



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 2874

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. Project/Program Description

State governments asked to donate to the Military Women's Memorial (MWM) in tribute to women who have served/are serving. Each state that donates is listed on the MWM Honor Roll of States. In the 1990's, thousands of women veterans/volunteers successfully garnered financial support from their states for MWM, meeting with state legislators, governors, and staff to promote state legislation authorizing donations, special state grants and donations from Governor's Funds.

Florida was the FIRST state to contribute to the Military Women's Memorial in July 1990 and again in August 1999 for a total of \$115,999.

Florida contributed the the LARGEST sum of any state in support of the STATE DONATION PROGRAM.

Now, 25 years later, the Memorial endeavors to update the technology and digital outreach to Florida women veterans and educational entities.

5. **State Agency to receive requested funds**
- State Agency contacted?**

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	165,000
Fixed Capital Outlay	0
Total State Funds Requested	165,000

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	165,000	3%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	5,500,000	97%
Total Project Costs for Fiscal Year 2023-2024	5,665,000	100%

8. **Has this project previously received state funding?**

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
>5 years	0	97,000		No

9. **Is future funding likely to be requested?**
- a. **If yes, indicate nonrecurring amount per year.**
- b. **Describe the source of funding that can be used in lieu of state funding.**
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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

PPP - Employee Payroll - \$229,000 in 2020
Annual Payroll is > \$2 Million

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

Planning Design Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other	Funds will be used to highlight women Veterans in Florida - spotlighting their service to the nation. Military Women's Memorial Living Legend Proclamations will be presented to Florida's women veterans that reach the age of 100. The Memorial Staff & designated Florida Ambassadors will collaborate with Elected Officials to participate in these local "hometown" good news stories.	65,000
Consultants/Contracted Services/Study	VIRTUAL Classroom Lessons related to Military Women will be made available to all Florida Students - with clear Standards of Learning - these lesson plans are free, downloadable and available with video streaming / virtual support. Designed to be accessible to all students. Examples include Nurses during the Spanish American War https://mwm.omeka.net/exhibits/show/spanam-nurses	100,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/ Planning Engineering		0



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Total State Funds Requested (must equal total from question #6)	165,000
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14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The funds will support the technological updates to the Military Women's Memorial - affording Floridians access to digital and in person accounts of incredible Floridians that are registered in the national database - the "Register." The military women - past and present - will have their stories told in a powerful and exciting format designed to encourage young Americans.

b. What activities and services will be provided to meet the intended purpose of these funds?

Memorial Staff and Docents will be available to Florida Educators (including Home School) to bring artifacts to "life" by joining the classroom (virtually) and offer instruction plus field questions by the students to increase visibility of the accomplishments made by military women with a focus on Florida women veterans.

c. What direct services will be provided to citizens by the appropriation project?

Virtual Exhibits will be accessible via the website - womensmemorial.org to include key Florida women veterans. Florida educators may access educational materials for the classroom (complete with approved Standards of Learning)

d. Who is the target population served by this project? How many individuals are expected to be served?

1. Target Population includes ensuring EVERY woman veteran in Florida registers her story of service into the national database so the Memorial Team may highlight her service (only the stories added to the database can be told in the future).
 Less than 10% of eligible women veterans in Florida are registered in the national registry.
 2. Students of all ages - may access the Virtual Schoolroom, the Oral History department, the Research Library (<https://womensmemorial.org/collections-research/research-library/>) and more.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

1. The Memorial & Foundation utilize Salesforce as a CRM platform and can determine the number of Florida Women Veterans that have registered in each year - expectation is to see an marked increase of registrations. Total of 13,872 as of Feb 22, 2023. Measurements can be reported to FDVA quarterly.
 2. Access to the Military Women's Memorial website and educational pages can be tracked. Measurements include Number of Users, Sessions, Bounce Rate and Session Duration (Google Analytics)

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

No penalties outside of what is stated in the contract.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information

a. Organization

b. Municipality and County



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c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number