

The Florida Senate Local Funding Initiative Request Fiscal Year 2023-2024

LFIR # 1391

i. Project Title	FUC	us - ramiii	es on Career	op-sk	illing and	Success					
2. Senate Spons	or Laure	en Book									
3. Date of Reque	st 02/10)/2023									
4. Project/Progra	ım Descriptio	on									
FOCUS (Fami opportunities a stability for indi Using a family-economic stability working with chof educational state Agency of State Agency of the	lies On Caree nd is part of a viduals and fa centered, two lity that includ nildren and the success and to receive re contacted?	er Up-skilling comprehe amilies. o generation des long-teleir parents economic puested fu	n (2Gen) approach (2Gen) appromodern solutions wittingether. The prosperity that	ch to a oach, which b 2Gen passe partmo	dvancing HUF's in puilds fan approaces from o ent of Ec	g and accele tegrated sernily well-bein th simultaned	rating the parvices provided by intention busly tracks in to the nex	e a seam	cial and nless fra d simult	l econom amework aneousl	nic Cof Y
6. Amount of the		g Request	for Fiscal Ye	ear 20	23-2024 						
Type of Fundi	ng					Amo					
Operations							4	00,000			
Fixed Capital C	Dutlay				0						
Total State Fu	nds Request	ted					4	00,000			
7. Total Project C		al Year 202	3-2024 (inclu	ıding ı	matchin Amo	_	ilable for th		ct)		
Total State Fur		d (from au	ostion #6)		Aiilo	400,000	reiceille	24%			
Matching Fun		u (IIOIII que	25(1011 #0)			400,000		24 /0			
Federal	us					0		0%			
State (excludin	a the emount	of this roa	LOCAT)			0		0%			
Local	g trie arriburit	or uns requ	uesi)			885,250		54%			
Other						369,302		22%			
) (- (F' -	I V 0	200 2004								
Total Project (Josts for FIS	cai Year 20	023-2024			1,654,552		100%			
8. Has this proje	ct previously	received	state funding	g?	No						
Fiscal Year	r	Ame	ount		Sp	ecific	Vetoe	d			
(уууу-уу)	Rec	urring	Nonrecuri	ring	Appro	priation #					
9. Is future fundi a. If yes, indic	•	-			No						
b. Describe th	e source of t	funding tha	at can be use	ed in li	eu of sta	ate funding.					



11. Status of Construction

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Yes	
If yes, indic	cate the amount of funds received and what the funds were used for.
\$834,641 to	o cover operational costs.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

a. What is the	a. What is the current phase of the project?				
OPlanning	ODesign	Construction			
b. Is the proje	ct "shovel read	y" (i.e permitted)?			
c. What is the					
d. What is the					

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits	Salary & benefits allocation for Program Director, Marketing Director, Marketing Associate, Grant Compliance Accountant, Data Management & IT Director	60,000
Expense/Equipment/Travel/Supplies/ Other	Occupancy allocation for above referenced staff; allocation for audit fees, insurance, and other administrative costs	52,000
Consultants/Contracted Services/Study	N/A	0
Operational Costs: Other		
Salary and Benefits	Salary & benefits allocation for Program Manager, Program Assistant and Success Coaches (Case Managers)	160,000
Expense/Equipment/Travel/Supplies/ Other	Occupancy allocation for above referenced staff; outreach materials (design, production, and distribution for print, digital, and in-person efforts); communications (allocation for telephone and internet service); managed IT user fee allocation; travel; and office supplies.	128,000
Consultants/Contracted Services/Study	N/A	0
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering	N/A	0
Total State Funds Requested (m	ust equal total from question #6)	400,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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Through FOCUS (Families On Career Up-skilling and Success), HUF will help individuals with low and moderate incomes improve financial stability through workforce training and family-sustaining employment opportunities. Using a holistic family-centered approach, HUF will connect children, youth, and adults to existing and new educational and workforce resources intended to improve the overall wellbeing of each household member and end generational poverty.

b. What activities and services will be provided to meet the intended purpose of these funds?

Families will become stronger and increase their financial self-sufficiency through social capital, education and individual coaching. Unemployed and underemployed adults with children will access affordable childcare for preschool aged children, pro-social & academic enrichment activities for their school age youth during out-of-school time, and workforce development & asset building.

c. What direct services will be provided to citizens by the appropriation project?

Direct services will eliminate barriers of entry for workforce training and help families achieve self-sufficiency as parents/caregivers learn and implement networking, skill-building, career management, financial education, and asset accumulation (ex. increase savings, buy a home). Staff will provide group education and individual coaching to household members to build generational resilience.

d. Who is the target population served by this project? How many individuals are expected to be served?

Elderly persons, jobless persons, economically disadvantaged persons, at-risk youth, preschool students, grade school students, high school students.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Ì	Increase	State	and	County'	s worl	kforce.
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of persons receiving vocational training and/or securing credentials (pre- and post- evaluation)

Individuals become employed and/or gain better employment:

of persons becoming employed or improving employment (pre- and post- evaluation)

Individuals increase financial stability:

% of persons increasing income (pré- and post- evaluation)

Improve and enhance familial prosperity:

% of households reporting increase in factors of wellbeing (ex. physical, economic, social, emotional, life satisfaction; preand post- evaluation)

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Meeting deliverables and performance measures are critical to our success and that of the community members we serve. Penalties for non-performance may include reduction in funding or inability to be reimbursed for ineligible activities that have been completed, return of funds, and/or termination of award.

15. F	Requester	Contact	Intormation
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a. First Name	Felipe	Last Name Pinzon
b. Organization	Hispanic Unity of Florida,	Inc.
c. E-mail Address	fpinzon@hispanicunity.org	g
d. Phone Number	(954)257-5473	Ext.

16. Recipient Contact Information

a. Organization	h Hispanic Unity of Florida, Inc.		
b. Municipality and	County	Broward	



17.

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c. Organization Ty	ре					
□For Profit Entity						
☑Non Profit 501(c	2)(3)					
□Non Profit 501(d	:)(4)					
□Local Entity						
□University or Co	llege					
□Other (please sp	□Other (please specify)					
d. First Name	Felipe	Last Name	Pinzon			
e. E-mail Address	fpinzon@hispanicunity.org	g				
f. Phone Number	(954)257-5473					
Lobbyist Contact I	nformation					
a. Name	Ashley Boxer					
b. Firm Name	The Boxer Strategy					
c. E-mail Address	achlov@thohovoratratagy	com				
	ashley@theboxerstrategy	.00111				