Amendment No.

CHAMBER ACTION
Senate
House

Representative Latvala offered the following:

## Amendment to Amendment (278363)

Remove lines 138-778 and insert:
amended, new paragraphs (bbbb) through (pppp) are added to that subsection, paragraphs (c) through (f) are added to subsection (8), paragraph (a) of subsection (10) and subsection (11) are amended, subsection (12) is renumbered as subsection (13), and a new subsection (12) is added to that section, to read:
320.08056 Specialty license plates.-
(2) (a) The department shall issue a specialty license plate to the owner or lessee of any motor vehicle, except a vehicle registered under the International Registration Plan, a 135473

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commercial truck required to display two license plates pursuant to s. 320.0706, or a truck tractor, upon request and payment of the appropriate license tax and fees.
(b) The department may authorize dealer and fleet specialty license plates. With the permission of the sponsoring specialty license plate organization, a dealer or fleet company may purchase specialty license plates to be used on dealer and fleet vehicles.
(c) Notwithstanding s. 320.08058, a dealer or fleet specialty license plate must include the letters "DLR" or "FLT" on the right side of the license plate. Dealer and fleet specialty license plates must be ordered directly through the department.
(4) The following license plate annual use fees shall be collected for the appropriate specialty license plates:
(ce) American Red Cross license plate, \$25.
(ece) Donate Organs-Pass It On license plate, \$25.
(qqq) St. Johns River license plate, \$25.
(rxx) Hispanic Achievers license plate, \$25.
(bbbb) Beat Childhood Cancer license plate, \$25.
(cccc) Auburn University license plate, \$50.
(dddd) Ducks Unlimited license plate, \$25.
(eeee) Donate Life Florida license plate, \$25.
(ffff) Florida State Beekeepers Association license plate, $\$ 25$.

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| (gggg) Rotary license plate, \$25. |
| :--- |
| (hhhh) Florida Bay Forever license plate, \$25. |
| (iiii) Bonefish and Tarpon Trust license plate, \$25. |
| (jjjj) Medical Professionals Who Care license plate, \$25. |
| (kkkk) University of Georgia license plate, \$50. |
| (llll) Highwaymen license plate, \$25. |
| (mmmm) Dan Marino Campus license plate, \$25. |
| (nnnn) University of Alabama license plate, \$50. |
| (oooo) America the Beautiful license plate, \$25. |
| (pppp) Coastal Conservation Association license plate, |
| (8) |
| (c) A vehicle owner or lessee issued a specialty license | plate that has been discontinued by the department may keep the discontinued specialty license plate for the remainder of the 10-year license plate replacement period and must pay all other applicable registration fees. However, such owner or lessee is exempt from paying the applicable specialty license plate fee under subsection (4) for the remainder of the 10 -year license plate replacement period.

(d) If the department discontinues issuance of a specialty license plate, all annual use fees held or collected by the department shall be distributed within 180 days after the date the specialty license plate is discontinued. Of those fees, the department shall retain an amount sufficient to defray the
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applicable administrative and inventory closeout costs associated with discontinuance of the plate. The remaining funds shall be distributed to the appropriate organization or organizations pursuant to s. 320.08058.
(e) If an organization that is the intended recipient of the funds pursuant to s. 320.08058 no longer exists, the department shall deposit any undisbursed funds into the Highway Safety Operating Trust Fund.
(f) Notwithstanding paragraph (a), on January 1 of each year, the department shall discontinue the specialty license plate with the fewest number of plates in circulation, including license plates exempt from a statutory sales requirement. A warning letter shall be mailed to the sponsoring organizations of the 10 percent of specialty license plates with the lowest number of valid, active registrations as of December 1 of each year.
(10)(a) A specialty license plate annual use fee collected and distributed under this chapter, or any interest earned from those fees, may not be used for commercial or for-profit activities nor for general or administrative expenses, except as authorized by s. 320.08058 or to pay the cost of the audit or report required by s. $320.08062(1)$. The fees and any interest earned from the fees may be expended only for use in this state unless the annual use fee is derived from the sale of United States Armed Forces and veterans-related specialty license 135473

