



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 2032

1. **Project Title** Florida Humanities Council

2. **Senate Sponsor** Travis Hutson

3. **Date of Request** 09/16/2019

4. **Project/Program Description**

Florida Humanities Council statewide public programming.

5. **State Agency to receive requested funds** Department of State

State Agency contacted? ☒ Yes ☐ No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	750,000
Fixed Capital Outlay	000
Total State Funds Requested	750,000

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	750000	100.0 %
Matching Funds		
Federal	00	0 %
State (excluding the amount of this request)	00	0 %
Local	00	0 %
Other	00	0 %
Total Project Costs for Fiscal Year 2020-2021	750,000	100 %

8. **Has this project previously received state funding?** ☒ Yes ☐ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2018-19	00	500,000	3122A	No

9. **Is future-year funding likely to be requested?** ☒ Yes ☐ No

If yes, indicate nonrecurring amount per year. 750,000



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Associate Director has oversight of all public programs for the organization	32,440
Other Salary and Benefits	Chief Financial Officer administers, oversees, and reports on all expenditures related to state funding. Finance and Data Associate helps with administrative duties related to public program data and expenditure processing.	39,225
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs: Other		
Salary and Benefits	Communications staff to publish statewide FORUM magazine (3 issues), Public Programs staff to administer programs (Florida Talks, Florida Stories walking tour app, Smithsonian exhibit, and others) with statewide partners.	108,335
Expense/Equipment/Travel/Supplies/Other	Includes magazine publishing costs for three issues (design, printing, and distribution); public program costs (marketing, exhibition fees, and shipping)	240,000
Consultants/Contracted Services/Study	Includes contracts with statewide partner agencies and contracted personnel to implement and market public programming.	330,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		750,000



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11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

As the independent, nonprofit affiliate of the National Endowment for the Humanities, the Florida Humanities Council (FHC) annually supports and facilitates the development of programs and resources that help preserve Florida's rich history and heritage, promote civic engagement and community dialogue, and provide opportunities for reflecting on the future of our state. Funding requested from the Florida Legislature in 2020-2021 will be utilized to implement free public humanities programming statewide.

b. What activities and services will be provided to meet the intended purpose of these funds?

In partnership with public libraries, museums, public broadcast stations, civic groups, colleges, and universities and other non-profit organizations statewide, FHC annually implements a wide range of free public programming that brings communities together and deepens our understanding of Florida. A particular emphasis is placed on developing partnerships in rural and under-served communities. These programs include: statewide traveling exhibitions in partnership with the Smithsonian Institution; Florida Talks speaker programs; reading and discussion programs for families in public libraries; a walking tour app that explores local history and heritage; and a statewide magazine that offers enriching content about Florida from its early history to current events.

c. What direct services will be provided to citizens by the appropriation project?

Funding requested for 2020-2021 will be utilized in partnership with numerous non-profit agencies to implement free public humanities programs in communities statewide. These programs include: Museum on Main Street, a partnership with the Smithsonian Institution that brings high-quality traveling exhibits, resources and public programming to small towns and rural communities; Florida Talks, locally-hosted lectures and community conversations with expert historians, storytellers, researchers and authors on a wide variety of subjects related to Florida; Florida Stories, a downloadable walking tour app that features the history and heritage of unique Florida communities; reading and discussion programs for families in public libraries that improve basic literacy skills and promote critical thinking; and FORUM, an award-winning statewide magazine that provides readers with a variety of perspectives on Florida.

d. Who is the target population served by this project? How many individuals are expected to be served?

In the past year, more than 80,000 people attended FHC-sponsored public programs statewide. These included over 50,000 visitors to Smithsonian exhibitions in small towns; more than 10,000 attendees at speaker programs; and over 1,000 participants in family reading and discussion groups held in public libraries. In addition, FORUM magazine reached more than 100,000 readers. Target audiences include the adult general public, residents in rural and under-served communities, senior citizens, tourists, and families with young children.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Each program has its own specific outcomes and evaluation measurements. The Florida Stories walking tour app and the Museum on Main Street Smithsonian exhibition program are designed to increase organizational capacity for small cultural agencies in under-served and rural communities, as well as to increase local and statewide tourism. Reading and discussion programs for families are designed to increase civic engagement, improve basic literacy skills, promote critical thinking, and raise awareness of valuable library resources. Speaker programs and FORUM magazine aim to increase knowledge of Florida history and heritage for both residents and tourists. Program specific evaluation tools are completed by both the program attendees as well as by our partnering organizations. Quarterly review of participant surveys and partner reports allows FHC staff to make adjustments to program design and implementation in order to enhance programmatic success.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

In order to receive contracted payments on a reimbursement basis and to avoid penalties, FHC is required to electronically submit to the Department of State quarterly project progress reports that document deliverables and tasks completed and expenses occurred to date.



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12. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A

13. Requestor Contact Information

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. Recipient Contact Information

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
 - ☒ Non-Profit 501(c) (3)
 - ☐ Non-Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. Lobbyist Contact Information

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.