



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 2292

1. **Project Title** LIFT Health Organization Youth Agricultural Social Venture Project

2. **Senate Sponsor** Janet Cruz

3. **Date of Request** 01/15/2020

4. **Project/Program Description**

The funds will be used for the Youth Smoothie Bar Social Enterprise program to teach children and teens the business of this youth entrepreneur venture. They will become healthy by learning to grow their own fruits and veggies and to grow a business based on healthy ingredients and supplies. The location is in a developing area of Tampa where new residents are now investing and opportunities for business success is determined to be high. Youth are at risk and from low-income families, therefore, this project will have many impacts. The business plan is already completed and agreement for the location is complete. The requested funds will be used to teach children, purchase supplies and material and set up the preparation and sales location. Youth will manage the business under supervision of experts and they will learn how to make good business decisions and manage their own investment.

5. **State Agency to receive requested funds** Department of Agriculture and Consumer Services

State Agency contacted? ☐ Yes ☒ No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

| Type of Funding | Amount |
|------------------------------------|---------------|
| Operations | 50,000 |
| Fixed Capital Outlay | 000 |
| Total State Funds Requested | 50,000 |

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

| Type of Funding | Amount | Percentage |
|--|----------------|--------------|
| Total State Funds Requested (from question #6) | 50000 | 50.0 % |
| Matching Funds | | |
| Federal | 00 | 0 % |
| State (excluding the amount of this request) | 00 | 0 % |
| Local | 35,000 | 35 % |
| Other | 15,000 | 15 % |
| Total Project Costs for Fiscal Year 2020-2021 | 100,000 | 100 % |

8. **Has this project previously received state funding?** ☐ Yes ☒ No

If yes, provide the most recent instance:

| Fiscal Year (yyyy-yy) | Amount | | Specific Appropriation # | Vetoed |
|--------------------------|-----------|--------------|-----------------------------|--------|
| | Recurring | Nonrecurring | | |
| | | | | |

9. **Is future-year funding likely to be requested?** ☐ Yes ☒ No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

| Spending Category | Description | Amount |
|--|--|---------------|
| Administrative Costs: | | |
| Executive Director/Project Head Salary and Benefits | 25 percent of director's salary | 12,500 |
| Other Salary and Benefits | | |
| Expense/Equipment/Travel/Supplies/Other | | |
| Consultants/Contracted Services/Study | Evaluation support by professionals | 5,000 |
| Operational Costs: Other | | |
| Salary and Benefits | Program support manager and smoothie bar manager | 10,000 |
| Expense/Equipment/Travel/Supplies/Other | Supplies and material for business venture | 20,000 |
| Consultants/Contracted Services/Study | Planning and curriculum material | 2,500 |
| Fixed Capital Construction/Major Renovation: | | |
| Construction/Renovation/Land/Planning Engineering | | |
| Total State Funds Requested (must equal total from question #6) | | 50,000 |



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11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The funds will be used for the Youth Smoothie Bar Social Enterprise program to teach children and teens the business of this youth entrepreneur venture. They will become healthy by learning to grow their own fruits and veggies and to grow a business on healthy ingredients and supplies. Youth will learn about business development, they will address health concerns and provide healthy food in one of the area's food desert. The social venture will prepare youth for jobs and for creating their own businesses.

b. What activities and services will be provided to meet the intended purpose of these funds?

Direct services will include offering a place to purchase healthy foods and introduction to our local agriculture business. Residents with health problems will receive information to address healthy decisions. They will be offered opportunities to work in the community garden and participate in complementary physical fitness activities in the community center. The impact of this will be reduced medical problems, especially those that can be prevented through better decisions, more physical activities and available health-based food in the food desert community in which the smoothie bar will be located.

c. What direct services will be provided to citizens by the appropriation project?

Improve agricultural production/promote/educate: At-risk youth and children will learn about agricultural products, growing and harvesting produce and will learn how to promote and attract customers based on the smoothie bar business. They will have hands-on management and this social venture will directly improve their economic knowledge and activities. Young participants who are trained in business and management will be prepared to either build their own business or be ready for employment.

d. Who is the target population served by this project? How many individuals are expected to be served?

The population are middle and older teens who are considered to be at-risk, mostly from lower-income families and those who are economically disadvantaged. Up to 200 participants will be served in the program.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Expected benefits will be training in business development and business management for middle and older teens. They will participate in hands-on activities and will be given tools for running a successful enterprise. This knowledge will provide teens with the ability to choose productive pathways as they grow into young adults. Participation in agriculture will introduce them to this field and healthy eating and healthy activities will be beneficial as well. University of South Florida professors will develop the monitoring and evaluation plan to measure pre and post results. USF business students will provide oversight and support for administration.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Agency will be required to reimburse funds unless extreme situations and activities such as natural disasters that are entirely out of the agency's control, prevent the completion of the project.



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12. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A

13. Requestor Contact Information

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. Recipient Contact Information

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
 - ☒ Non-Profit 501(c) (3)
 - ☐ Non-Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. Lobbyist Contact Information

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.