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plates pursuant to paragraphs (4) (d), (bb), (kk), (iii), and (uuu) (11), (kkk), and (yyy) and s. 320.0891 or out-of-state college or university license plates pursuant to paragraphs (4) (cccc), (kkkk), and (nnnn).
(11) The annual use fee from the sale of specialty license plates, the interest earned from those fees, or any fees received by any entity an agency as a result of the sale of specialty license plates may not be used for the purpose of marketing to, or lobbying, entertaining, or rewarding, an employee of a governmental agency that is responsible for the sale and distribution of specialty license plates, or an elected member or employee of the Legislature.
(12) For out-of-state college or university license plates created pursuant to this section, the recipient organization shall:
(a) Have established an endowment, based in this state, for the purpose of providing scholarships to Florida residents meeting the requirements of this chapter.
(b) Provide documentation to the department that the organization and the department have the college's or university's consent to use an appropriate image on a license plate.

Section 6. Effective October 1, 2021, paragraph (a) of subsection (8) of section 320.08056 , Florida Statutes, is amended to read:

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320.08056 Specialty license plates.-
(8) (a) The department must discontinue the issuance of an approved specialty license plate if the number of valid specialty plate registrations falls below 3,000, or in the case of an out-of-state college or university license plate, 4,000, 1,000 plates for at least 12 consecutive months. A warning letter shall be mailed to the sponsoring organization following the first month in which the total number of valid specialty plate registrations is below 3,000, or in the case of an out-ofstate college or university license plate, 4,000 1,000 plates. This paragraph does not apply to in-state collegiate license plates established under s. $320.08058(3)$, license plates of institutions in and entities of the State University System, specialty license plates that have statutory eligibility limitations for purchase, specialty license plates for which annual use fees are distributed by a foundation for student and teacher leadership programs and teacher recruitment and retention, or Florida Professional Sports Team license plates established under s. 320.08058(9).

Section 7. Subsections (32) through (56), (58) through (68), and (71) through (83) of section 320.08058 , Florida Statutes, are renumbered as subsections (31) through (55), (56) through (66), and (67) through (79), respectively, paragraph (a) of subsection (3), paragraph (a) of subsection (7), paragraph (b) of subsection (11), present subsections (31), (48), (57), 135473

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(65), (66), (69), and (70), and paragraph (b) of present subsection (80) are amended, and new subsections (80) through (94) are added to that section, to read: 320.08058 Specialty license plates.-
(3) COLLEGIATE LICENSE PLATES.-
(a) The department shall develop a collegiate license plate as provided in this section for state and independent universities domiciled in this state. However, any collegiate license plate created or established after October 1, 2002, must comply with the requirements of $s .320 .08053$ and be specifically authorized by an act of the Legislature. Collegiate license plates must bear the colors and design approved by the department as appropriate for each state and independent university. The word "Florida" must be stamped across the bottom of the plate in small letters. The department may consult with the University of Central Florida for the purpose of having the words "2017 Undefeated Champions" stamped on the University of Central Florida specialty license plate.
(7) SPECIAL OLYMPICS FLORIDA LICENSE PLATES.-
(a) Special Olympics Florida license plates must contain the official Special Olympics Florida logo and must bear the colors and $z$ design colors that are approved by the department. The word "Florida" must be centered at the top bottom of the plate, and the words "Be a Fan" "Everyone Wins" must be centered at the bottom top of the plate. 135473

