HOUSE OF REPRESENTATIVES STAFF ANALYSIS

BILL #: CS/CS/CS/HB 965 Laser Hair Removal Or Reduction **SPONSOR(S):** Health & Human Services Committee; Appropriations Committee, Careers and Competition Subcommittee, Fine

TIED BILLS: IDEN./SIM. BILLS: SB 744

REFERENCE	ACTION	ANALYST	STAFF DIRECTOR or BUDGET/POLICY CHIEF
1) Careers & Competition Subcommittee	9 Y, 1 N, As CS	Wright	Anstead
2) Appropriations Committee	23 Y, 0 N, As CS	Mielke	Leznoff
3) Health & Human Services Committee	17 Y, 0 N, As CS	Gilani	Calamas

SUMMARY ANALYSIS

The Electrolysis Council and the Board of Medicine (Board) under the Department of Health (DOH) currently regulate the licensing and practice of electrology. "Electrology" or "electrolysis" generally means a process to permanently remove body hair using a probing device which uses electrical or heat energy to destroy the hair follicle. To obtain an electrologist license, a person must successfully complete a 120-hour training program, 200 practice hours, and a written examination.

There are additional requirements if an electrologist uses laser or light-based devices to remove hair. The electrologist must successfully complete a 30-hour training course in laser or light-based devices for hair removal or reduction, pass the Certified Medical Electrologist test, only use devices for which he or she receives training, and practice under the direct supervision of a physician. Once certified, an electrologist is not required to renew or maintain this certification.

CS/CS/CS/HB 965 revises the framework for the oversight of electrology and makes conforming changes. Specifically, the bill:

- Eliminates the Electrolysis Council and its oversight of the practice of electrology;
- Revises the definition of electrolysis/electrology to remove the specification that hair be permanently
 removed by destroying the hair producing cells of the skin and vascular system to be considered the
 practice of electrolysis/electrology; and
- Requires licensed electrologists to maintain a nationally recognized certification to use laser or pulsedlight devises.

The bill has an insignificant, negative fiscal impact on DOH that can be absorbed within existing resources. The bill does not have a fiscal impact on local governments.

The bill has an effective date of October 1, 2018.

FULL ANALYSIS

I. SUBSTANTIVE ANALYSIS

A. EFFECT OF PROPOSED CHANGES:

Present Situation

Background

The Florida Board of Medicine (Board) within DOH licenses, monitors, disciplines, educates, and rehabilitates physicians and other practitioners to assure their fitness and competence in the service of the people of Florida.¹ The Board, with input from the Electrolysis Council, regulates the practice of electrology. The Electrolysis Council is a body that is housed under the Board and advises in matters related to setting the standards of electrology practice and promulgating rules to regulate electrology.² These entities are given authority to investigate complaints, impose discipline on a license, and perform inspections related to electrolysis.³

Practice of Electrology

"Electrolysis or electrology" is the practice of "permanent removal of hair by destroying the hairproducing cells of the skin and vascular system, using equipment and devices approved by the board which have been cleared by and registered with the United States Food and Drug Administration (FDA) and that are used pursuant to protocols approved by the board."⁴ The process starts by inserting a probe into the hair follicle, which destroys the hair with chemical or heat energy. The hair is then removed with tweezers.⁵ The procedure takes place in a DOH-licensed electrology facility.⁶

A professional electrology license is required to practice electrology.⁷ Medical and osteopathic physicians can perform electrolysis, and, in addition, can perform laser and light-based hair removal or reduction without an electrology license.⁸ Advanced registered nurse practitioners (ARNPs) and physician assistants (PAs) may practice laser or light-based hair removal or reduction if they are directly supervised by a physician and conform to practice requirements set forth by the Board and applicable protocols.⁹ ARNPs and PAs, if they are supervised by a medical doctor and practice in an office at which the exclusive service being performed is laser hair removal, are exempt from the direct supervision requirement.¹⁰ Generally, in other areas of practice, the supervising physician decides if the procedure is to be directly¹¹ or indirectly¹² supervised during approved procedures.¹³

⁹ ss. 458.348(2) and 459.025(2), F.S.

¹ FLORIDA BOARD OF MEDICINE, http://flboardofmedicine.gov/ (last visited Jan. 12, 2018).

² s. 478.44, F.S.

³ ss. 478.43, 478.51, and 478.52, F.S.

⁴ s. 478.42(5), F.S.

