HOUSE OF REPRESENTATIVES STAFF ANALYSIS

BILL #: CS/HB 239 Motor Vehicles

SPONSOR(S): Economic Development & Community Affairs Policy Council, Roads, Bridges & Ports Policy

Committee, Glorioso and others

TIED BILLS: IDEN./SIM. BILLS: SB 642

	REFERENCE	ACTION	ANALYST	STAFF DIRECTOR
1)	Roads, Bridges & Ports Policy Committee	18 Y, 0 N, As CS	McVay	Miller
2)	Economic Development & Community Affairs Policy Council	11 Y, 3 N, As CS	McVay	Tinker
3)	Transportation & Economic Development Appropriations Committee			
4)	Full Appropriations Council on Education & Economic Development			
5)				

SUMMARY ANALYSIS

CS/HB 239 provides for the creation and issuance of nine new specialty license plates. They are as follows:

- The "Support Autism Programs" specialty license plate will have an annual use fee of \$25 per plate.
- The "Let's Go Surfing" specialty license plate will have an annual use fee of \$25 per plate.
- The "Discover Florida Horses" specialty license plate will have an annual use fee of \$25 per plate
- The "St. Johns River" specialty license plate will have an annual use fee of \$25 per plate.
- The "Endless Summer" specialty license plate will have an annual use fee of \$25 per plate.
- The "Catch Me, Release Me" specialty license plate will have an annual use fee of \$25 per plate.
- The "Fraternal Order of Police" specialty license plate will have an annual use fee of \$25 per plate.
- The "Go Green" specialty license plate will have an annual use fee of \$25 per plate.
- The "Save Wild Florida" specialty license plate will have an annual use fee of \$25 per plate.

CS/HB 239 allows current language to be amended for the following specialty plates:

- Changes the way funds generated by the sale of the Choose Life license plate are distributed.
- Amends the cost to purchase the Choose Life license plate to \$25.
- Changes the way funds generated by the sale of the United We Stand license plate are distributed.
- Amends provisions for the Florida Golf license plate to allow the Dade County Amateur Golf Association to replace the Florida Sports Foundation as the organization that is to receive the annual use fee and oversee distribution and uses.

CS/HB 239 also provides that any organization or entity receiving annual use fee revenue from the sale of an existing specialty license plate may use no more than a total of 10% of the revenues for administrative, marketing and promotion costs including the annual audit and compliance affidavit costs. Additionally, no specialty license plate revenue can be spent on projects or programs outside the state of Florida.

CS/HB 239 also requires that DMSMV include language on the motor vehicle registration form permitting a voluntary contribution of \$1 to the Ronald McDonald Houses of Florida and \$5 to the Autism License Plate Fund. It also requires the DMSMV to include language on the driver's license application permitting a voluntary contribution of \$5 per applicant to the Autism License Plate Fund.

CS/HB 239 also amends statutory provisions related to registration license plates. Specifically, the amount of time that license plates are valid for is changed from a six years to ten years. Also, provisions mandating that registration license plates and validation stickers be specially treated with a retroreflective material are removed from the Florida Statutes. The CS also sets forth requirements for the display of license plates for owners of wreckers.

This act shall take effect July 1, 2009.

This document does not reflect the intent or official position of the bill sponsor or House of Representatives.

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HOUSE PRINCIPLES

Members are encouraged to evaluate proposed legislation in light of the following guiding principles of the House of Representatives

- Balance the state budget.
- Create a legal and regulatory environment that fosters economic growth and job creation.
- Lower the tax burden on families and businesses.
- Reverse or restrain the growth of government.
- Promote public safety.
- Promote educational accountability, excellence, and choice.
- Foster respect for the family and for innocent human life.
- Protect Florida's natural beauty.