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(11) INVEST IN CHILDREN LICENSE PLATES.-
(b) The proceeds of the Invest in Children license plate annual use fee must be deposited into the Juvenile Crime Prevention and Early Intervention Trust Fund within the Department of Juvenile Justice. Based on the recommendations of the juvenile justice councils, the Department of Juvenile Justice shall use the proceeds of the fee to fund programs and services that are designed to prevent juvenile delinquency. The department shall allocate moneys for programs and sexvices within cach county based on that county's proportionate share of the license plate annual use fec collected by the county.
(31) AMERICAN RED CROSS IICENSE PIATES.=
(a) Notwithstanding the provisions of s. 320.08053, the department shall develop an American Red Cross license plate as provided in this section. The word "Florida" must appear at the top of the plate, and the words "American Red Cross" must appear at the bottom of the plate.
(b) The department shall retain all revenues from the sale of such plates until all startup costs for developing and issuing the plates have been recovered. Thereafter, 50 percent ef the annual use fees shall be distributed to the American Red Cross Chapter of Central Florida, with statisties on sales of license plates, which axe tabulated by county. The Amexican Red Eross Chapter of Central florida must distribute to each of the chapters in this state the moneys received from sales in the 135473

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eountics covered by the respective chapters, which moncys must
be used for education and disaster relief in Florida. Fifty
pereent of the annual use fees shall be distributed
proportionately to the three statewide approved poison control
eenters for purposes of combating bioterrorism and other poison=
related purposes.
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    (47)(48) LIVE THE DREAM LICENSE PLATES.-
    (a) The department shall develop a Live the Dream license
    plate as provided in this section. Live the Dream license plates
must bear the colors and design approved by the department. The
word "Florida" must appear at the top of the plate, and the
words "Live the Dream" must appear at the bottom of the plate.
(b) The proceeds of the annual use fee shall be distributed to the Dream Foundation, Inc., to The Dream Foundation, Inc., shall retain the first $\$ 60,000$ in proceeds from the annual use fees as reimbursement for administrative eosts, startup costs, and costs incurred in the approval process. Thereafter, up to 25 percent shall be used for eontinuing promotion and marketing of the license plate and eoncept. The remaining funds shall be used in the following manner:

1. Up to 5 percent may be used to administer, promote, and market the license plate.
2.1. At least 30 Twenty-five percent shall be distributed equally among the sickle cell organizations that are Florida 135473

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members of the Sickle Cell Disease Association of America, Inc., for programs that provide research, care, and treatment for sickle cell disease.
3.Z. At least 30 Twenty-five percent shall be distributed to the Florida chapter of the March of Dimes for programs and services that improve the health of babies through the prevention of birth defects and infant mortality.
4.3. At least 15 Ten percent shall be distributed to the Florida Association of Healthy Start Coalitions to decrease racial disparity in infant mortality and to increase healthy birth outcomes. Funding will be used by local Healthy Start Coalitions to provide services and increase screening rates for high-risk pregnant women, children under 4 years of age, and women of childbearing age.
5.4. At least 15 Ten percent shall be distributed to Chapman the Community Partnership for Homeless, Inc., for programs that provide relief from poverty, hunger, and homelessness.
6. Up to 5 percent may be distributed by the department on behalf of The Dream Foundation, Inc., to The Martin Luther King, Jr. Center for Nonviolent Social Change, Inc., as a royalty for the use of the image of Dr. Martin Luther King, Jr.
5. Five percent of the proceeds shall be used by the foundation for administrative costs directly associated with

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operations as they relate to the management and distribution of the proceeds.
(57) DONATE ORGANS-PASS IT ON LICENSE PLATES.-
(a) The department shall develop a Donate Organs-Pass It On license plate as provided in this section. The word "Florida" must appear at the top of the plate, and the words "Donate Organs-Pass It On" must appear at the bottom of the plate.
(b) The annual use fees shall be distributed to Transplant Foundation, Inc., and shall use up to 10 percent of the proceeds from the annual use fec for marketing and administrative costs that are directly associated with the management and distribution of the procecds. The remaining procecds shall be used to provide statewide grants for patient services, including preoperative, rehabilitative, and housing assistance; organ donor education and awareness programs; and statewide medical rescarch.
(63)(65) LIGHTHOUSE ASSOCIATION LICENSE PLATES.-
(a) The department shall develop a Lighthouse Association license plate as provided in this section. The word "Florida" must appear at the top of the plate, and the words "SaveOurLighthouses.org Visit Our Lights" must appear at the bottom of the plate.
(b) The annual use fees shall be distributed to the Florida Lighthouse Association, Inc., which may use a maximum of 10 percent of the proceeds to promote and market the plates. The 135473

