



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 2448

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

4. **Project/Program Description**

To design, develop, and install an animatronic display(s) that will enhance the educational experience of visitors to the Harry T. & Harriette V. Moore Park, Cultural Center, and Museum through the storytelling of the life and times of civil rights activists and Florida heroes Harry and Harriette Moore. The exposure and first-hand account information related to the Moores' life through animatronic displays and exhibits will have a tremendous effect on visitors' recollection of the Moores' life.

5. **State Agency to receive requested funds**

State Agency contacted?

6. **Amount of the Nonrecurring Request for Fiscal Year 2023-2024**

Type of Funding	Amount
Operations	200,000
Fixed Capital Outlay	0
Total State Funds Requested	200,000

7. **Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	200,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2023-2024	200,000	100%

8. **Has this project previously received state funding?**

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?**

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**

10. **Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**



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If yes, indicate the amount of funds received and what the funds were used for.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	The funds will be used to create a new exhibit from which the civil rights story of the Moore's will be told through entertainment and extensive storytelling. Creating an entrance exhibit with animatronics and exhibit props will enhance the experience.	200,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		200,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Engage and educate citizens of the history of Harry T. & Harriette V. Moore and their role in the civil rights movement.

b. What activities and services will be provided to meet the intended purpose of these funds?



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Realistic storytelling and greater education of the civil rights movement in Brevard County and the state of Florida and the role that the Moores played in achieving greater freedom for Florida's black citizens.

c. What direct services will be provided to citizens by the appropriation project?

Create a more realistic and lifelike experience within the Moore Cultural Complex through the use of animatronics technology.

d. Who is the target population served by this project? How many individuals are expected to be served?

All visitors to the Moore Memorial Park and Museum including students of Brevard County schools and national and international tourists. Yearly there are approximately 10,000 visitors to the Moore Cultural Center and Museum

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Greater awareness of the Moores' history and their role in the advancement and benefits of the civil rights movement. Record keeping of visitors to the Cultural Center and Museum and the number of tour buses and tour groups which come to the center.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

A penalty would include reduction in funding

15. Requester Contact Information

a. **First Name** **Last Name**

b. **Organization**

c. **E-mail Address**

d. **Phone Number** **Ext.**

16. Recipient Contact Information

a. **Organization**

b. **Municipality and County**

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. **First Name** **Last Name**

e. **E-mail Address**



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f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number