FULL ANALYSIS

I. SUBSTANTIVE ANALYSIS

A. EFFECT OF PROPOSED CHANGES:

Present Situation

Currently, specialty license plates are available to any owner or lessee of a motor vehicle who is willing to pay an annual use fee for the privilege. Annual use fees ranging from \$15 to \$25, paid in addition to required license taxes and service fees, are distributed to an organization or organizations in support of a particular cause or charity signified in the plate's design and designated in statute. The Legislature may create a specialty license plate under its own initiative, or it can do so at the request of an organization. Under s. 320.08053, F.S., an organization may seek legislative authorization for a new specialty licensed plate by meeting a number of requirements.

An organization is first required to submit to the Department of Highway Safety and Motor Vehicles (DHSMV) the following:

- A request for the plate describing it in general terms.
- The results of a professional, independent, and scientific sample survey of Florida residents
 - indicating that 30,000 vehicle owners intend to purchase the plate at the increased cost.
- An application fee of \$60,000 defraying the DHSMV's cost for reviewing the application. developing the new plate, and providing for the manufacture and distribution of the first run of plates.
- A marketing strategy for the plate and a financial analysis of anticipated revenues and planned expenditures.

These requirements must be satisfied at least 90 days prior to the convening of the next regular session of the Legislature. Once the requirements are met, DHSMV notifies the committees of the House of Representatives and Senate with jurisdiction over the issue, and the organization is free to find sponsors and pursue legislative action.

In 2008 the Legislature passed SB 1992, which included a moratorium on the issuance of specialty plates by DHSMV. The moratorium is effective from October 1, 2008 to July 1, 2011, but contains an

¹ S. 45, 2008-176, Laws of Florida

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exception "for [any] specialty license plate proposal which has submitted a letter of intent to the Department of Highway Safety and Motor Vehicles prior to May 2, 2008."²

Section 320.02, F.S., provides vehicle owners with an opportunity to make voluntary contributions to six organizations or causes when registering a vehicle or when renewing a vehicle registration:

- Prevent Blindness Florida.
- Florida Mothers Against Drunk Driving, Inc.,
- Southeastern Guide Dogs, Inc.,
- Stop Heart Disease,
- Children's Hearing Help Fund, and
- Family First

Similarly, s. 322.08, F.S., provides driver license applicants with an opportunity to make voluntary contributions to six organizations or causes when applying for, or renewing a license:

- Florida Organ and Tissue Donor Education,
- Florida Council of the Blind,
- Hearing Research Institute, Incorporated,
- Juvenile Diabetes Foundation International,
- Children's Hearing Help Fund, and
- Family First

Section 320.06, F.S., covers issues relating to registration certificates, license plates, and validation stickers. Currently, registration license plates bearing a graphic symbol and the alphanumeric system of identification are issued for a six year period. At the end of that period, upon renewal, the plate is replaced. The current fee for such a replacement is \$12, and it is deposited into the Highway Safety Operating Trust Fund. Also, currently, registration license plates are required to be made of metal specifically treated with a retrofeflective material, as specified by the department. In addition to the registration license plates, validation stickers are also required to be treated with a retroreflective material.

Section 320.0706, F.S., sets forth the requirements relating to the display of license plates for owners of commercial truck of gross vehicle weight of 26,001 pounds, dump trucks, and truck tractors. A violation of the section is a noncriminal traffic infraction.

Effect of Proposed Changes

This CS amends ss. 320.08056 and 320.08058, F.S.; authorizing the DHSMV to develop and issue a "Support Autism Programs," "Let's Go Surfing," "Discover Florida Horses," "St. Johns River," "Endless Summer," "Catch Me, Release Me," "Fraternal Order of Police," "Go Green," and "Save Wild Florida" license plates upon payment of the appropriate license taxes and a \$25 special use fee. It also adds two subsections to 320.08056. The first of which prohibits any organization or entity receiving annual use fee revenue from the sale of an existing specialty plate from using more than a total of 10 percent of the revenues for administrative, marketing, and promotion costs including the annual audit and compliance affidavit. The second subsection provides that no specialty license plate revenue be spent on projects or programs outside the state of Florida.

