



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 3549

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Jacksonville's Museum of Science and History (MOSH) Genesis Project will enhance the north bank of Downtown Jacksonville by creating public gathering spaces for lifelong learning and experiential education; deliver immersive digital experiences and learning that will shape twenty-first century job skills for tomorrow's workforce; showcase dynamic platforms to engage students, families, and adults; and dedicate space for early STEAM learning.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

| Type of Funding | Amount |
|------------------------------------|------------------|
| Operations | 0 |
| Fixed Capital Outlay | 2,500,000 |
| Total State Funds Requested | 2,500,000 |

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

| Type of Funding | Amount | Percentage |
|--|-------------------|-------------|
| Total State Funds Requested (from question #6) | 2,500,000 | 4% |
| Matching Funds | | |
| Federal | 0 | 0% |
| State (excluding the amount of this request) | 0 | 0% |
| Local | 50,000,000 | 72% |
| Other | 17,000,000 | 24% |
| Total Project Costs for Fiscal Year 2024-2025 | 69,500,000 | 100% |

8. Has this project previously received state funding?

| Fiscal Year (yyyy-yy) | Amount | | Specific Appropriation # | Vetoed |
|--------------------------|-----------|--------------|-----------------------------|--------|
| | Recurring | Nonrecurring | | |
| | | | | |

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

City of Jacksonville funding and private fundraising.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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The total amount of federal assistance received during the COVID-19 pandemic is \$981,617.62. The museum received \$617,253.62 (Cares Act Payment Protection Program), and \$364,000.00 (Employee Retention Credit / CAA + Cares Act). The funding was used primarily to enable the museum to retain existing staff as a result of the added COVID-related expenses and lost revenue resulting from the pandemic.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

No

c. What is the estimated start date of construction?

January 2025

d. What is the estimated completion date of construction?

December 2025

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Building is owned by MOSH with a \$1/year, 40 yr. renewable land lease agreement with the city.

13. Details on how the requested state funds will be expended

| Spending Category | Description | Amount |
|--|--|------------------|
| Administrative Costs: | | |
| Executive Director/Project Head Salary and Benefits | | 0 |
| Other Salary and Benefits | | 0 |
| Expense/Equipment/Travel/Supplies/Other | | 0 |
| Consultants/Contracted Services/Study | | 0 |
| Operational Costs: Other | | |
| Salary and Benefits | | 0 |
| Expense/Equipment/Travel/Supplies/Other | | 0 |
| Consultants/Contracted Services/Study | | 0 |
| Fixed Capital Construction/Major Renovation: | | |
| Construction/Renovation/Land/Planning Engineering | \$750,000 for design and engineering, \$875,000 for design development, \$475,000 for phase one of construction, and \$400,000 for exhibit designs and local project schematics. | 2,500,000 |
| Total State Funds Requested (must equal total from question #6) | | 2,500,000 |

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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The funds from the state will ensure the project will bring an iconic, innovative museum to the Shipyards of Jacksonville, a hub for culture and entertainment, and ensure there will be uninterrupted progress in planning, engineering, development, and construction. These funds will specifically move the project into the final design and construction phase.

b. What activities and services will be provided to meet the intended purpose of these funds?

The funds will support the design, engineering, development, and construction of the new MOSH facility.

c. What direct services will be provided to citizens by the appropriation project?

MOSH will enhance the Northbank of Downtown Jacksonville by creating public gathering spaces for lifelong learning and experiential education; deliver immersive digital experiences and learning that will shape twenty-first century job skills for tomorrow's workforce; showcase dynamic platforms to engage students, families, and adults; and dedicate space for early STEAM learning.

d. Who is the target population served by this project? How many individuals are expected to be served?

All residents and visitors in the City of Jacksonville will be served; specifically, programs will be targeted to K-12 students, higher education institutions, economically disadvantaged, elderly and physically disabled individuals. MOSH currently serves approximately 200,000 visitors a year, with the Genesis Project, CounsultEcon estimates 500,000 visitors would be served.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

By building a new facility, MOSH will have the opportunity to enrich the cultural experience in Jacksonville by hosting numerous events throughout the year. MOSH will be able to enhance the quality of education for students in northeast Florida by hosting additional field trip opportunities and learning experiences. According to the ConsultEcon studies, the MOSH Genesis project will not only have a one-time, immediate economic impact through construction and peripheral work, but will serve to increase tourism to the community and expand the employment base. The current estimated one-time construction impact is \$130 million, with a \$226 million Extended Positive Economic Impact, which can be confirmed with an economic impact study and staying engaged with VISIT Jacksonville on their tourism numbers. Additionally, the construction project, as well as the ongoing operation of the museum, will create an estimated \$2.3 million in new salaries and wages, as well as 100 jobs.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Reversion of funds.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

For Profit Entity



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- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. **First Name** **Last Name**

e. **E-mail Address**

f. **Phone Number**

17. Lobbyist Contact Information

a. **Name**

b. **Firm Name**

c. **E-mail Address**

d. **Phone Number**