



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2024-2025

LFIR # 1940

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

**4. Project/Program Description**

Disasters of all kinds -- hurricanes, tornadoes, floods, wildfires, dangerous heat waves – pose substantial risks to older adults, and this is especially true for the 80% of older adults with at least one chronic health condition such as cancer, diabetes, heart disease or stroke. Yet, not enough seniors prepare for these events in advance. 211 Tampa Bay Cares has been working to develop, implement and evaluate disaster/emergency preparedness and response activities at the individual level that can better improve knowledge and recovery outcomes for older adults and their caregivers. With 405,003 adults over the age of 60 in Pinellas and Hernando counties, state support this year would build on these initiatives by providing older adults and their unpaid caregivers with tailored, easy-to-access information related to emergency/disaster preparedness and guidance on how to develop customized emergency plans.

5. **State Agency to receive requested funds**

**State Agency contacted?**  Yes

**6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025**

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>500,000</b>

**7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	69%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	221,667	31%
<b>Total Project Costs for Fiscal Year 2024-2025</b>	<b>721,667</b>	<b>100%</b>

8. **Has this project previously received state funding?**  Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2023-24	0	500,000	378	No

9. **Is future funding likely to be requested?**  Yes

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**



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United Way Worldwide/AARP has committed \$55,000 to support senior caregiver/navigators to conduct outreach to seniors. 211 TBC receives program support from the Pinellas County Government, United Way Suncoast, United Way Hernando County, City of St. Petersburg, Vibrant Emotional Health, Central Florida Behavioral Health, Suncoast Center, Directions for Living, St. Vincent De Paul CARES, as well as private donations. 211 Tampa Bay Cares leverages an additional \$166,667 to support this project.

**10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**

**If yes, indicate the amount of funds received and what the funds were used for.**

Pinellas County Government partnered with 211 Tampa Bay Cares to distribute a total of \$24.3 million in CARES Act funds to assist over 8,600 individuals and families with overdue rent, mortgage and utilities. 211 TBC processed over 21,000 vendor payments on behalf of Pinellas residents. 211 Tampa Bay Cares did receive some direct operational funds to hire staff to directly assist with this project only.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

**11. Status of Construction**

**a. What is the current phase of the project?**

- Planning    
  Design    
  Construction    
  N/A

**b. Is the project "shovel ready" (i.e permitted)?**

**c. What is the estimated start date of construction?**

**d. What is the estimated completion date of construction?**

**12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

**13. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits	Support for Human Resources, Finance and Programmatic Oversight for program implementation (financial reporting, payroll, etc.)	40,560
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits	(1) Full Time Senior Outreach Director; (2) Full Time Outreach Specialists; (2) Full Time I&R Care Coordinators; (1) 211 Specialist	397,800
Expense/Equipment/Travel/Supplies/Other	Printing outreach materials, resource guides, purchase of ad space, hiring and recruiting, background checks, rent, insurance, utilities (electric and Internet), telephone and travel.	36,640



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Consultants/Contracted Services/Study	Contract with University to develop an integrated communication strategy that will allow seniors to evaluate their individual risks and empower them to make the best possible personal decisions for themselves in emergency situations.	25,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>500,000</b>

#### 14. Program Performance

**a. What specific purpose or goal will be achieved by the funds requested?**

To develop, implement, and evaluate disaster/emergency preparedness and response activities at the individual level that can better improve knowledge and recovery outcomes for older adults and their caregivers.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

A dedicated support team will develop and distribute informational materials, and conduct community outreach, awareness, and follow up services and crisis response targeting seniors, caregivers, and local providers in Pinellas and Hernando counties.

**c. What direct services will be provided to citizens by the appropriation project?**

Vulnerable senior citizens in Pinellas and Hernando counties and their caregivers will be provided with tailored, easy-to-access information related to emergency/disaster preparedness and guidance on how to develop customized emergency plans. Volunteer representatives of older persons would be recruited and involved in training material development and implementation.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

The 405,003 vulnerable senior citizens in Pinellas and Hernando Counties and caregivers of senior citizens in these counties.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

An estimated 100,000 older adults and caregivers will receive critical information and support in disaster preparedness. Success will be measured by the number of seniors and caregivers reached through the program.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Disbursed funds for deliverables not met will be returned to the state.

#### 15. Requester Contact Information

**a. First Name**  **Last Name**

**b. Organization**

**c. E-mail Address**

**d. Phone Number**  **Ext.**

#### 16. Recipient Contact Information

**a. Organization**

**b. Municipality and County**



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#### c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

#### 17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number