The DHSMV has notified the Legislature that the Achievement and Rehabilitation Centers, Inc., East Coast Surfing Hall of Fame Museum, Inc., Florida Agriculture Center and Horse Park Authority, St. John's River Alliance, Inc., Surfing's Evolution & Preservation Corporation, Guy Harvey Ocean Foundation, Inc., Florida State Lodge Fraternal Order of Police Memorial Foundation, Coalition for Renewable Energy Solutions, Inc., and the Florida Biodiversity Foundation, Inc., have met all of the application and statutory requirements to pursue legislation for the specialty license plates.

In conformity with s. 320.08053(1)(b), F.S., the Auditor General has issued a report stating that these organizations have met the validating survey requirements.³ This report also found that these

² Id.

STORAGE NAME: DATE: h0239e.EDCA.doc 4/21/2009 organization's proposed license plates fall within the exception from the moratorium on new specialty license plates created by the 2008 Legislature, as the Museum submitted their materials before May 2, 2008.⁴

Support Autism Programs

Annual use fees collected from the sale of this license plate shall be distributed to the Achievement and Rehabilitation Centers, Inc. They will administer the fees and will use the proceeds as follows:

- Up to 10% may be used for administration of the Autism License Plate Fund, the Autism Services Grant Council, and related matters.
- Funds may be used as necessary for annual audit or compliance affidavit costs
- 35% of the proceeds from the annual use fee shall be used to establish and operate programs to support individuals with autism and related disabilities and their families through direct services, evaluation, training, and awareness in the state.
- 15% shall be given to the Center for Autism and Related Disabilities at the University of Miami.
- The remaining proceeds shall be available for the Autism Services Grant Council for grants to nonprofit organizations to operate direct services programs for individuals with autism and related disabilities and their families and for marketing the Autism License Plate.

Let's Go Surfing

Annual use fees collected from the sale of this license plate shall be distributed to the East Coast Surfing Hall of Fame and Museum, Inc. They will administer the fees and will use the proceeds as follows:

- up to 25 percent of the annual use fee revenue may be used for administration, promotion, and marketing of the plate, including the annual audit and compliance affidavit costs.
- all remaining proceeds shall be used to fund activities, programs, and projects to
 promote Florida's surfing-related tourism, preserve Florida's surfing history and heritage,
 preserve Florida's surf and shores, and honor lifeguards who patrol Florida's surf and
 shores.

Discover Florida Horses

Annual use fees collected from the sale of the "Discover Florida's Horses" license plate shall be distributed to the Florida Agriculture Center and Horse Park Authority. The Florida Agriculture Center and Horse Park Authority will administer the fees and will use the proceeds as follows:

- the total amount used for administrative costs, promotion, and marketing costs may not exceed 10 percent.
- all remaining proceeds shall be used by the authority to promote Florida Agriculture
 Center and Horse Park located in Marion County; to support continued development of
 the park, including the construction of additional educational facilities, barns, and other
 structures; to provide improvements to the existing infrastructure at the park; and to
 provide for operational expenses of the Florida Agriculture Center and Horse Park.

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St. Johns River

Annual use fees collected from the sale of this license plate shall be distributed to the St. Johns River Alliance, Inc. They will administer the fees and use the proceeds as follows:

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³ Report No. 2009-129, Auditor General, February 2009.

⁴ Id.

- the total amount used for administrative costs, promotion, and marketing costs may not exceed 10 percent.
- at least 30 percent of the fees shall be available for competitive grants for targeted communitybased or county-based research or projects for which state funding is limited or not currently
- the remaining 50 percent shall be directed toward community outreach and access programs;
- any remaining funds shall be used to support activities contributing to education, outreach, and springs conservation.