⁵ WEBMD, LLC, *Electrolysis for Hair Removal*, https://www.webmd.com/beauty/cosmetic-procedures-electrolysis#1 (last visited Jan. 11, 2018).

⁶ s. 478.51, F.S.

⁷ s. 478.49, F.S.

⁸ ss. 458.348(2), 459.025(2), and 478.54, F.S.; and Email from Paul Runk, Director of the Office of Legislative Planning, Department of Health, RE: Laser Hair Removal, regarding scope of practice (Jan. 18, 2018)(on file with the Careers and Competition Subcommittee staff).

¹⁰ s. 458.348(3)(e), F.S.

¹¹ Onsite supervision. rr. 64B8-30.001, F.A.C., and 64B15-6.001, F.A.C.

¹² Supervision that is done remotely, but within reasonable physical proximity, or done through telecommunication. *Id.*

¹³ s. 464.012(3), F.S.; and rr. 64B8-30.001, F.A.C., and 64B15-6.001, F.A.C.

To qualify for licensure as an electrologist, an applicant must: ¹⁴

- Be at least 18 years old;
- Be of good moral character;
- Possess a high school diploma or equivalent;
- Not have committed acts which would constitute grounds to discipline an electrologist in Florida;
- Have completed the required 120-hour electrolysis training program and board-approved 200-hour practical application; and
- Pass a written exam approved by DOH.

If licensees violate the electrology practice act, they can be disciplined¹⁵ with penalties set forth in the physician practice act, which include: suspension, probation, fines, reprimands, refunds, and remedial education.¹⁶

Currently, there are 1,343 licensed electrologists and 310 active electrologist facilities in Florida.¹⁷ For FY 16-17, DOH received 30 complaints against electrologists, 11 of which were found legally sufficient, and 2 of which had administrative complaints filed.¹⁸

Reports indicate that the popularity of electrolysis is on the rise¹⁹ and employment in the field is expected to grow by twelve percent by 2024.²⁰

Laser and Pulsed-Light Devices for Hair Removal in Florida

Both laser devices and light-based devices used for hair removal or reduction work by producing light energy that is absorbed by the melanin in the hair follicle, which causes damage to the hair, therefore reducing hair growth. Specifically, laser devices produce a single, concentrated wavelength of light, and light-based devices produce a broad spectrum of light to target hair follicle melanin. Generally, a cooling gel or cooling device is applied to the skin during the procedure for protection.²¹

An electrologist must meet additional requirements to use laser or light-based devices to permanently remove or reduce hair. Specifically, the electrologist must: ²²

- Complete a 30-hour training course in laser or light-based devices for hair removal or reduction;
- Pass the Certified Medical Electrologist test (CME test) given by the Society for Clinical and Medical Hair Removal (SCMHR);
- Use only the devices for which they have been trained; and
- Operate under the direct supervision of a licensed physician trained in such procedures.

¹⁴ s. 478.45, F.S.

¹⁵ s. 478.52, F.S.

¹⁶ s. 456.072(2), F.S.

¹⁷ Florida Department of Health, Agency Analysis of 2018 HB 965, p. 6 (November 2, 2017).

¹⁸ Florida Department of Health, Annual Report & Long-Range Plan, Fiscal Year 2016- 2017, pp. 23, 26 (October 30, 2015),

available at http://www.floridahealth.gov/licensing-and-regulation/reports-and-publications/_documents/annual-report-1617.pdf.

¹⁹ Healthline Media, *Laser Hair Removal vs. Electrolysis: Which Is Better?*, <u>https://www.healthline.com/health/beauty-skin-care/laser-hair-removal-vs-electrolysis#takeaway</u> (last visited Jan. 13, 2018).

 $^{^{20}}$ DOH, *supra* note 17 at 2.

²¹ ASC IP Holdings Pty Ltd, Laser V IPL/VPL, https://thecosmeticclinic.co.nz/treatments/laser/laser-hair-removal/ipl-hair-removal/ (last visited Jan. 12, 2018).; WebMD, LLC, *Laser Hair Removal: Benefits, Side Effects, and Cost*,

https://www.webmd.com/beauty/laser-hair-removal#1 (last visited Jan. 12, 2018); and WebMD, LLC, *Beyond Lasers: Pulse-Light Therapy for That Fantasy Face*, https://www.webmd.com/beauty/news/20000727/beyond-lasers-pulse-light-therapy-for-that-fantasy-face#1 (last visited Jan. 12, 2018).

