



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2020-2021

LFIR # 1775

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

The State College of Florida, Manatee-Sarasota requests \$410,000 in nonrecurring funding to ensure the long-term viability of Manatee Educational Television. This funding will allow METV to upgrade outdated equipment and move into a new studio in Building 8 on the SCF Bradenton Campus. METV will be integrated into the Communications and Marketing Department of SCF.

5. **State Agency to receive requested funds**
- State Agency contacted?     Yes     No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input style="width: 80%;" type="text" value="410,000"/>
Fixed Capital Outlay	<input style="width: 80%;" type="text" value="000"/>
<b>Total State Funds Requested</b>	<b>410,000</b>

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input style="width: 80%;" type="text" value="410000"/>	<input style="width: 80%;" type="text" value="100.0"/> %
<b>Matching Funds</b>		
Federal	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
State (excluding the amount of this request)	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
Local	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
Other	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
<b>Total Project Costs for Fiscal Year 2020-2021</b>	<b>410,000</b>	<b>100</b> %

8. **Has this project previously received state funding?**     Yes     No
- If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input style="width: 80%;" type="text" value="2019-20"/>	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="439,500"/>	<input style="width: 80%;" type="text" value="130"/>	<input checked="" type="checkbox"/> Yes

9. **Is future-year funding likely to be requested?**     Yes     No
- If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		<input type="text"/>
Other Salary and Benefits		<input type="text"/>
Expense/Equipment/Travel/Supplies/Other		<input type="text"/>
Consultants/Contracted Services/Study		<input type="text"/>
<b>Operational Costs: Other</b>		
Salary and Benefits		<input type="text"/>
Expense/Equipment/Travel/Supplies/Other	Purchase broadcast and studio equipment/relocation expenses	210,000
Consultants/Contracted Services/Study		<input type="text"/>
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering	Remodel studio/create building access	200,000
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>410,000</b>



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## 11. Program Performance

- a. What specific purpose or goal will be achieved by the funds requested?

Request \$410,000 in nonrecurring funding to ensure the long-term viability of Manatee Educational Television. This funding will allow METV to upgrade outdated equipment and move into a new studio in Building 8 on the SCF Bradenton Campus. METV will be integrated into the Communications and Marketing Department of SCF.

- b. What activities and services will be provided to meet the intended purpose of these funds?

The requested funds will ensure the viability of Manatee Educational Television, a highly valued community resource in Manatee County. METV will relocate to a new studio on the Bradenton Campus of the State College of Florida, Manatee-Sarasota, and become part of the College. The replacement of out-dated equipment will allow METV to produce high quality broadcast products for on line and local access viewing.

- c. What direct services will be provided to citizens by the appropriation project?

METV will continue to provide television coverage of county activities and local non-profit organizations to keep Manatee County residents informed about local government, community events and culture.

- d. Who is the target population served by this project? How many individuals are expected to be served?

METV provides broadcast services of public meetings and events to all residents of Manatee County for informational and educational purposes. Residents of all ages benefit from this service.

- e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

METV provides television coverage of county activities and local non-profit organizations to keep Manatee County residents informed about local government, community events and culture. SCF's Communications and Marketing Department will use advanced social media metrics to measure viewership. SCF students will participate in internships at METV in support of workforce multimedia certificates and degrees, resulting in an increase of SCF students completing internships.

- f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

\$1000 per day in liquidated damages for failure to meet substantial completion.



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

State College of Florida, Manatee-Sarasota

13. **Requestor Contact Information**

- a. First Name  Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number  Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- For-profit Entity
  - Non-Profit 501(c) (3)
  - Non-Profit 501(c) (4)
  - Local Entity
  - University or College
  - Other (please specify)
- d. First Name  Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number  Ext.