



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 1280

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

These funds will provide electrocardiogram (ECG) heart screenings for 50,000 student athletes throughout Florida. Research indicates 3% of screened students will have a detectable heart condition, and of that population, 1 in 300 kids will have a detectable, life threatening heart condition. Therefore, hundreds of students and families will be armed with new, personal health information and approximately 167 young lives are expected to be saved by these screenings.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	975,000
Fixed Capital Outlay	0
Total State Funds Requested	975,000

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	975,000	66%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	500,000	34%
Total Project Costs for Fiscal Year 2023-2024	1,475,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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Who We Play For received EIDL \$3,300 (which has been repaid), PPP1 \$16,047, and PPP2 \$15,840 (both PPP's were forgiven).

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Materials: Single-use electrodes (\$1 per participant): \$50,000. Electrode Strip (\$6 per participant): 30,000. Alcohol wipes, towels, dividers, traver carts, tables and mats: \$30,000. SCA Educational Materials and results cards: \$20,000. New Equipment: ECG machines and laptops (30 @ ~\$4,000), \$120,000. Secure digital platform to record and transmit medical records: \$50,000.	300,000
Consultants/Contracted Services/Study	Hourly staff for heart screening events: \$50,000. Reduced Lab/Testing Fees (\$8 per ECG interpretation fee to Pediatric Cardiologist): \$400,000. 1 part time Volunteer Coordinator: \$25,000. 2 Heart Health Advocates to help ensure follow up care is provided for all children in need: \$100,000. 2 Operations Director to manage the data, logistics and to help lead the medical publication effort: \$50,000 each.	675,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		975,000

14. Program Performance



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a. What specific purpose or goal will be achieved by the funds requested?

Who We Play For will host heart screening events in partnership with local schools and community organizations, advancing the standard of care for 50,000 student athletes. Research indicates 1 in 300 kids will have a detectable, life threatening heart condition; therefore, WWPF can expect to save approximately 167 young lives.

b. What activities and services will be provided to meet the intended purpose of these funds?

Funds will be used to deliver non-invasive, 5-minute electrocardiogram (ECG) heart screenings to 50,000 student athletes across FL. ECG readings are sent to and then read by a pediatric cardiologist and results are returned to the student or parent/guardian within 1 wk. Support is provided when next steps are needed to mitigate or eliminate any health threats to the child.

c. What direct services will be provided to citizens by the appropriation project?

These funds will provide electrocardiogram (ECG) heart screenings for 50,000 student athletes throughout Florida.

d. Who is the target population served by this project? How many individuals are expected to be served?

Student athletes, grade and high school students, economically disadvantaged persons, at risk youth, and more, totally 50,000 individuals.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Significantly reduced sudden cardiac arrest in children and young adults. 50,000 student athletes will be provided an ECG with 3% expected to be flagged for follow up (~1,500). Based on national statistics (1 in 300 kids have a detectable life threatening heart condition) WWPF can expect to save ~167 lives (improved physical health); Families with children who need to seek follow-up care will be contacted by a WWPF Heart Health Advocate and provided the necessary support (improved mental health); A sudden cardiac arrest event disrupts a student's and school's ability to prioritize education. By providing early warning of increased risk, students are able to seek medical help before an event occurs (improved quality of education). Every benefit will be tracked, recorded, and published to show return on investment.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Dispersed funds for deliverables not met will be returned to the state.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)



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- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number