



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 1251

1. Project Title
2. Senate Sponsor
3. Date of Request

4. Project/Program Description

The World Masters Athletics is the international governing body for Masters Athletics, representing athletes 35+ in track & field, cross country, race walking and road race. The World Masters Athletics Indoor Championships is a world championship held every other year with over 4,000 athletes competing over a period of 8 days in 24 different events. The State of Florida has the unique opportunity to host this premier event in Alachua County, due to the investment in the North Florida Regional Sports Complex at Celebration Pointe. This event will drive 10,000 visitors (60% internationally) to Florida, generating an estimated direct out of state economic impact of \$12.3 million. In order to host the event, a significant investment is required to provide to create the infrastructure needs to support the outdoor component of the event and to support the operational requirements of the event. This will be the first time the event has ever been held in the United States.

5. State Agency to receive requested funds
- State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	1,000,000
Fixed Capital Outlay	1,750,000
Total State Funds Requested	2,750,000

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	2,750,000	18%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	12,000,000	79%
Other	500,000	3%
Total Project Costs for Fiscal Year 2024-2025	15,250,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?
- a. If yes, indicate nonrecurring amount per year.
- b. Describe the source of funding that can be used in lieu of state funding.
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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

The project will take place on land provided by Alachua County and therefore fixed capital outlay funding will be managed by the property owner.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	The community will establish a separate 501(c)3 to serve as the local organizing committee. The 501(c)3 local organizing committee will be supported by third party consulting services to manage the overall project, conduct competition, provide visitor services and meet the contractual deliverables established by the World Masters Athletics.	1,000,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Funding will be utilized toward the design, planning and construction of the required outdoor facilities including a cross country course, discus throwing area, javelin throwing area and hammer throwing area with required support facilities.	1,750,000
Total State Funds Requested (must equal total from question #6)		2,750,000



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14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The purpose of the funds requested is to secure and successfully host the 2025 World Masters Athletics Indoor Championships. This will be the first time it will ever be held in the United States and the selection committee will be in Florida in December to make the final decision.

b. What activities and services will be provided to meet the intended purpose of these funds?

As host of the WMACi25, a total of 24 events must be offered including the outdoor cross country, javelin, hammer and discus events. In order to offer the aforementioned outdoor events, the community must provide the facilities which will be available for anticipated visitors for the event, tourists and local residents alike.

c. What direct services will be provided to citizens by the appropriation project?

Citizens will benefit from this project in a number of ways. The direct infusion of out of state dollars into the community will positively impact the economy and support an estimated 3,125 jobs, and includes an estimated 10,000 total visitors, 60% from international markets.

d. Who is the target population served by this project? How many individuals are expected to be served?

National and international tourists during the event, and local and regional residents.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The primary benefit of this project is the estimated direct out of state economic impact of \$12.3 million using the Florida Sports Foundation calculation. The Local Organizing Committee will commission a detailed study of visitation generated by the project to provide as a post event report.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

The Local Organizing Committee is prepared to align deliverables and performance measure with those imposed by the World Masters Athletics. These deliverables are based upon all actionable items required to successfully host the event, including the technical accuracy of the facilities.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

For Profit Entity

Non Profit 501(c)(3)

Non Profit 501(c)(4)



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- Local Entity
- University or College
- Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number