Endless Summer

Annual use fees collected from the sale of this license plate shall be distributed to the Surfing's Evolution & Preservation Corporation. They will administer the fees and use the proceeds as follows:

- up to 10 percent of the annual use fee revenue may be used for promotion and marketing of the specialty license plate and administrative costs directly associated with the corporation's programs and the specialty license plate.
- all remaining funds shall be used as follows: to fund the proposed Surfing's Evolution & Preservation Experience project; to provide funds for the provision of lifeguards or the building of artificial reefs; to provide funds to organizations that house the history and artifacts of surfing or promote the sport through exhibits, lectures, and events; to support programs and events of other organizations that support beaches and oceans and promote education on beach safety, coastal pollution, and beach ecology.

Catch Me, Release Me

Annual use fees collected from the sale of this license plate shall be distributed to Guy Harvey Ocean Foundation, Inc. They will administer the fees and use the proceeds as follows:

- the first \$60,000 in revenues may be retained to cover start-up costs.
- up to 10 percent of the proceeds may be used for administrative costs directly associated with the operations of the Guy Harvey Ocean Foundation, Inc.
- up to 10 percent of the proceeds may be spent on promotion and marketing of the plate; and
- all remaining proceeds shall be used by the Guy Harvey Ocean Foundation, Inc., for substantive research and outreach initiatives.

Fraternal Order of Police

Annual use fees collected from the sale of this license plate shall be distributed to the Florida State Lodge Fraternal Order of Police Memorial Foundation. They will administer the fees and will use the proceeds as follows:

- up to 10 percent of the annual use fee revenue may be used for promotion and marketing of the plate and administrative costs directly associated with memorial programs and the specialty license plate.
- all remaining proceeds shall be distributed to the Florida State Lodge Fraternal Order of Police Memorial Foundation to fund activities, programs, and projects aimed at preserving, maintaining, and expanding the Florida Fraternal Order of Police Law Enforcement Memorial

Go Green

Annual use fees collected from the sale of this license plate shall be distributed to the Coalition for Renewable Energy Solutions, Inc. They will administer the fees and will use the proceeds as follows:

- up to 10 percent may be used by the Coalition for Renewable Energy Solutions, Inc., for administration, promotion, and marketing costs.
- the remainder shall be used to fund the Solar Energy System Incentives Program pursuant to s. 377.806, as directed by the Florida Energy and Climate Commission.

Save Wild Florida

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Annual use fees collected from the sale of this license plate shall be distributed to the Florida Biodiversity Foundation, Inc. They will administer the fees and will use the proceeds as follows:

- up to 10 percent may be used for administration, promotion, and marketing costs.
- The remainder shall be used by the foundation to fund research, education, and scientific study of diversity of animals and plants and to aid in the preservation, study, conservation, and recovery of imperiled organisms.

Choose Life

CS/HB 239 amends 320.08058, F.S., to provide that drivers can purchase the Choose Life specialty plate upon payment of the appropriate license taxes and fees and a \$25 annual use fee. The CS also changes the way the funds generated by the sale of the plate are distributed to Choose Life. Inc. The CS provides that the annual use fees shall be distributed quarterly to Choose Life, Inc., with a list of use fees collected by each county. Up to 10 percent of the annual use fees collected may be used for administrative costs directly associated with the operations of Choose Life, Inc., and activities by Choose Life, Inc., to promote adoption and to market the license plate in the state. Thereafter, Choose Life, Inc., shall administer distribution of the remaining funds to nongovernmental, not-for-profit agencies whose services primarily consist of counseling and meeting the physical needs of pregnant women who are considering placing their children for adoption.

Choose Life, Inc., may from time to time, establish criteria pertaining to appropriate percentages of expenditures on items, including, but not limited to, physical needs of women, physical needs of infants awaiting adoption, counseling, advertising, and training. Chose Life license plate funds generated in counties that do not have a qualified service provider shall be distributed by Choose Life, Inc., to qualified service providers in other counties. Funds may not be removed from a county that has active qualified service providers for distribution to service providers in other counties unless the year-end unused fund balance exceeds 20 percent of the county's annual Choose Life license plate revenues for 3 consecutive years. If a year-end fund balance exceeds 20 percent of a county's annual revenues for 3 consecutive years, such balance may be distributed by Choose Life, Inc., to qualified service providers in other counties.

