



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 3418

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Miami-Dade area the leader or is on the precipice of becoming a leader in cyber-security, artificial intelligence, financial services, and technology, aviation, and corporate operations. Request is to build an education and industry led talent attraction and retention program to address the workforce shortages the region is facing.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	750,000
Fixed Capital Outlay	0
Total State Funds Requested	750,000

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	750,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2024-2025	750,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Beacon Council Chief Marketing Officer of Marketing and VP of research EVP of Opportunity Miami	75,000
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	MDBC provide support, office space, leadership, benefits	125,000
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Salary and benefits for students and interns doing field work	75,000
Expense/Equipment/Travel/Supplies/Other	Travel and meeting expenses, marketing, advertising, and branding efforts including placement of ads, website enhancements, targeted outreach, local college and university alumni engagement efforts, and databases	425,000
Consultants/Contracted Services/Study	Consultants for program built-out	50,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		750,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

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b. What activities and services will be provided to meet the intended purpose of these funds?



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Build an industry and education led talent attraction and retention strategy program. The retention of students that are already in Miami-Dade & targeted attraction of people with skills that are in demand to reduce workforce shortages, increase placement of graduates area universities, and leverage alumni associations to attract workers and create a global marketing campaign.

c. What direct services will be provided to citizens by the appropriation project?

Services are better aligning career opportunities for college graduates through industry engagement, creating a marketing campaign to target workers in hard to fill jobs and engage alumni associations and the ALC in these efforts and addressing employment gaps. Work with existing employers to retain their talent base through upskilling and expanded industry connections.

d. Who is the target population served by this project? How many individuals are expected to be served?

Provide opportunities for soon to be graduating students to remain in the region by promoting job opportunities with companies that pay a living wage and assist companies find the right talent for hard to place job opportunities and better industry connection to college and university graduates and finally educate people on the values of living in the Miami area and adding to the talent pipeline, providing industry the opportunity to grow their workforce, and build a deeper connection of university alumni to the South Florida region.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The measurements for this program will be the number of participants, survey feedback from Beacon Council's Academic Leaders Council and the number of students engaged.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Beacon council will work with the responsible oversight body to devise an appropriate reparation if performance does not occur.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College



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Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number