

## LEGISLATIVE ACTION

Senate House

Comm: RCS 04/01/2009

The Committee on Banking and Insurance (Richter) recommended the following:

## Senate Amendment (with title amendment)

Between lines 1516 and 1517 insert:

Section 11. Section 631.65, Florida Statutes, is amended to read:

631.65 Prohibited advertisement or solicitation.—No person shall make, publish, disseminate, circulate, or place before the public, or cause, directly or indirectly, to be made, published, disseminated, circulated, or placed before the public, in a

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newspaper, magazine, or other publication, or in the form of a notice, circular, pamphlet, letter, or poster, or over any radio station or television station, or in any other way, any advertisement, announcement, or statement which uses the existence of the insurance guaranty association for the purpose of sales, solicitation, or inducement to purchase any form of insurance covered under this part. However, this section does not prohibit a duly licensed insurance agent from explaining the existence or function of the insurance guaranty association to policyholders, prospects, or applicants for coverage.

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========= T I T L E A M E N D M E N T ========== And the title is amended as follows:

Delete lines 95 - 98

and insert:

authorizing the commission to adopt rules; amending s. 631.65, F.S.; providing that an insurance agent is not prohibited from explaining the existence or function of the insurance guaranty association; providing for the

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