



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 3520

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The purpose of this project is to expand the capacity and sustainability of the Charity for Change Program, expanding from a regional program into a statewide program that will reach students at all elementary schools. The capacity of the Charity for Change organization will be increased by further development of the infrastructure, including staff, curriculum and platform updates, technology, equipment, marketing and occupancy expenses. Ultimately, the goal is to serve every child in the state through an in-school, after-school or summer school program, building resiliency, character, civic and charitable engagement, and the life skills critical to developing successful learners in school, future careers and life. The program will be offered to all schools, as well as after-school and summer school providers that are willing to participate.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	4,700,000
Fixed Capital Outlay	0
Total State Funds Requested	4,700,000

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	4,700,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2024-2025	4,700,000	100%

8. Has this project previously received state funding?

Fiscal Year (YYYY-YY)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 3520

Yes

If yes, indicate the amount of funds received and what the funds were used for.

PPP forgiven loans \$22,865 in 2020 and \$22,007 in 2021; used for personnel expenses. Collier Cares funding totaling \$90,467.40. Funds were used for rental space, personnel, marketing, and technology. ERC funding as credit for 12/31/2020 941 tax and interest of \$11,119.37, and 6/30/21 tax and interest of \$15,337.24.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits	Search and hiring of: curriculum expert in writing and measuring; customer service representative; onboarding assistant; chief financial officer; program director; project manager, program advancement officer, technology director, development director; major gifts officer, event coordinator, human resources coordinator, development assistant; executive assistant.	300,000
Expense/Equipment/Travel/Supplies/Other	Expanded office space, fixtures, furniture and equipment to set up new office space to accommodate new staffing; travel; curriculum training and supplies.	450,000
Consultants/Contracted Services/Study	Highly credentialed and respected educational consultant to develop new, and expand existing relationships with in-school, after-school and summer school providers; educational expert to develop strategic and business plans; marketing expert to research and develop marketing materials relevant to the in-school, after-school and summer school resiliency space; platform development expert to update and build out platform capacity and develop further automation and animation to increase capacity.	550,000
Operational Costs: Other		



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 3520

Salary and Benefits	Search and hiring of: curriculum expert in writing and measuring; customer service representative; onboarding assistant; chief financial officer; program director; project manager, program advancement officer, technology director, development director; major gifts officer, event coordinator, human resources coordinator, development assistant; executive assistant.	1,100,000
Expense/Equipment/Travel/Supplies/Other	Expanded office space, fixtures, furniture and equipment to set up new office space to accommodate new staffing; travel; curriculum training and supplies.	700,000
Consultants/Contracted Services/Study	Highly credentialed and respected educational consultant to develop new, and expand existing relationships with in-school, after-school and summer school providers; educational expert to develop strategic and business plans; marketing expert to research and develop marketing materials relevant to the in-school, after-school and summer school resiliency space; platform development expert to update and build out platform capacity and develop further automation and animation to increase capacity.	1,600,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		4,700,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The purpose or goal of this funding is to increase the number of students served from 9,700 students to all elementary students in every elementary school in the State of Florida. The capacity of the Charity for Change organization will be increased by further development of the infrastructure, including staff, curriculum platform updates, equipment, marketing and occupancy expenses. Ultimately, the goal is to serve every child in the State of Florida through the Charity for Change in-school, after-school or summer school program building resiliency, character, civic and charitable engagement, and life skills critical to developing successful learners in school, future careers and life.

b. What activities and services will be provided to meet the intended purpose of these funds?

Charity for Change will provide up to 235 hours of curriculum per student per year to in-school, after-school and summer school providers. Curriculum activities include: standards-based math; mindfulness; GiverTV videos including role-modeling and interactive participation; peer-to-peer reflection; kinesthetic activities; puzzles and writing exercises; role-play puppet shows; research, discussion and selection of local charities to support; hands-on volunteer projects for charities selected by students; interactive visits with charity representatives; parent engagement activities; and lesson plans. Using math and language arts as the academic platform, together with current health education standards, children learn how to work together through charitable activities; manage emotions; set and achieve positive goals; feel and show empathy; maintain positive relationships; take personal responsibility; develop critical thinking and problem-solving skills; and make responsible decisions.

c. What direct services will be provided to citizens by the appropriation project?

The Charity for Change Program teaches critical resiliency skills with a 16-year proven track record using research-based strategies for implementing behavior change including role-play practice, modeling, direct instruction of social skills, and giving back to the community through volunteering, service learning or project-based learning. Students earn donations for the charities they have selected by completing the Charity for Change activities. Charity for Change raises funding for these donations from community support.

d. Who is the target population served by this project? How many individuals are expected to be served?



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 3520

The target population served by this project is all elementary students throughout the State of Florida. Elementary students may include at-risk students who face additional barriers to learning including the challenges of poverty, language barriers, witnessing and/or experiencing violence, oppression, physical assault, drug and alcohol abuse, family instability, and criminal activity. Research shows that at-risk children are slower to develop academic and social skills than children from higher socioeconomic groups. At-risk children are more likely to develop negative social behavior which leads to disengagement, under-achievement, isolation, entitlement, bullying, dropping out, and later violence, crime, and social dependence through the judicial or welfare systems. Students in all elementary schools throughout the State of Florida are targeted to be served by our program.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

As we are seeing alarming increases in hate, division, bullying and violence, children are facing added barriers to their learning and mental well-being which affect their success in school and later in life. Charity for Change addresses these issues through character and civic education, resiliency education, life-skill education, charitable and community involvement, habits of generosity and gratitude, and academics. The outcomes for students will be measured by the increase of character attributes based on a 10-point scale: overall mental well-being; resiliency; empathy; self-esteem; self-efficacy; understanding the meaning, application and consequences of the nine character traits (including perseverance, responsibility, citizenship, respect, kindness, tolerance, integrity, cooperation; and self-control); problem-solving; responsible decision making; self-awareness; self-management; and understanding the role of charity and their role as a citizen of their community.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Charity for Change intends to meet the deliverables or performance measures provided for in the contract. It is not anticipated that additional penalties will be needed.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

For Profit Entity

Non Profit 501(c)(3)

Non Profit 501(c)(4)

Local Entity

University or College

Other (please specify)

d. First Name **Last Name**



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 3520

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number