



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 3274

1. Project Title
2. Senate Sponsor
3. Date of Request

4. Project/Program Description

Funding will support a 12-month pilot to launch Mission United. The overall purpose is to create greater synergy and alignment between military and civilian services for our active duty service members, veterans, and families. This will be achieved through an educational outreach campaign, as well as building and strengthening cross-sector partnerships with military installations and leadership, non-profits, VSOs, MSOs, and other community resources. United Way Emerald Coast has been doing this work in the civilian sector for more than 65 years and we have partnerships with more than 60 non-profits; we are prepared to be more intentional about serving the local military to reduce suicides, financial crisis, mental health challenges, and improve community integration.

There are many services to support the military community, but the services can be fragmented and frustrating for individuals seeking services. Creating partnerships will create a more efficient and effective network.

5. State Agency to receive requested funds
- State Agency contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	120,259
Fixed Capital Outlay	0
Total State Funds Requested	120,259

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	120,259	71%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	50,000	29%
Other	0	0%
Total Project Costs for Fiscal Year 2024-2025	170,259	100%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested? No
- a. If yes, indicate nonrecurring amount per year.
- b. Describe the source of funding that can be used in lieu of state funding.
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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

Two PPP loans were received - \$59,000 and \$59,003. Funds were used for salary expenses and loans were subsequently forgiven.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Part-time Coordinator will work with communities, military installations, VSOs, and other organizations and events to develop partnerships and collaborations; additionally, will be responsible for vetting the requested needs of active duty, veterans, and military families. \$20/hr x 20 hrs x 52 weeks a year plus anticipated taxes and fringe benefits.	23,259
Expense/Equipment/Travel/Supplies/ Other	Travel across 2-county area (\$4,000/yr); phone and technology (\$2,000/yr); marketing services; including print materials, social media, advertising (\$15,000); 4+ outreach activities/events for active duty and related expenses i.e. venue rental/meeting spaces, meals, promotions, and other critical supplies (\$10,000); emergency payments for direct services to prevent crisis (\$60,000)	91,000
Consultants/Contracted Services/Study	Contracted services including marketing strategy.	6,000
Fixed Capital Construction/Major Renovation:		



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Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		120,259

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Funding will support a 12-month pilot to launch Mission United. Goals are to 1) create collaborative network of cross-sector partnerships and data sharing, thereby building a better safety net of services for active duty service members, veterans, and their families; 2) outreach and education to raise awareness of available resources and improve/maintain mental health; 3) jump start emergency fund for service members and veterans who are facing crisis when no other funding is available.

b. What activities and services will be provided to meet the intended purpose of these funds?

Provide support to service members, veterans, and families through referrals, advocacy, and outreach/educational events. Build and strengthen relationships with stakeholders to provide critical services and awareness. Serve those in personal crisis with funding for emergency services.

c. What direct services will be provided to citizens by the appropriation project?

Referrals to community resources that are appropriate to their needs; lead awareness and outreach campaign to better inform military of FL Veterans Support line and other resources; vet needs and offer grants/funding to cover rent/utilities, necessary medical expenses, temporary childcare, and similar services if no other local funding is available. Funds paid to vendors in partnership with others.

d. Who is the target population served by this project? How many individuals are expected to be served?

Target population includes active duty military, veterans, and military families in Okaloosa and/or Walton counties, FL. Individuals served may include: elderly persons, persons with poor mental health, persons with poor physical health, economically disadvantaged persons, at-risk youth, homeless, and/or preschool students. We anticipate serving at least 200 individuals in year 1.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

1. Improve mental health. Educate service members/veterans on appropriate services available to them to improve/maintain mental health as well as access to health organizations and activities. Measured by coordinator who will follow up to ensure clients' needs are met.
2. Increase individual's economic self sufficiency. After verification of emergency, if no other organization can be found to cover the expense, United Way or a partner organization will work directly with parties/vendor that the service member/veteran owes money to directly resolve the issue. By paying the party/vendor directly, United Way will know the financial issue was resolved. Will be tracked by Excel and HMIS, when appropriate.
3. Increase number of cross-sector partnerships with non-profits, VSOs, MSOs, and other community organizations serving the military community. Partnerships are tracked through Excel spreadsheet. Additional partners/services will be added to 211/FI Vet Support Line database.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Reduced funding based on percentage of deliverables unmet.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address



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d. Phone Number Ext.

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number