



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 2491

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Imagine what a safer Internet would look like if everyone took responsibility to safeguard the safety and innocence of children. It is incumbent on parents, educators, caring adults, as well as corporate, government and faith leaders to steward and safeguard the innocence and dignity of children. Online exploitation has irreparable consequences for the most vulnerable in our communities, namely our children, none of which are immune. Enough is Enough (EIE) programs tackle these issues head-on, with its Internet Safety 101 Academy equipping and training each sector with the information and tools they need to prevent it.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	923,076
Fixed Capital Outlay	0
Total State Funds Requested	923,076

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	923,076	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2024-2025	923,076	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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If yes, indicate the amount of funds received and what the funds were used for.

PPP loan in the amount of \$39,600 used for general operations

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Compensation of the Executives of the Organization including the President/CEO, the Executive Director and the Vice President/CFO, who will provide top-level management and guidance for the overall performance of the Project. It also includes Fringe Benefits (FICA); although Enough Is Enough does not provide traditional benefits for its employees, it does pay for the Employer portion of the FICA expense.	96,885
Other Salary and Benefits	Compensation of other corporate personnel including the Communications Director, the Partnership Director, the Executive Assistant/Graphic Designer and the Media Relations Coordinator, who will also support the Project. It also includes Fringe Benefits (FICA); although Enough Is Enough does not provide traditional benefits for its employees, it does pay for the Employer portion of the FICA expense.	116,262
Expense/Equipment/Travel/Supplies/Other	General & administrative expenses such as Accounting, Legal, Internet, Supplies, Telephone, Licenses and Other items necessary to support and carry out the successful execution of the Project.	26,700
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Compensation for those personnel, who will directly support and perform the Project activities in Florida including the Project Director, the Support Specialist, the Grant Manager, the Government Relations Specialist and the Events/Training Coordinator. It also includes Fringe Benefits (FICA); although Enough Is Enough does not provide traditional benefits for its employees, it does pay for the Employer portion of the FICA expense.	200,229



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Expense/Equipment/Travel/Supplies/Other	Marketing materials, travel and conferences/events required to produce the Project deliverables and disseminate them in certain geographical areas of Florida.	139,000
Consultants/Contracted Services/Study	Outsourced and contracted services necessary to perform the Project provided by various vendors, suppliers and consultants including a Senior Graphic Designer, Curriculum Enhancement Consultant, Video/Webinar/Podcast/Panels Production Services, Web Services, Marketing/Public Awareness Campaign Services and Collaterals/Materials Development and Printing Services.	344,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		923,076

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The goals of this Project are to defend the innocence and dignity of Florida’s children by: advancing sound public policies; promoting public awareness; implementing trainings, leveraging public-private partnerships; engaging Florida leaders and stakeholders, and empowering law enforcement to prevent the growing pandemic of the online exploitation of children and to establish Florida as a safer Internet model state.

b. What activities and services will be provided to meet the intended purpose of these funds?

EIE intends to deliver four items: an expanded Internet Safety 101 Academy digital curriculum, marketing/PR efforts to raise public awareness, a train-the-trainer program and establish a statewide Internet Safety Advisory Council. This will create Internet safety digital and in-person trainings/train-the-trainer events, Internet Safety 101 Academy, marketing and public awareness campaigns, and the creation of an Internet Safety Council.

c. What direct services will be provided to citizens by the appropriation project?

The Project programs and campaigns will educate, equip and empower parents, grandparents, caregivers, educators, community leaders, law makers and law makers and law enforcement to prevent online exploitation of children from pornography, sexual predators/traffickers, cyberbullying, sextortion and risks associated with gaming and social media platforms.

d. Who is the target population served by this project? How many individuals are expected to be served?

Parents, grandparents, caregivers, educators, community leaders, law makers and law enforcement. Over 800 individuals are expected to be served.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The Projects and campaigns will educate, equip and empower parents, grandparents, caregivers, educators, community leaders, law makers and law enforcement to prevent online exploitation of children from pornography, sexual predators/traffickers, cyberbullying, sextortion and risks associated with gaming and social media platforms.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Agency general contract requirements and penalties are expected to be sufficient.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization



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c. E-mail Address

d. Phone Number Ext.

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number