Currently, there are 168 licensed electrologists who have the required protocols to practice laser and light-based hair removal or reduction.²³

SCMHR is the national organization that offers certification for use of laser and light-based devices, education programs for hair removal procedures, and membership services.²⁴ The CME test that is required by DOH is \$200 for members of the organization and \$300 for non-members.²⁵ Certification that is obtained by passing the test lasts for 5 years, at which time either taking continuing education units (7.5 units at \$25 per²⁶) or a reexamination is required to renew.²⁷ Membership costs \$195 annually.²⁸ Currently, electrologists using laser or light-based devices do not need to renew or maintain such certification to continue to use such devices.²⁹

National Use of Laser and Pulsed-Light Devices for Hair Removal

Laser and light-based hair removal devices were first cleared by the FDA in 1995.³⁰ However, federal law does not govern what kind of training is required to use such devices, which is left to individual states.³¹

States handle the practice of laser hair removal in various ways, including: only allowing physicians to perform the procedure, only allowing the procedure to be performed under supervision,³² only allowing the procedure to be performed by electrologists or other licensed professionals, or allowing anyone to perform the procedure.³³

Over one million laser and light-based procedures were performed in 2012 and the number of such procedures had been rising steadily since 2000.³⁴ While the industry is growing, so are related lawsuits for related injuries. Over a 27-year period, 63 such legal cases were found related to injuries from such devices during a hair removal procedure, a retrospective study found.³⁵

A similar study found that the rise in related lawsuits may be attributed to non-physician operators performing such procedures without physician supervision, but it also stated that a lack of adequate training by any practitioner could be dangerous.³⁶ While one third of laser hair removal procedures in total are performed by a non-physician operator, seventy-five percent of the lawsuits related to laser hair removal were done by non-physician operators. Most of these cases were performed outside of a traditional medical setting.³⁷

²³ DOH, *supra* note 17 at 2.

²⁴ THE SOCIETY FOR CLINICAL & MEDICAL HAIR REMOVAL, INC., *About Us*, https://www.scmhr.org/education/home-study/past-webinars (last visited Jan. 11, 2018).

²⁵ *Id.* at Certified Medical Electrologist (CME) Examination Application.

²⁶ *Id.* at Past Webinars (Home Study).

²⁷ THE SOCIETY FOR CLINICAL & MEDICAL HAIR REMOVAL, INC., *supra* note 24 at Certified Medical Electrologist (CME).

²⁸ THE SOCIETY FOR CLINICAL & MEDICAL HAIR REMOVAL, INC., *supra* note 24 at Membership Application.

²⁹ THE SOCIETY FOR CLINICAL & MEDICAL HAIR REMOVAL, INC., *supra* note 24.

³⁰ Anna Jane Grossman, Zapping teenage torment, THE NEW YORK TIMES (Jun. 5, 2008),

http://www.nytimes.com/2008/06/05/health/05iht-05skin.13492066.html.

³¹ H. Ray Jalian, MD, Chris A. Jalisn, MD, and Mathew Avran, MD, JD; *Common Causes of Injury and Legal Action in Laser Surgery Causes*, 149 JAMA DERMATOLOGY 188 (2013).

³² H. Ray Jalian, MD, Chris A. Jalisn, MD, and Mathew Avran, MD, JD, *Increased Risk of Litigation Associated with Laser Surgery* by Nonphysician Operators, 150 JAMA DERMATOLOGY 410 (2014).

³³ Roni Caryn Rabin, Laser Hair Removal's Risks, THE NEW YORK TIMES, (Jan. 6, 2014),

https://well.blogs.nytimes.com/2014/01/06/laser-hair-removals-risks/ (last visited Jan. 13, 2018).

³⁴ Satori Laser, *Laser Hair Removal Spending Statistics*, https://www.satorilaser.com/blog/laser-hair-removal-statistics/ (last visited Jan. 13, 2018).

³⁵ JAMA DERMATOLOGY, *supra* note 31 at 190.

³⁶ JAMA DERMATOLOGY, *supra* note 32 at 410.

³⁷ Id.

Effect of the Bill

CS/CS/CS/HB 965 eliminates the Electrolysis Council and makes solely the Board responsible for regulating the practice of electrology.

The bill revises the definition of "electrolysis or electrology" to remove the specification that the hair is permanently removed or reduced by destroying the hair producing cells of the skin and vascular system. This revised definition is broad enough to encompass other manners in which hair may be permanently removed or reduced, such as through the use of laser or light-based devices.

