



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2024-2025

LFIR # 1309

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Project Opioid Florida intends to curb opioid misuse, dependency and overdoses and save lives by creating a comprehensive roadway system to ending the opioid crisis that closes the gaps between prevention, response, and recovery. We will achieve this by expanding throughout the state, the following projects within our Overdose Initiative: (1) Downtown overdose Reversal & Intervention Program (DRIP), (2) Corporate Engagement on Opioids (CEO), (3) Community Overdose Awareness Outreach, (4) State of the Opioid Crisis Data Analysis, (5) the Florida Naloxone Network (FLNN), and (6) a Social Media advocacy campaign targeting Millennials, Generation Z, and the parents of Generation Alpha.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	625,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>625,000</b>

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	625,000	39%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	975,000	61%
<b>Total Project Costs for Fiscal Year 2024-2025</b>	<b>1,600,000</b>	<b>100%</b>

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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If yes, indicate the amount of funds received and what the funds were used for.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

### 11. Status of Construction

a. What is the current phase of the project?

- Planning    
  Design    
  Construction    
  N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

### 13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	1 FTE Executive Director (salary) 1 FTE Outreach Director (salary) 1 FTE Communications Director (salary)	85,100
Other Salary and Benefits	2 FTE Program Managers (salary) 2 FTE Community Outreach Specialists (salary) 4 PTE Program Assistants (hourly)	188,900
Expense/Equipment/Travel/Supplies/Other	Event & Meeting expenses F&B expenses Vendor services Staff travel expenses Harm Reduction Supplies Advocacy Materials Marketing Expenses	157,200
Consultants/Contracted Services/Study	Consultant services in addiction, treatment, and recovery Consultant services for completing of data analysis Consultant services for communications & marketing Consultant services for compliance management	151,000
<b>Operational Costs: Other</b>		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Office equipment Office supplies Technology services Printed Materials	42,800
Consultants/Contracted Services/Study		0
<b>Fixed Capital Construction/Major Renovation:</b>		



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Construction/Renovation/Land/ Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>625,000</b>

#### 14. Program Performance

**a. What specific purpose or goal will be achieved by the funds requested?**

Project Opioid Florida has one goal: to reduce opioid-related deaths across the state by implementing a coordinated community response that closes the gaps between prevention, response, and recovery by engaging stakeholders from all sectors public and private.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

We will achieve our goal through five core activities within our Overdose Initiative: (1) Downtown overdose Reversal & Intervention Program (DRIP) targeting our nightlife and entertainment industries, (2) Corporate Engagement on Opioids (CEO) targeting businesses in industries hard-hit by the crisis, (3) Community Overdose Awareness Outreach targeting vulnerable communities, (4) State of the Opioid Crisis Data Analysis to provide communities with a scorecard for measuring success, (5) our Florida Naloxone Network targeting harm reduction education and resources saturation across the state, and (6) a Social Media advocacy campaign targeting Millennials, Generation Z, and the parents of Generation Alpha.

**c. What direct services will be provided to citizens by the appropriation project?**

Through the implementation of each of the five activities within our Overdose Initiative, Project Opioid Florida will be providing direct distribution of harm reduction tools and education and fostering the development of community partnerships that will strengthen and expand the available resources to impacted populations leading communities toward innovative strategies that save lives.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

Anyone at-risk for, currently using, or abuse opioids. Demographic list pulled from House application: Elderly persons, Persons with poor mental health, persons with poor physical health, jobless persons, economically disadvantaged persons, at-risk youth, homeless, drug users (in health services), currently or formerly incarcerated persons, drug offenders (in criminal justice)  
>100,000

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Improve physical and mental health, reduce substance abuse and recidivism, dismantle stigma on mental health and addiction, improve education and protect public from harm steering at-risk populations away from opioids and toward pathways to recovery.  
Success will be measured through comparing key data points prior from 2020-2023 with future year's data and aligning that with a community scorecard using future SAMSHA and Medical Examiner reports, OTP capacities/censuses & justice system stats.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Pro-rata return of state funds for portions of project deemed noncompliant.

#### 15. Requester Contact Information

**a. First Name**  **Last Name**

**b. Organization**

**c. E-mail Address**

**d. Phone Number**  **Ext.**



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#### 16. Recipient Contact Information

a. Organization

b. Municipality and County

#### c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

#### 17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number