

Amendment No. 1

COMMITTEE/SUBCOMMITTEE ACTION

ADOPTED (Y/N)
ADOPTED AS AMENDED (Y/N)
ADOPTED W/O OBJECTION (Y/N)
FAILED TO ADOPT (Y/N)
WITHDRAWN (Y/N)
OTHER

1 Committee/Subcommittee hearing bill: Agriculture & Natural
2 Resources Subcommittee

3 Representative Slosberg offered the following:

4
5 **Amendment (with title amendment)**

6 Remove everything after the enacting clause and insert:

7 Section 1. This act may be cited as the "John Anthony
8 Wilson Bicycle Safety Act."

9 Section 2. Section 260.0144, Florida Statutes, is created
10 to read:

11 260.0144 Sponsorship of state greenways and trails.-The
12 department may enter into a concession agreement with a not-for-
13 profit entity or private sector business or entity for naming
14 rights of state greenway and trail facilities or property or for
15 commercial sponsorship to be displayed on state greenway and
16 trail facilities or property.

17 (1) A concession agreement under this section shall be
18 administered by the department and must include the requirements
19 of subsections (3) and (4).

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20 (2) (a) Naming rights or space for a commercial sponsorship
21 display may be provided through a concession agreement on
22 certain state-owned greenway or trail facilities or property.

23 (b) Signage or displays erected under this section shall
24 comply with the provisions of s. 337.407 and chapter 479, and
25 shall be limited to trailheads, trail intersections, directional
26 or distance markers, interpretive exhibits, and parking areas.

27 (c) The size of any sign or display shall be limited as
28 follows:

29 1. A sign or display located at a trailhead or parking
30 area may not exceed 16 square feet.

31 2. All other signs or displays may not exceed 4 square
32 feet.

33 (d) Naming rights of a facility and commercial sponsorship
34 pursuant to a concession agreement under this section are for
35 public relations or advertising purposes of the not-for-profit
36 entity or private sector business or entity, and shall not be
37 construed by that not-for-profit entity or private sector
38 business or entity as having a relationship to any other actions
39 of the department.

40 (3) A concession agreement under this section shall be for
41 a minimum of 1 year but may be for a longer period under a
42 multiyear agreement, and may be terminated for just cause by the
43 department with 60 days' advance notice.

44 (4) (a) Before installation, each name or sponsorship
45 display must be approved by the department, as appropriate.

46 (b) The department shall set materials and construction
47 standards for all signage displayed.

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48 (c) All costs of a display, including its development,
49 construction, installation, operation, maintenance, and removal,
50 shall be paid by the concessionaire.

51 (5) This section does not create a proprietary or
52 compensable interest in any sign or display site or location.

53 (6) Proceeds from concession agreements under this section
54 shall be distributed as follows:

55 (a) Eighty-five percent shall be deposited into the
56 appropriate department trust fund that is the source of funding
57 for management and operation of state greenway and trail
58 facilities and properties.

59 (b) Fifteen percent shall be deposited into the State
60 Transportation Trust Fund for use in the Traffic and Bicycle
61 Safety Education Program and the Safe Paths to School Program
62 administered by the Department of Transportation.

63 (7) The department may adopt rules to administer this
64 section.

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67 -----
68 **T I T L E A M E N D M E N T**

69 Remove the entire title and insert:

70 An act relating to the sponsorship of state greenways and
71 trails; creating the "John Anthony Wilson Bicycle Safety Act";
72 creating s. 260.0144, F.S.; providing for the Department of
73 Environmental Protection to enter into concession agreements for
74 naming rights of state greenway and trail facilities or property
75 or for commercial advertising to be displayed on state greenway

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76 and trail facilities or property; providing for distribution of
77 proceeds from such concession agreements; providing an effective
78 date.

79 Section 3. This act shall take effect July 1, 2012.