



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2023-2024

LFIR # 3240

1. Project Title Parents Education Stabilization Course Corp.

2. Senate Sponsor Lauren Book

3. Date of Request 03/17/2023

4. Project/Program Description

The organization aims to provide education and resources to all parents with special needs children. The funds requested will be used for: (1) Designing and developing an interactive learning platform with advanced accessibility to all kinds of learners; (2) Designing and developing the SIMPACT immersive learning experience feature; (3) Expanding the workforce to cover all kinds of growing operational needs; (4) Future fundraising activities; (5) Compensating the consultancy / studies / tests services used and needed; (6) Collection of data; and (7) Program evaluation.

5. State Agency to receive requested funds Department of Children and Families

State Agency contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

| Type of Funding                    | Amount         |
|------------------------------------|----------------|
| Operations                         | 679,350        |
| Fixed Capital Outlay               | 0              |
| <b>Total State Funds Requested</b> | <b>679,350</b> |

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

| Type of Funding                                      | Amount         | Percentage  |
|--|----------------|-------------|
| Total State Funds Requested (from question #6)       | 679,350        | 100%        |
| <b>Matching Funds</b>                                |                |             |
| Federal  | 0              | 0%          |
| State (excluding the amount of this request)         | 0              | 0%          |
| Local  | 0              | 0%          |
| Other  | 0              | 0%          |
| <b>Total Project Costs for Fiscal Year 2023-2024</b> | <b>679,350</b> | <b>100%</b> |

8. Has this project previously received state funding? No

| Fiscal Year<br>(yyyy-yy) | Amount    |              | Specific<br>Appropriation # | Vetoed |
|--------------------------|-----------|--------------|-----------------------------|--------|
|                          | Recurring | Nonrecurring |                             |        |
|                          |           |              |                             |        |

9. Is future funding likely to be requested? Yes

a. If yes, indicate nonrecurring amount per year. 679,350

b. Describe the source of funding that can be used in lieu of state funding.

state and federal grants

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

No



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2023-2024

LFIR # 3240

If yes, indicate the amount of funds received and what the funds were used for.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

### 11. Status of Construction

a. What is the current phase of the project?

☐ Planning ☐ Design ☐ Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

### 13. Details on how the requested state funds will be expended

| Spending Category  | Description  | Amount         |
|--|--|----------------|
| <b>Administrative Costs:</b>   |  |                |
| Executive Director/Project Head Salary and Benefits                    | Director will be responsible for marketing, fundraising, advocating, and managing all organization operations. The director will also oversee and lead all education programming, educational initiatives, manage the platforms, client/user engagement, and monitor all programming and products. | 80,000         |
| Other Salary and Benefits  |  | 0              |
| Expense/Equipment/Travel/Supplies/Other                                | Expense/Equipment/Travel/Supplies/Other  | 19,250         |
| Consultants/Contracted Services/Study                                  | Administrative Consultant Fees to include gifts and grants consultant and legal counsel  | 140,000        |
| <b>Operational Costs: Other</b>  |  |                |
| Salary and Benefits  | Program Manager for Educational Programming  | 75,000         |
| Expense/Equipment/Travel/Supplies/Other                                | Website Development and Maintenance; Platform development; artificial intelligence; other expenses   | 75,100         |
| Consultants/Contracted Services/Study                                  | CRM and Data Analyst; CPA/Accountant;Marketing and Communications consultants  | 290,000        |
| <b>Fixed Capital Construction/Major Renovation:</b>                    |  |                |
| Construction/Renovation/Land/Planning Engineering                      |  | 0              |
| <b>Total State Funds Requested (must equal total from question #6)</b> |  | <b>679,350</b> |

### 14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2023-2024

LFIR # 3240

The funds requested will be used for: (1) designing and developing an interactive learning platform with advanced accessibility to all kinds of learners; (2) designing and developing the SIMPACT immersive learning experience feature; (3) expanding the workforce to cover all kinds of growing operational needs; (4) future fundraising activities; (5) compensating the consultancy / studies / tests services used and needed; (6) collection of data; and (7) program evaluation.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

The organization aims to provide education and resources to all parents with special needs children. To meet this goal, PESC will build a learner platform with a comprehensive curriculum that is also reachable by all types of audiences; PESC will also run studies with local researchers / universities to assess the outcomes / efficacies of such platform.

**c. What direct services will be provided to citizens by the appropriation project?**

The organization will provide parents education stabilization courses specifically tailored to parents with kids with special needs.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

Persons with poor mental health, Persons with poor physical health, At-risk youth, Developmentally or Physically Disabled individuals.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Education provided in the course will enrich the family unit and improve life outcomes for coparents and children. With increased knowledge and skills participants will:

1. Encourage learning and education in their children
2. Set high and realistic expectations, standards and goals for their children
3. Become involved in school and community activities

Parents can learn to share responsibility for the children and improve care for a disabled child. This in turn can improve outcomes.

Methodology: Pre and Post Perception surveys (attitudinal data); Empathy Interviews (Focus group)

As a result of taking this course, participants will: (1) Pay attention to and respect their own feelings; (2) Use empathy as a tool to better be able to connect with others; (3) Experience less toxic emotions (anger, jealousy, resentment); and (4) Practice empathy.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Standard contract performance measures and penalties are adequate.

**15. Requester Contact Information**

a. First Name  Last Name

b. Organization

c. E-mail Address

d. Phone Number  Ext.

**16. Recipient Contact Information**

a. Organization

b. Municipality and County

c. Organization Type

☐ For Profit Entity



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2023-2024

LFIR # 3240

☒ Non Profit 501(c)(3)

☐ Non Profit 501(c)(4)

☐ Local Entity

☐ University or College

☐ Other (please specify)

**d. First Name**  **Last Name**

**e. E-mail Address**

**f. Phone Number**

#### 17. Lobbyist Contact Information

**a. Name**

**b. Firm Name**

**c. E-mail Address**

**d. Phone Number**