



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2024-2025

LFIR # 3149

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The Career Training Project has a purpose of assisting participants to gain in-demand industry credentials to begin or grow financially sustainable careers. Available career pathways include: Certified Nursing Assistant (CNA), MSSC Logistics Tech and Associate OSHA Certified Forklift Operation, Advanced technology offerings such as Coding, IT Support, Cybersecurity, UX User Experience, Data Analytics, and Project Management, and online training for numerous industries including healthcare, finance, and hospitality. Participants begin by learning basic computer skills, then choose from in-demand career pathway trainings to connect to jobs with higher wages and room for growth. These pathways culminate in industry-recognized credentials and certifications so job seekers can verify skills attainment to potential employers. Further, these supports will create a pool of ready-to-work employees to handle the demands of local businesses.

5. State Agency to receive requested funds

State Agency contacted?  No

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>500,000</b>

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	81%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	15,000	2%
Other	106,901	17%
<b>Total Project Costs for Fiscal Year 2024-2025</b>	<b>621,901</b>	<b>100%</b>

8. Has this project previously received state funding?  No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?  No

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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Yes

If yes, indicate the amount of funds received and what the funds were used for.

Goodwill Gulf Coast received \$6,098,856 in federal assistance. It was used for wages, benefits, rent and utilities.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

### 11. Status of Construction

a. What is the current phase of the project?

- Planning    
  Design    
  Construction    
  N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A

### 13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits	Career Navigator and Program Coordination (2FTE). The Career Navigator will guide job seekers and advancers as they build skills and enter or advance in the workforce. The Program Coordinator will recruit participants, network with employers, and create pathways to successful outcomes.	103,472
Expense/Equipment/Travel/Supplies/Other	Local travel (\$3250), Occupancy/communications for 2 computer lab sites (\$7,278), Online course user fees (\$10,000)	20,528
Consultants/Contracted Services/Study	Certification testing fees, licensure, background checks for up to 500 participants. Training costs vary by type. Examples of costs include CNA \$255 per person, Logistics \$995 per person, and some higher pay tech or medical job trainings of \$4,000 per person. Average per person is \$752.	376,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>500,000</b>



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#### 14. Program Performance

**a. What specific purpose or goal will be achieved by the funds requested?**

The Career Training Project has a purpose of assisting participants to gain in-demand industry credentials to begin or grow financially sustainable careers. Career pathways include industries such as healthcare: Certified Nursing Assistant (CNA), pharmacy tech, scrub tech. Supply chain includes MSSC Logistics Tech, Logistics Associate, and OSHA Certified Forklift Operation. Advanced technology offerings include Coding, IT Support, Cybersecurity, UX User Experience, Data Analytics, and Project Management. Finance, Hospitality, and Administration are included as well.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

Services will begin in October 2024 with recruitment and intake, service plan development, and instruction. As participants gain certifications and meet their training goals, job development activities will begin, such as resume development, interview skills training, online job search, networking, and essential job skills. Rolling enrollment, skills testing, and data collection will happen throughout each of four quarters—Fall 2024, Winter, Spring and Summer 2025. Interim financial reports will be delivered each quarter with a final program report of outcomes in October 2025.

**c. What direct services will be provided to citizens by the appropriation project?**

Direct services include intake and instruction, testing and data measurement, followed by job search and placement activities such as resume building, online job search instruction, interview skills training, financial wellness instruction, and wrap services needed to overcome employment barriers. For example, child care, transportation, expungement for justice-involved participants, counseling services, and disability awareness for potential employers will increase the likelihood of successful job placement outcomes for participants.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

More than 75% of participants in GGC Workforce Development programs fall within the Low to Moderate Income range, and will remain the target population for the Career Training Project. In particular, youth ages 17 to 24, and those with barriers to employment will receive significant help from these services. GGC intends to serve 500 participants over the course of the program year, October 2024 through September 2025 in our service area, which includes Escambia, Okaloosa and Santa Rosa Counties.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Project success happens when the participant gains the skills to earn a job, advance in current employment, or take the next steps in training to create a pathway to success. Data measures include pre/post testing, certificate attainment, and surveys to track career gains throughout the project, measuring data points for: Entering employment, retaining employment, earning a credential, and entering postsecondary education/training. Specific anticipated outcomes include gaining at least one credential (75%); gaining employment, a raise, or benefits (50%); improving computer skills (90%); demonstrating computer skills gains (75%); completing at least one module of Skills to Succeed or Financial Wellness (75%).

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Any Goodwill Gulf Coast contracts with the Department of Commerce will outline penalties for failing to meet deliverables. DOC may reduce payments to Goodwill Gulf Coast if sufficient evidence shows that deliverables were not met.

#### 15. Requester Contact Information

**a. First Name**  **Last Name**

**b. Organization**

**c. E-mail Address**

**d. Phone Number**  **Ext.**



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#### 16. Recipient Contact Information

a. Organization

b. Municipality and County

#### c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

#### 17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number