



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 2312

1. **Project Title** 2. **Senate Sponsor** 3. **Date of Request** 4. **Project/Program Description**

Keep Florida Beautiful, Inc., (KFB) is a non-profit volunteer based organization consisting of 44 statewide affiliates working in partnerships with local communities. KFB works closely with the Florida Department of Transportation (FDOT) to further its mission of inspiring, educating, and empowering people in Florida to take action every day to improve and beautify their community environments. Money appropriated by the Legislature enables KFB and the Florida affiliates to perform these duties. Work activities may include a combination of local cleanup events, educational outreach to schools and youth, and local beautification activities.

5. **State Agency to receive requested funds** State Agency contacted? ☒ Yes ☐ No6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input type="text" value="800,000"/>
Fixed Capital Outlay	<input type="text" value="000"/>
Total State Funds Requested	<input type="text" value="800,000"/>

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input type="text" value="800000"/>	<input type="text" value="100.0"/> %
Matching Funds		
Federal	<input type="text" value="00"/>	<input type="text" value="0"/> %
State (excluding the amount of this request)	<input type="text" value="00"/>	<input type="text" value="0"/> %
Local	<input type="text" value="00"/>	<input type="text" value="0"/> %
Other	<input type="text" value="00"/>	<input type="text" value="0"/> %
Total Project Costs for Fiscal Year 2020-2021	<input type="text" value="800,000"/>	<input type="text" value="100"/> %

8. **Has this project previously received state funding?** ☒ Yes ☐ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input type="text" value="2019-20"/>	<input type="text" value="00"/>	<input type="text" value="800,000"/>	<input type="text" value="1989A"/>	<input type="text" value="No"/>

9. **Is future-year funding likely to be requested?** ☒ Yes ☐ NoIf yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Keep Florida Beautiful employs one full-time executive director. No benefits are paid for this position.	50,000
Other Salary and Benefits	Keep Florida Beautiful employs two program coordinators, one part-time and one full-time. No benefits are paid for these positions.	70,000
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs: Other		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	In addition to its own operational expenses, Keep Florida Beautiful uses these funds to support its 44 statewide affiliates as they perform their local cleanups and conduct educational outreach to schools and youth.	600,000
Consultants/Contracted Services/Study	Some contractual services are utilized for website support, social media outreach, etc.	80,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		800,000



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11. Program Performance

- a. What specific purpose or goal will be achieved by the funds requested?

Keep Florida Beautiful aspires to create a Florida in which every community is a clean, green, and beautiful place to live. This is accomplished by empowering people to take action every day to improve and beautify their community environments.

- b. What activities and services will be provided to meet the intended purpose of these funds?

Keep Florida Beautiful works in conjunction with its 44 local affiliates around the state to make improvements through litter prevention education, increased recycling, and beautification programs. The Florida affiliates work together with their local citizenry to participate in cleanup events and beautification projects and increase recycling.

- c. What direct services will be provided to citizens by the appropriation project?

The Florida affiliates conducted over 5,300 statewide cleanup events last year which resulted in just under 3 million pounds of debris removed from Florida's landscape. Additionally, almost 700,000 pounds of recyclables were collected. Over 6,000 miles of roadway were cleaned and 3,000 miles of shoreline and waterways were cleaned of debris. Activities such as these succeed due to volunteers participating and result in a savings to local governments that would normally be charged with this responsibility.

- d. Who is the target population served by this project? How many individuals are expected to be served?

All of Keep Florida Beautiful's activities are designed to have statewide benefit so that the citizens of Florida, as well as visitors, have a clean beautiful place to live in and visit. An estimated 12 million citizens are impacted through our volunteer programs, education outreach, training, and other initiatives.

- e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Keep Florida Beautiful and the Florida affiliates strive to ensure that the state is a clean and beautiful place to live. In addition to citizens and visitors benefiting from these activities, local governments also benefit from having assistance with their efforts to keep their communities clean. The return on investment is over \$8.00 for every dollar of the state's \$800,000 investment and is expected to increase. This ROI was based on the many volunteers hours donated to make cleanups happen plus in-kind contributions throughout the year.

- f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Keep Florida Beautiful has consistently met its performance requirements for the past five years in implementing these funds. Failure to perform could result in discontinuing funding but, to date, its performance record has been strong.



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12. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N.A.

13. Requestor Contact Information

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. Recipient Contact Information

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
 - ☒ Non-Profit 501(c) (3)
 - ☐ Non-Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. Lobbyist Contact Information

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.