Each service provider that receives funds must submit an annual attestation to Choose Life, Inc., which shall, upon request, make copies available to a state agency charged with auditing. Choose Life license plate use fees generated in this state may be spent only on activities within the state. Within 90 days of the effective date of this act, county commissions that have never distributed Choose Life funds shall forward fund balances to Choose Life, Inc., for distribution. Within 180 days, county commissions that have been distributing Choose Life funds shall forward fund balances to Choose Life, Inc., for distribution.

United We Stand

CS/HB 239 amends provisions of the United We Stand license plate to provide that the annual use fee be distributed to the Department of Transportation SAFE Council for the development and implementation of programs to enhance security at airports throughout the state. It also limits the amount of annual use fee revenue to be used for administration, promotion, and marketing of the plate to 10 percent.

Florida Golf

CS/HB 239 amends provisions for the Florida Golf license plate replacing the Florida Sports Foundation with the Dade Amateur Golf Association as the organization that is to receive the annual use fee and oversee the fee distribution and uses. Additionally, the Dade Amateur Golf Association is to establish a Florida Junior Golf Council. The Council will assist organizations for the benefit of youth, introduce young people to golf, instruct young people in golf, teach the values of golf, and stress life skills, fair play, courtesy, and self-discipline.

Voluntary Contribution Check-offs

Currently, the Autism License Plate Fund and Ronald McDonald Houses of Florida are not options for a voluntary contribution on motor vehicle registration and registration renewal forms, or on driver's license

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applications. CS/HB 239 requires the DHSMV, to include language on the application form for motor vehicle registration and renewal of registration permitting a voluntary contribution of \$5 to the Autism License Plate Fund and \$1 to the Ronald McDonald Houses of Florida. CS/HB 239 also requires the DMSMV to include language on the driver's license application permitting a voluntary contribution of \$5 per applicant to the Autism License Plate Fund. By adding a voluntary check-off box for the Autism License Plate Fund and the Ronald McDonald Houses of Florida to the forms, the bill will give applicants the option to contribute funds to these causes.

Voluntary check-off contributions on vehicle registrations and driver's licenses must be authorized by a statutory change. Florida Statutes require organizations to submit to the DHSMV a request for the particular contribution being sought, an application fee not to exceed \$10,000, a short-term and longterm marketing plan, and an analysis outlining anticipated revenues and planned expenditures of such revenues. DHSMV must receive this information at least 90 days before convening of the next regular session. The Achievement and Rehabilitation Centers, Inc. has not yet met these requirements. However, the CS does contain a provision that directs the first \$10,000 in proceeds generated from voluntary contributions to the Autism License Plate Fund to be retained by the department to offset the department's implementation costs. The Ronald McDonald Houses of Florida has met the requirements for the voluntary check-off.

Registration Certificates, License Plates, and Validation Stickers

This CS amends section 320.06, F.S., to change the amount of time that a license plate is valid from six years to ten years. The replacement fee for such a plate is also changed from \$12 to \$20. It also removes the provisions that mandate that registration license plates and validation stickers be specially treated with a retroreflective material.

Display of License Plates on Trucks

The CS amends section 320.0706, F.S., to include a provision that requires an owner of any wrecker issued a regular wrecker license plate display the license plate only on the front of the vehicle. The owner of any wrecker issued gross vehicle weight wrecker license plates is required to display the license plates on both the front and rear of the vehicle. A violation of either of these provisions will result in a noncriminal traffic infraction.

