



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 1069

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Creating mental health data-driven programs, advocacy, and community partnerships. Harnessing technological innovation and partnerships, the Breaking Through Initiative provides tailored solutions that are accessible, engaging, and address unique stressors faced by individuals. Breaking Through program partners with experts and leaders in behavioral health to create cutting-edge solutions to improving mental health and general well-being. 42% of individuals born after 1995 are diagnosed with a mental health problem. The program addresses the increased diagnoses of anxiety, depression, etc. leading to increased mental health issues. Focused on millennials born after 1980 and Gen Z born after 1995 dealing with stressors that trigger symptoms of anxiety and depression such as bullying, mass shootings, wars, antisemitism, hate crimes, personal debt, housing instability, inflation, and other issues taught in schools such as climate change, sexual identity and dysphoria.

5. State Agency to receive requested funds

State Agency contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	475,000
Fixed Capital Outlay	0
Total State Funds Requested	475,000

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	475,000	6%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	7,750,000	94%
Total Project Costs for Fiscal Year 2024-2025	8,225,000	100%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested? No

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e. permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	1 Executive Director; 1 Outreach Director; 1 Communications Director (partial FTEs) \$68,100. 2 FTE Program Managers; 4 PTE Program Assistants \$120,900.	189,000
Expense/Equipment/Travel/Supplies/Other	Event & Meeting expenses; F&B expenses; Vendor services; Staff travel expenses; Harm Reduction Supplies Advocacy Materials \$137,200. Office equipment and supplies; Technology services; Printed Materials \$32,800.	170,000
Consultants/Contracted Services/Study	Consultant services in psychiatry, behavioral health, human psychology, and mental health treatment. Consultant services for completing of data analysis. Consultant services for communications & marketing. Consultant services for compliance management.	116,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		475,000



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14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Change Everything USA believes that diverse partnerships and collaborations are key to harnessing the synergetic power of collective impact and influence, in tackling Florida’s mental health crisis. The Breaking Through Project will not only work to alleviate immediate distress but also foster long-term resilience and self-sufficiency, nurturing a generation that is equipped to navigate the complexities of today’s world. Breaking Through strives to change the larger culture around mental health, using collaborative partnerships with elected officials, business, and faith leaders to implement these initiatives into our schools, communities, and society.

b. What activities and services will be provided to meet the intended purpose of these funds?

We will achieve our goal through four core projects: (1) our Breaking Through Initiative engaging leaders across our communities on these issues to influence policy and education on the best practices to tackling the mental health crisis, (2) our Breaking Through Tribe focused on creating resources for those supporting Gen Z and Millennials- parents, caregivers, schools, workplaces, etc. using practical tools to help communities better understand the challenges these demographics are facing, and foster unity and connection, (3) our Behavioral Health Model: Redesigned Mind an innovative, technological based program created in conjunction with doctors and behavioral health experts to deliver personalized, engaging content focused on improving various areas of users’ lives, and (4) State of the Mental Health Crisis Data Analysis to provide communities with a scorecard for measuring success.

c. What direct services will be provided to citizens by the appropriation project?

Through the implementation of each of the four projects within Breaking Through, Change Everything USA will be providing direct dissemination of best practices in mental health tools and education and fostering the development of community partnerships that will strengthen and expand the available resources to impacted populations leading communities toward innovative strategies that foster mental wellness among Millennials and Gen Z.

d. Who is the target population served by this project? How many individuals are expected to be served?

Millennials and Gen Z that are at-risk for, or currently struggling with their mental health. Demographic list pulled from House application: Persons with poor mental health, persons with poor physical health, jobless persons, economically disadvantaged persons, at-risk youth, homeless, drug users (in health services), currently or formerly incarcerated persons, drug offenders (in criminal justice). The project is expected to serve over 100,000 persons.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The Breaking Through project will improve physical and mental health, reduce substance abuse and recidivism, dismantle stigma on mental health, improve education and protect Millennials and Gen Z from harm by steering them to break free from substances, improv relationships with social media, cultivate interpersonal relationships, discover their unique talents and skills, find their place in the world, and heal from their past. Success will be measured through comparing key data points from 2019-2023 with future year’s data and aligning that with a community scorecard using future SAMSHA and State Mental Health reports, OTP capacities/censuses & justice system stats.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Notification with opportunity to cure.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information



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a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number