition, quarterly Return on Investment Reports will be provided to the Executive Office of the Governor. With over 40 years of experience, Informed Families of Florida proposes to address specific programmatic substance abuse prevention and education needs as indicated in Dade and Collier Counties.

5. **State Agency to receive requested funds**
- State Agency contacted?     Yes     No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input style="width: 80%;" type="text" value="350,000"/>
Fixed Capital Outlay	<input style="width: 80%;" type="text" value="000"/>
<b>Total State Funds Requested</b>	<b>350,000</b>

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input style="width: 80%;" type="text" value="350,000"/>	<input style="width: 80%;" type="text" value="71.0 %"/>
<b>Matching Funds</b>		
Federal	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0 %"/>
State (excluding the amount of this request)	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0 %"/>
Local	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0 %"/>
Other	<input style="width: 80%;" type="text" value="140,000"/>	<input style="width: 80%;" type="text" value="29 %"/>
<b>Total Project Costs for Fiscal Year 2020-2021</b>	<b>490,000</b>	<b>100 %</b>

8. **Has this project previously received state funding?**     Yes     No
- If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input style="width: 80%;" type="text" value="2017-18"/>	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="300,000"/>	<input style="width: 80%;" type="text" value="366"/>	<input type="text" value="No"/>

9. **Is future-year funding likely to be requested?**     Yes     No
- If yes, indicate nonrecurring amount per year.



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**10. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	President and CEO providing strategic planning oversight.	8,000
Other Salary and Benefits	Director of Marketing and Communications to promote campaigns via website, social media, and publications. Data and Website manager for reporting and evaluation.	58,000
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Operational Costs: Other</b>		
Salary and Benefits	Project Coordinator - Operations Director	60,000
Expense/Equipment/Travel/Supplies/Other	Printing, program supplies, online system, and travel.	50,000
Consultants/Contracted Services/Study	Direct services - Training and campaign implementation, data collection and evaluation.	174,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>350,000</b>



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#### 11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The goal of these funds will be to educate students and provide training to faculty in Dade and Collier County schools and the community at large, thereby providing a reduction in illegal substance abuse, opioid and prescription drug use. This program will include a partnership between Miami Dade County schools, Collier County schools, Florida Blue and Publix Pharmacies through the provision of four quarterly substance abuse campaigns, training and programming for behavioral change. The program will promote healthy youth development, improve youth outcomes and reduce problem behavior.

b. What activities and services will be provided to meet the intended purpose of these funds?

Direct evidence based services will be provided including educational programming and materials, training, and on-site initiatives involving students, parents, faculty and the community at large.

c. What direct services will be provided to citizens by the appropriation project?

Direct evidence based substance abuse prevention activities and programming will be provided. Materials, training, and on-site initiatives directly involving students, faculty and the community with the goal of prevention of substance abuse, opioid and illegal prescription drug abuse.

d. Who is the target population served by this project? How many individuals are expected to be served?

School aged children, parents, faculty and the community at large in Miami -Dade and Collier Counties. It is projected that over 20,000 individuals will be served.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The outcomes will include greater education and knowledge regarding the dangers of substance abuse, opioid and illegal prescription use, and changes in behavior regarding substance use and abuse. In addition, the program will reduce substance use by increasing protective factors and decreasing risk factors in the target population. The program will promote healthy youth development, improve youth outcomes and reduce problem behaviors. Pre- and post-testing will be conducted to measure risk and protective factors in the target population. Data will be collected, and quarterly reports will be provided to the Executive Office of the Governor and the Department of Children and Families regarding program implementation, program outcomes and return on state investment.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The penalty for failing to meet these deliverables would result in lapsed dollars that would be reduced from the program contract.



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

N/A

13. **Requestor Contact Information**

- a. First Name  Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number  Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- For-profit Entity
  - Non-Profit 501(c) (3)
  - Non-Profit 501(c) (4)
  - Local Entity
  - University or College
  - Other (please specify)
- d. First Name  Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number  Ext.