



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1914

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

Teen Safe Driving Education Program Series is produced and coordinated by Dori Saves Lives, with each one focusing on a different aspect of safe driving education. The program will have a significant impact on reducing crashes on roadways thereby making the roads in Florida safer for all drivers (expected impact is 1,121,600 students and adults). Bus Drivers Safety Event Pilot Project, Spread the Word Campaign, and This Could Be You video series will help to distribute necessary tools that educate teen drivers and their parents about the dangers and consequences of distracted driving and to provide strategies for minimizing this risky driving behavior. Dori Saves Lives takes part in the Bus Drivers Safety Event, providing leadership, assistance, training, and advancing safe travels on school buses.

5. **State Agency to receive requested funds**
- State Agency contacted? Yes No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input style="width: 80px;" type="text" value="227,000"/>
Fixed Capital Outlay	<input style="width: 80px;" type="text" value="000"/>
Total State Funds Requested	227,000

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input style="width: 80px;" type="text" value="227000"/>	<input style="width: 60px;" type="text" value="100.0"/> %
Matching Funds		
Federal	<input style="width: 60px;" type="text" value="00"/>	<input style="width: 60px;" type="text" value="0"/> %
State (excluding the amount of this request)	<input style="width: 60px;" type="text" value="00"/>	<input style="width: 60px;" type="text" value="0"/> %
Local	<input style="width: 60px;" type="text" value="00"/>	<input style="width: 60px;" type="text" value="0"/> %
Other	<input style="width: 60px;" type="text" value="00"/>	<input style="width: 60px;" type="text" value="0"/> %
Total Project Costs for Fiscal Year 2020-2021	227,000	100 %

8. **Has this project previously received state funding?** Yes No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input style="width: 90px;" type="text"/>				

9. **Is future-year funding likely to be requested?** Yes No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits	2 part-time employees	15,000
Expense/Equipment/Travel/Supplies/Other	Expense/Equipment/Travel/Supplies/Other	16,500
Consultants/Contracted Services/Study		
Operational Costs: Other		
Salary and Benefits	1 full time employee	35,000
Expense/Equipment/Travel/Supplies/Other	Paid advertising, printing, awards, marketing, signage, videos production, safety luncheon award ceremony, promotion, coordination, and emergency funds.	160,500
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		227,000



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11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Dori Saves Lives Teen Safe Driving Education Program's main goal is to save lives by making Florida roadways safer for all drivers. The Dori Saves Lives Teen Safe Driving Education Program is presented in both Florida public and charter schools. These programs are designed to directly impact teen drivers and instill safe driving habits to help reduce distracted driving crash injuries and fatalities. The This Could Be You video is the true story of two teens in prison for killing people while driving drunk. The Bus Driver Safety Event devoted to celebrating the important profession of school bus drivers. Dori Saves Lives takes part in providing leadership, assistance, training, supporting, and advancing safe school bus driver education programs.

b. What activities and services will be provided to meet the intended purpose of these funds?

Promoting these driver education video series throughout the State of Florida, organizing school assemblies, educating and informing drivers about new traffic laws, providing a solution portal on distracted driving on program's website, providing solutions and educating during statewide drivers education conference, taking part in providing leadership, assistance, training and advancing safe travels on school buses. The Spread the Word Campaign presented to students around the state will remind all drivers to keep their eyes on the road and focus on driving to ensure safety on Florida roadways.

c. What direct services will be provided to citizens by the appropriation project?

Dori Saves Lives Safe Driving Program is presented in many Florida schools. These programs educate students and parents about the life saving importance of concentrating on driving and refraining from engaging in distracting activities. These programs are designed to directly impact teen drivers and instill safe driving habits to help reduce distracted driving crash injuries and fatalities. Hundreds of thousands of students will watch the video series. The student watches the series then turns in online homework on the program's website and receives community service hours. With more than 800,000 licensed teen drivers in the State of Florida, it is so important for teens to practice safe driving. The Spread the Word Campaign works to educate teens on the importance of not texting while driving as well as always focusing on safe driving.

d. Who is the target population served by this project? How many individuals are expected to be served?

Total impact will be 1,105,000 students, including at-risk youth, preschool students, grade school students, high school students, university/college students, and employees of Palm Beach County Schools. The Spread the Word Campaign Project will impact approximately 1,000,000, which will be reached via card distribution, press releases, paid media, public service announcements, and social media tools. This Could Be You Video Project will impact approximately 100,000 students in Florida's middle and high schools both public and charter. The video will be shown during school assemblies and drivers ed classes throughout the year. Bus Drivers Safety Event Pilot Project will impact 5,000 students and employees of Palm Beach County Schools District.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Benefits are: improved physical health, improved quality of education, protect the general public from harm, improve transportation conditions, and reduce substance abuse and can be measured by federal and state road crashes, injuries, and fatality statistics.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

None.



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

N/A

13. **Requestor Contact Information**

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- For-profit Entity
 - Non-Profit 501(c) (3)
 - Non-Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.