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remaining proceeds shall be used by the association to fund the preservation, restoration, and protection of the 29 historic lighthouses remaining in the state.
(64)(66) IN GOD WE TRUST LICENSE PLATES.-
(a) The department shall develop an In God We Trust license plate as provided in this section. However, the requirements of s. 320.08053 must be met before the plates are issued. In God We Trust license plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "In God We Trust" must appear in the body of the plate.
(b) The license plate annual use fees shall be distributed to the In God We Trust Foundation, Inc., which may use up to 10 percent of the proceeds to offset marketing, administration, and promotion, and the balance of the fees to address the needs of the military community and the public safety community; provide educational grants and scholarships to foster self-reliance and stability in Florida's children; and provide education in to fund educational scholarships for the children of Florida residents who are members of the United States Armed Forees, the National Guard, and the United States Armed Forees Reserve and for the children of public safety employecs who have died in the linc of duty who are not eovered by existing state law. Funds shall also be distributed to other s. 501(c)(3) organizations that may apply for grants and scholarships and to provide 135473

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educational grants to public and private schools regarding to prete the historical significance of religion in American and Florida history. The In God Trust Foundation, Inc., shall distribute the license plate annual use fees in the following mannex:

1. The In God We Trust Foundation, Inc., shall retain all revenues from the sale of such plates until all startup costs for developing and establishing the plate have been recovered.
z. Ten pereent of the funds received by the In God we Trust Foundation, Inc., shall be expended for administrative eosts, promotion, and marketing of the license plate directly associated with the operations of the In God We Trust Foundation, Inc.
2. All remaining funds shall be expended by the In God We Trust Foundation, Inc., for programs.
(69) ST. JOHNS RIVER LICENSE PLATES.-
(a) The department shall develop a St. Johns River license plate as provided in this section. The St. Johns River license plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "St. Johns River" must appear at the bottom of the plate.
(b) The requirements of s. 320.08053 must be met prior to the issuance of the plate. Thereafter, the license plate annual use fees shall be distributed to the St. Johns River Alliance, 135473

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Inc., a s. 501(c) (3) nomprofit organization, which shall
administex the fees as follows:
    1. The St. Johns River Alliance, Inc., shall retain the
first $60,000 of the annual use fees as direct reimbursement for
administrative costs, startup costs, and costs incurred in the
development and approval process. Thereafter, up to 10 percent
of the annual use fec revenue may be used for administrative
eosts directly associated with education programs, conservation,
rescarch, and grant administration of the organization, and up
to 10 percent may be used for promotion and marketing of the
specialty license plate.
    Z. At least 30 percent of the fees shall be available for
eompetitive grants for targeted community-based or county-based
rescarch or projects for which state funding is limited or not
eurrently available. The remaining 50 percent shall be directed
toward community outreach and access programs. The competitive
grants shall be administered and approved by the board of
directors of the St. Johns River Alliance, Inc. A grant advisory
eommittee shall be composed of six members chosen by the St.
Johns River Alliance board members.
3. Any remaining funds shall be distributed with the approval of and accountability to the board of directors of the St. Johns River Alliance, Inc., and shall be used to support activities contributing to education, outreach, and springs eonservation.
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(70) HISPANIC ACHIEVERS LICENSE PLATES.
(a) Notwithstanding the requirements of s. 320.08053, the department shall develop a Hispanic Achievers license plate as provided in this section. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Hispanic Achicvers" must appear at the bottom of the plate.
(b) The proceeds from the license plate annual use fee shall be distributed to National Hispanic Corporate Achievers, Inc., a nomprofit corporation under s. 501(c)(3) of the Internal Revenue code, to fund grants to nonprofit organizations to operate programs and provide scholarships and for marketing the Hispanic Achievers license plate. National Hispanic Corporate Achievers, Inc., shall establish a Hispanic Achievers Grant Council that shall provide recommendations for statewide grants from available Hispanic Achicvers license plate proceeds to nomprofit organizations for programs and scholarships for Hispanic and minority Floridians. National Hispanic Corporate Achievers, Inc., shall also establish a Hispanic Achievers ficense Plate Fund. Moneys in the fund shall be used by the grant council as provided in this paragraph. All funds received under this subsection must be used in this state.
(c) National Hispanic Corporate Achievers, Inc., may retain all proceeds from the annual use fee until documented startup costs for developing and establishing the plate have 135473