The bill adds certification requirements for electrologists who perform laser and pulsed-light hair removal or reduction. Specifically, an electrologist must be certified by a nationally recognized electrology organization to use a laser or pulsed-light device to remove or reduce hair. Currently, electrologists do not have additional certification requirements to use these devices once they have completed a 30-hour training course and passed the CME test. Under the bill, electrologists would have to maintain certification with a nationally recognized electrology organization in order to do so, which can require recertification every 5 years, including continuing education or additional examination requirements.³⁸

The bill makes numerous conforming changes to reflect that the Electrolysis Council is eliminated and solely the Board is responsible for regulating the practice of electrology.

The bill provides an effective date of October 1, 2018.

B. SECTION DIRECTORY:

- Section 1: Amends s. 478.42, F.S., relating to definitions.
- Section 2: Amends s. 478.43, F.S., relating to Board of Medicine; powers and duties.
- Section 3: Repeals s. 478.44, F.S., relating to the Electrolysis Council.
- **Section 4:** Amends s. 478.45, F.S., relating to requirements for licensure.
- Section 5: Amends s. 478.49, F.S., relating to required licensure.
- Section 6: Amends s. 478.50, F.S., relating to renewal of licensure.
- **Section 7:** Amends s. 478.52, F.S., relating to disciplinary proceedings.
- Section 8: Amends s. 478.53, F.S., relating to penalties for violations.
- Section 9: Provides an effective date.

II. FISCAL ANALYSIS & ECONOMIC IMPACT STATEMENT

- A. FISCAL IMPACT ON STATE GOVERNMENT:
 - 1. Revenues:

None.

2. Expenditures:

DOH may incur costs related to rulemaking to remove the Electrolysis Council's regulation of the practice of electrology. Current resources are adequate to absorb these costs.

³⁸ THE SOCIETY FOR CLINICAL & MEDICAL HAIR REMOVAL, INC., *supra* note 24 at Certified Medical Electrologist (CME). **STORAGE NAME**: h0965e.HHS **DATE**: 2/22/2018

- B. FISCAL IMPACT ON LOCAL GOVERNMENTS:
 - 1. Revenues:

None.

2. Expenditures:

None.

C. DIRECT ECONOMIC IMPACT ON PRIVATE SECTOR:

The bill will increase costs to maintain an electrology license for those who use laser and pulsed-light devices because the licensee will have to maintain their SCMHR certification and pay costs associated with doing so every five years. Current policy is that the licensee has to pass the exam only one time to continually use such devices.

D. FISCAL COMMENTS:

None.

III. COMMENTS

- A. CONSTITUTIONAL ISSUES:
 - 1. Applicability of Municipality/County Mandates Provision:

Not applicable. This bill does not appear to affect county or municipal governments.

2. Other:

None.

B. RULE-MAKING AUTHORITY:

S. 478.43, F.S., provides the Department of Health sufficient rulemaking authority to implement the bill.

C. DRAFTING ISSUES OR OTHER COMMENTS:

None.

IV. AMENDMENTS/ COMMITTEE SUBSTITUTE CHANGES

On January 16, 2018, the Careers and Competition Subcommittee adopted an amendment and reported the bill favorably as a committee substitute. The amendment:

- Removes language from the medical practice acts which requires electrologists and other licensees to be directly supervised by a physician during laser and light-based hair removal procedures;
- Gives the Department of Business and Professional Regulation rulemaking authority for all aspects of electrology regulation; and
- Provides for a later effective date of October 1, 2018.

On February 14, 2018, the Appropriations Committee adopted a strike-all amendment and reported the bill favorably as a committee substitute. The amendment:

- Removes oversight of the practice of electrology from the Electrolysis Council and the Board;
- eliminates the Electrolysis Council;
- Requires DOH, rather than a board or council, to directly regulate the practice of electrology;

- Revises the definition of electrolysis/electrology as the permanent removal of hair using equipment and devices that have been cleared by and registered with the United States Food and Drug Administration;
- Limits temporary permits to practice electrology to 90 days; and
- Requires licensed electrologists to maintain a nationally recognized certification to use laser or pulsedlight devises.

On February 21, 2018, the Health and Human Services Committee adopted a strike-all amendment and reported the bill favorably as a committee substitute. The strike-all amendment:

- Restores the Board's oversight of electrology but maintains elimination of the Electrolysis Council.
- Revises the definition of electrolysis/electrology and restores the Board's oversight.

The analysis is drafted to the committee substitute as passed by the Health and Human Services Committee.