B. SECTION DIRECTORY:

- Section 1
- Amends s. 320.08056(4), F.S., providing for a \$25 annual use for the "Support Autism Programs," "Let's Go Surfing," "Discover Florida Horses," "St. Johns River," "Endless Summer," "Catch Me, Release Me," "Fraternal Order of Police," "Go Green," and "Save Wild Florida" specialty license plates. Also, it provides that any organization or entity receiving annual use fee revenue from the sale of an existing specialty license plate may use no more than a total of 10% of the revenues for administrative, marketing and promotion costs including the annual audit and compliance affidavit costs. Additionally, no specialty license plate revenue can be spent on projects or programs outside the state of Florida.
- Section 2
- Amends s. 320.08058(69) (77), F.S., creating the "Support Autism Programs" "Let's Go Surfing," "Discover Florida Horses," "St. Johns River," "Endless Summer," "Catch Me, Release Me," "Fraternal Order of Police," "Go Green," and "Save Wild Florida" specialty license plates: providing for plate design and providing for the distribution and uses of the annual use fees. Also, amends s. 320.08058 (29), (32), and (35) to change the way annual use fee funds are distributed by the respective organizations.
- Section 3
- Amends 320.02, F.S., requiring the DHSMV to include language permitting a voluntary contribution of \$5 to the Autism License Plate fund and \$1 to the Ronald McDonald Houses of Florida on each application form for motor vehicle registration and renewal of registration.

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Section 4 Amends 320.06, F.S., changing the amount of time that license plates are valid from six years to ten years. The replacement fee for a license plate is changed from \$12 to \$20. The requirement that registration license plates and validation stickers be specially treated with retroreflective material is removed.

Section 5 Amends 320.0706, F.S., requiring the owner of a wrecker to display the license plate in a certain way.

Section 6 Amends 322.08, F.S., requiring the DHSMV to include language permitting a voluntary contribution of \$5 per applicant to the Autism License Plate Fund on each application for a driver's license

Section 7 Provides an effective date of July 1, 2009

II. FISCAL ANALYSIS & ECONOMIC IMPACT STATEMENT

A. FISCAL IMPACT ON STATE GOVERNMENT:

1. Revenues:

See fiscal comments below.

2. Expenditures:

See fiscal comments below.

B. FISCAL IMPACT ON LOCAL GOVERNMENTS:

1. Revenues:

None

Expenditures:

Tax collector offices would reduce the number of license plates it maintains in inventory due to the renewal being changed from six years to ten years. Consequently, as clerks process registration renewal transactions, he or she would not issue replacement plates for five consecutive years. Thereafter, the tax collector offices would issue replacement license plates at almost half of today's replacement volume.

C. DIRECT ECONOMIC IMPACT ON PRIVATE SECTOR:

Individuals who apply for any of the specialty license plates will be required to pay a \$25 annual use fee. It is impossible to determine how many people will purchase the plates because the sale of the license plates will be based on public interest. Therefore, the aggregate impact to the private sector cannot be determined.

Additionally, motorists who decide to donate would pay the additional fee for vehicle registrations and driver's licenses. Revenue generated by these optional contributions is based on public interest and is therefore indeterminate.

Private individuals will be assessed an additional \$8 license replacement fee; however, registrants would not have to replace his or her license plate for 10 years rather than the current 6 year cycle.

D. FISCAL COMMENTS:

The impact incurred as a result of the specialty license plate provisions of this bill is approximately \$540,000. This impact is offset by the \$60,000 application fee that each organization is required to pay.

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Revenue generated from the sale of the license plates is based on public interest and cannot be predicted.

In order to implement the voluntary check-off provisions, this bill will require programming modifications to the Department's Florida Driver License Information System.

The department provided the following:

1. License plate cost savings from extending plate replacement out ten years: \$25,760,877

The bill will result in an annual cost savings of approximately \$5 million annually for the first five years totaling \$25.7 million. This occurs due to registrants who would have had their license plate replaced in year six would keep their license plate for five more years, until year ten. Consequently, the department would not have to pay to manufacture license plates for replacement in year six. This equates to approximately 2.89 million license plates annually not being manufactured at an average manufacturing price of \$1.78. The overall net savings after the first five years of implementation would be approximately \$25 million.