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been recovered. Thereafter, the proceeds from the annual use fee
shall be used as follows:
    1. Up to 5 percent of the proceeds may be used for the
eost of administration of the Hispanic Achievers License Plate
Fund, the Hispanic Achievers Grant Council, and related matters.
    z. Funds may be used as necessary for annual audit or
eompliance affidavit costs.
    3. Up to 20 percent of the proceeds may be used to market
and promote the Hispanic Achicvers license plate.
    4. Twenty-five percent of the proceeds shall be used by
the Hispanic Corporate Achievers, Inc., located in Seminole
Gounty, for grants.
    5. The remaining procecds shall be available to the
Hispanic Achievers Grant Council to award grants for services,
programs, or scholarships for Hispanic and minority individuals
and organizations throughout Florida. All grant recipients must
provide to the Hispanic Achicvers Grant Council an annual
program and financial report regarding the use of grant funds.
Such reports must be available to the public.
    (d) Effective July 1, 2014, the Hispanic Achievers license
plate will shift into the presale voucher phase, as provided in
s. 320.08053(2)(b). National Hispanic Corporate Achievexs, Inc.,
shall have 24 months to record a minimum-of 1,000 sales.Sales
include existing active plates and vouchers sold subsequent to
July 1, 2014. During the voucher period, new plates may not be
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issued, but existing plates may be renewed. If, at the eonclusion of the $24-m o n t h$ presale period, the requirement of a minimum of 1,000 sales has been met, the department shall resume normal distribution of the Hispanic Achicvers license plate. If, after 24 months, the minimum of 1,000 sales has not been met, the department shall discontinue the Hispanic Achicvers license plate. This subsection is repealed Junc 30, 2016 .
(76) (80) FALLEN LAW ENFORCEMENT OFFICERS LICENSE PLATES.-
(b) The annual use fees shall be distributed to the Police and Kids Foundation, Inc., which may use up to a maximum of 10 percent of the proceeds for marketing to promote and market the plate. All remaining the remainder of the proceeds shall be distributed to and used by the Police and Kids Foundation, Inc., for its operations, activities, programs, and projects to invest and reinvest, and the interest earnings shall be used for the operation of the Police and Kids Foundation, Ine.
(80) BEAT CHILDHOOD CANCER LICENSE PLATES.-
(a) The department shall develop a Beat Childhood Cancer license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Beat Childhood Cancer" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed as follows:

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1. Eighty percent shall be distributed to Beat Nb, Inc., which may use up to 10 percent of the proceeds for administrative costs directly associated with the operation of the corporation and for marketing and promoting the plate. The remaining proceeds shall be used by the corporation to fund pediatric cancer treatment and research.
2. Twenty percent shall be distributed to No Kid Should Know Cancer, Inc., a nonprofit corporation under s. 501(c)(3) of the Internal Revenue Code, which may use up to 5 percent of the proceeds for administrative costs and for the marketing of the plate. The balance of the fees shall be used by No Kid Should Know Cancer, Inc., to:
a. Support families who have a child recently diagnosed with cancer;
b. Hold events that raise awareness about childhood cancer; and
c. Support clinical trials that work to provide better treatment plans for children diagnosed with cancer and, ultimately, a better prognosis.
(81) AUBURN UNIVERSITY LICENSE PLATES.-
(a) The department shall develop an Auburn University license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the

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plate, and the words "War Eagle" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to the Tampa Bay Auburn Club, which must use the moneys for the purpose of awarding scholarships to Florida residents attending Auburn University. Students receiving these scholarships must be eligible for the Florida Bright Futures Scholarship Program pursuant to s. 1009.531 and shall use the scholarship funds for tuition and other expenses related to attending Auburn University.
(82) DUCKS UNLIMITED LICENSE PLATES.-
(a) The department shall develop a Ducks Unlimited license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Conserving Florida Wetlands" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to Ducks Unlimited, Inc., a nonprofit corporation under s. 501(c)(3) of the Internal Revenue Code, to be used as follows:

1. Up to 5 percent may be used for administrative costs and marketing of the plate.
2. At least 95 percent shall be used in this state to support the mission and efforts of Ducks Unlimited, Inc., to 135473

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conserve, restore, and manage Florida wetlands and associated habitats for the benefit of waterfowl, other wildlife, and people.
(83) DONATE LIFE FLORIDA LICENSE PLATES.-
(a) The department shall develop a Donate Life Florida license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Donors Save Lives" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to Donate Life Florida, which may use up to 10 percent of the proceeds for marketing and administrative costs. The remaining proceeds of the annual use fees shall be used by Donate Life Florida to educate Florida residents on the importance of organ, tissue, and eye donation and for the continued maintenance of the Joshua Abbott Organ and Tissue Donor Registry.
(84) FLORIDA STATE BEEKEEPERS ASSOCIATION LICENSE PLATES.-
(a) The department shall develop a Florida State Beekeepers Association license plate as provided in this section and s. 320.08053 . The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Save the Bees" must appear at the bottom of the plate.
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(b) The annual use fees shall be distributed to the Florida State Beekeepers Association, a Florida nonprofit corporation. The Florida State Beekeepers Association may use up to 10 percent of the annual use fees for administrative, promotional, and marketing costs of the license plate.
(c) The remaining funds shall be distributed to the Florida State Beekeepers Association and shall be used to raise awareness of the importance of beekeeping to Florida agriculture by funding honeybee research, education, outreach, and husbandry. The Florida State Beekeepers Association board of managers must approve and is accountable for all such expenditures.
(85) ROTARY LICENSE PLATES.-
(a) The department shall develop a Rotary license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the word "Rotary" must appear on the bottom of the plate. The license plate must bear the Rotary International wheel emblem.
(b) The annual use fees shall be distributed to the Community Foundation of Tampa Bay, Inc., to be used as follows: 1. Up to 10 percent may be used for administrative costs and for marketing of the plate.

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2. Ten percent shall be distributed to Rotary's Camp Florida for direct support to all programs and services provided to children with special needs who attend the camp.
3. The remainder shall be distributed, proportionally based on sales, to each Rotary district in the state in support of Rotary youth programs in Florida.
(86) FLORIDA BAY FOREVER LICENSE PLATES.-
(a) The department shall develop a Florida Bay Forever license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Florida Bay Forever" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to the Florida National Park Association, Inc., which may use up to 10 percent of the proceeds for administrative costs and marketing of the plate. The remainder of the funds shall be used to supplement the Everglades National Park's budgets and to support educational, interpretive, historical, and scientific research relating to the Everglades National Park.
(87) BONEFISH AND TARPON TRUST LICENSE PLATES.二
(a) The department shall develop a Bonefish and Tarpon Trust license plate as provided in this section and $s$. 320.08053. The plate must bear the colors and design approved by 135473

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the department. The word "Florida" must appear at the top of the plate, and the words "Bonefish and Tarpon Trust" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to the Bonefish and Tarpon Trust, which may use up to 10 percent of the proceeds to promote and market the license plate. The remainder of the proceeds shall be used to conserve and enhance Florida bonefish and tarpon fisheries and their respective environments through stewardship, research, education, and advocacy.
(88) MEDICAL PROFESSIONALS WHO CARE LICENSE PLATES.-
(a) The department shall develop a Medical Professionals Who Care license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Medical Professionals Who Care" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to Florida Benevolent Group, Inc., a Florida nonprofit corporation, which may use up to 10 percent of such fees for administrative costs, marketing, and promotion of the plate. The remainder of the revenues shall be used by Florida Benevolent Group, Inc., to assist low-income individuals in obtaining a medical education and career through scholarships, support, and guidance.
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(89) UNIVERSITY OF GEORGIA LICENSE PLATES.-
(a) The department shall develop a University of Georgia license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "The University of Georgia" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to the Georgia Bulldog Club of Jacksonville, which must use the moneys for the purpose of awarding scholarships to Florida residents attending the University of Georgia. Students receiving these scholarships must be eligible for the Florida Bright Futures Scholarship Program pursuant to s. 1009.531 and shall use the scholarship funds for tuition and other expenses related to attending the University of Georgia.
(90) HIGHWAYMEN LICENSE PLATES.-
(a) The department shall develop a Highwaymen license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the word "Highwaymen" must appear at the bottom of the plate.
(b) The annual use fees shall be distributed to the City of Fort Pierce, subject to a city resolution designating the city as the fiscal agent of the license plate. The city may use up to 10 percent of the fees for administrative costs and
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marketing of the plate and shall use the remainder of the fees as follows:

