



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2024-2025

LFIR # 1136

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The Female Development World Organization (FDWO) would like to address this with a human trafficking & cyber education focused 8-week certificate program curriculum. With cyber-criminals now responsible for billions in losses per year and state-sponsored hacking groups posing an ever-greater threat, the need for individuals capable of securing networks against attackers has never been greater. However, education and training institutions in the United States have so far found it difficult to keep pace with the growing need for cyber-talent. As a result of poor education and lack of focus on cyber-security, there is now a 1.8 million person headcount gap in cyber-security staring us down. Additionally, in 2020, the National Human Trafficking Hotline identified a 22% increase in online recruitment, including a 125% increase in reports of recruitment into trafficking through Facebook and a 95% increase in reports of recruitment on Instagram compared to the previous year.

5. State Agency to receive requested funds

State Agency contacted?  No

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	750,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>750,000</b>

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	750,000	97%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	25,000	3%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2024-2025</b>	<b>775,000</b>	<b>100%</b>

8. Has this project previously received state funding?  No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?  No

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning    
  Design    
  Construction    
  N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Executive Director - responsible for oversight and project execution. We are estimating 100-125 participants from SE Florida.	125,000
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	Administrative Support (1 x \$40,000) - handles reports, surveys and assessments	40,000
<b>Operational Costs: Other</b>		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Travel Costs (Executive Director, Program Director, Trainer & Lead Instructor) - \$20,000 Educational and marketing campaign - \$15,000	35,000
Consultants/Contracted Services/Study	Program Director (1 x \$90,000) (school/college liaison/head community outreach) Trainer & Lead Instructor (2 x \$75,000 - intro for students with absolutely no experience) Program registrars (1 x \$40,000) assist in filing and registration of participants + enrollment and curriculum completion and job placement (student in HS but over 18) Program instructor(6 x \$45,000)	550,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>750,000</b>



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#### 14. Program Performance

**a. What specific purpose or goal will be achieved by the funds requested?**

We hope that a cyber-education program will help thrust Florida into the forefront as a "forward thinking" hub for emerging technologies. With cyber-certified talent, we can attract these companies. Also, cyber-security specialties can help combat the proliferation of human trafficking across the state as many of the supporting activities (like identity theft) of these activities occurs online. The establishment of a cyber-secure, cyber-educated young populace can help both those points. Technology is one of the top sectors of projected job growth. According to a report by (ISC)2 in 2021, the number of unfilled cybersecurity positions stands at 4.07 million, up from 2.93 million in 2020. As a result of poor education and lack of focus on cyber-security, there is now a 1.8 million person headcount gap. Additionally, Florida is ranked #3 in human trafficking. As the world continues to transform digitally, internet technologies are increasingly being used by traffickers.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

We will recruit students from the 6th to the 12th grades and introduce them to human trafficking, cyber safety & cybersecurity through a 8-week certificate courses. This will include critical human trafficking awareness and education to protect youth in our communities, cyberbullying, building resilient emotional digital firewalls, and much more. Each week, special guest speakers share of their experience and knowledge in various sectors of cyber safety & cybersecurity, in addition to Q&A for youth interested in pursuing a career in the cybersecurity sector.

**c. What direct services will be provided to citizens by the appropriation project?**

Educational services will be provided to the citizens by this appropriation project. We will support Grade 6-12 youth & families through human trafficking awareness, cyber safety & cyberbullying education, and becoming lifelong digital citizens. This program will educate young persons and may help us garner national attention for our focus on the 1.8 million personnel gap in cybersecurity. Additionally, a focus on trafficking and the impact of the internet/technology, we will be part of the solution in protecting youth from dangerous predators online.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

The target audience is Florida students in 6th grade - 12th grade. We will focus locally in Broward and expect 100-125 participants. Target populations include economically disadvantaged, at-risk youth, grade school students, high school students, current or formerly incarcerated persons, drug offenders (in criminal justice), and victims of crime.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Improve mental health, enrich cultural experience, improve quality of education, protect the general public from criminal harm, enhance specific individual's economic self sufficiency, create specific immediate job opportunities, and divert from Criminal/Juvenile Justice System. The outcomes will be measured by database tracking, life Skills Assessment/goal objectives and/or Activity/Teaching Log, weekly quizzes, along with pre and post program surveys.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

We will strive to meet all deliverable and performance measures, with a suggested penalty of full program shut-down, should we fail to meet as per the contract.

#### 15. Requester Contact Information

**a. First Name**  **Last Name**

**b. Organization**

**c. E-mail Address**

**d. Phone Number**  **Ext.**

#### 16. Recipient Contact Information



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a. Organization

b. Municipality and County

**c. Organization Type**

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

**17. Lobbyist Contact Information**

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number