2. Revenue generated from increased license plate fee: \$173,306,720

Increasing the license plate fee from \$12 to \$20 would generate significant revenue on an annual basis. The department projects original and replacement license plates to be \$2,166,334 for FY 2009-2010. Holding this number constant for ten years (not forecasting growth or possible economic downturn) would result in an annual revenue gain of \$17,330,672 to the HSOTF. At the end of the first ten year replacement cycle \$173,306,720 of additional revenue would be collected.

3. Revenue loss from not collecting additional \$2 advanced replacement fee: (\$22,427,728)

In January 2008, legislation became effective to extend the five year replacement cycle to six years. Consequently, the department currently collects an additional \$2 advanced replacement fee (ARF) when registrants replace their license plate in year five and are converted to the new six year cycle. On average annually, the department collects \$5,606,932, which is deposited into the HSOTF. This revenue would no longer be collected for the remaining four year conversion period causing an overall revenue loss over four years from the effective date of this amendment of \$22,427,728. According to the department, programming cost to change the fee schedule will be absorbed within existing resources.

III. COMMENTS

A. CONSTITUTIONAL ISSUES:

1. Applicability of Municipality/County Mandates Provision:

Not applicable because the bill does not appear to: require counties or cities to spend funds or take action requiring the expenditure of funds; reduce the authority that cities or counties have to raise revenues in the aggregate; or reduce the percentage of a state tax shared with cities or counties.

2. Other:

None

B. RULE-MAKING AUTHORITY:

N/A

C. DRAFTING ISSUES OR OTHER COMMENTS:

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IV. AMENDMENTS/COUNCIL OR COMMITTEE SUBSTITUTE CHANGES

On March 4, 2009, the Roads, Bridges, and Ports Policy Committee reported the bill favorably with three amendments. The first amendment adopted by the Committee requires that the first \$10,000 in proceeds generated from the voluntary contributions be retained by the DHSMV to offset the cost of implementation.

The second amendment adopted by the Committee reduces from \$25 to \$5, the voluntary contribution amount that is to be listed on the renewal and registration forms.

The third amendment adopted by the Committee reduces from 15 percent to 10 percent, the amount of the annual use fee revenue that may be used by the Achievement and Rehabilitation Centers, Inc. for administrative costs, promotion, and marketing costs.

The bill was reported favorably with three amendments.

On April 14, 2009, the Economic Development & Community Affairs Policy Council reported the bill favorably with one strike-all amendment, and one amendment to the strike-all amendment. Both the strike-all amendment and the amendment to the strike-all were adopted. The strike-all amendment authorizes the following changes:

- Provides for the creation and issuance of nine new specialty license plates.
- Provides that any organization or entity receiving annual use fee revenue from the sale of an existing specialty plate may use no more than a total of 10 percent of the revenues for administrative, marketing, and promotion costs including the annual audit and compliance affidavit costs.
- Prohibits any revenue from specialty license plates from being spent on projects or programs outside of Florida.
- Amends current language relating to the distribution of funds for the Florida Golf and United We Stand specialty license plates.
- Requires that the DMSMV include language on the motor vehicle registration form permitting a voluntary contribution of \$5 to Autism License Plate Fund and \$1 to the Ronald McDonald Houses of Florida.
- Changes the amount of time that license plates are valid from a six year period to a ten year period.
- Changes the replacement fee for a license plate from \$12 to \$20.
- Sets forth requirements for the placement of license plates on wrecker trucks.
- Removes provisions of the law mandating registration license plates and validation stickers be specially treated with a retroreflective material.

The amendment to the strike-all authorizes the following changes:

- Changes the way funds generated by the sale of the Choose Life license plate are distributed.
- Amends the cost to purchase the Choose Life license plate to \$25.

The bill was reported favorably as a council substitute.

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