1. Before completion of construction of the Highwaymen Museum and African-American Cultural Center, the city shall distribute at least 15 percent to the St. Lucie Education Foundation, Inc., to fund art education and art projects in public schools within St. Lucie County. The remainder of the fees shall be used by the city to fund the construction of the Highwaymen Museum and African-American Cultural Center.
2. Upon completion of construction of the Highwaymen Museum and African-American Cultural Center, the city shall distribute at least 10 percent to the St. Lucie Education Foundation, Inc., to fund art education and art projects in public schools within St. Lucie County. The remainder of the fees shall be used by the city to fund the day-to-day operations of the Highwaymen Museum and African-American Cultural Center.
(91) DAN MARINO CAMPUS LICENSE PLATES.-
(a) The department shall develop a Dan Marino Campus license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Marino Campus" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to the Dan Marino Foundation, a Florida nonprofit 135473

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corporation, which may use up to 10 percent of such fees for administrative costs and marketing of the plate. The balance of the fees shall be used by the Dan Marino Foundation to assist Floridians with developmental disabilities in becoming employed, independent, and productive and to promote and fund education scholarships and awareness of these services.
(92) UNIVERSITY OF ALABAMA LICENSE PLATES.-
(a) The department shall develop a University of Alabama license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Roll Tide" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to Pensacola Bama Club, which must use the moneys for the purpose of awarding scholarships to Florida residents attending the University of Alabama. Students receiving these scholarships must be eligible for the Florida Bright Futures Scholarship Program pursuant to s. 1009.531 and shall use the scholarship funds for tuition and other expenses related to attending the University of Alabama.
(93) AMERICA THE BEAUTIFUL LICENSE PLATES.-
(a) The department shall develop an America the Beautiful license plate as provided in this section and s. 320.08053. The

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word "Florida" must appear at the top of the plate, and the words "America the Beautiful" must appear on the plate.
(b) The annual use fees from the plate shall be distributed to the America the Beautiful Fund as follows: 10 percent to offset administrative, marketing, and promotion costs, and the remaining 90 percent for projects and programs teaching character, leadership, and service to Florida youth; provision of well-being and assistance in the military community; outdoor education advancing self-sufficiency; wildlife conservation including imperiled and managed species; the maintenance of historic or culturally important sites, buildings, structures, or objects; and the development and modification of playgrounds, recreational areas, or other outdoor amenities, including disability access.
(94) COASTAL CONSERVATION ASSOCIATION LICENSE PLATES.-
(a) The department shall develop a Coastal Conservation Association license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Conserve Florida's Fisheries" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to Coastal Conservation Association Florida, a nonprofit corporation under s. 501(c)(3) of the Internal Revenue Code, to be used as follows:

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1. Up to 10 percent of the proceeds may be used for
administrative costs.
2. Up to 10 percent of the proceeds may be used to promote
and market the plate.
3. The remainder of the proceeds shall be used to support
the mission and efforts of Coastal Conservation Association
Florida for habitat enhancement and restoration, saltwater
fisheries conservation, and education; to advise the public on
the conservation of marine resources; and to promote and enhance
the present and future availability of those coastal resources
for the benefit and enjoyment of the general public.

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