



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 3130

1. Project Title Miami-Dade County - Countywide Creative Industry Equipment & Economic Development Fund

2. Senate Sponsor Shevrin Jones

3. Date of Request 03/15/2023

4. Project/Program Description

The goal is to provide film equipment to support the industry across Miami-Dade County.

5. State Agency to receive requested funds Department of Economic Opportunity

State Agency contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	0
Total State Funds Requested	500,000

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	50%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	500,000	50%
Other	0	0%
Total Project Costs for Fiscal Year 2023-2024	1,000,000	100%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested? No

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 3130

Miami-Dade County received \$1,419,320,111.50 to provide financial aid to, among others, small businesses, veterans, senior meals, restaurants, hotel workers, first responders, landlords, low-income tenants, nonprofits, and day care centers; county services and also direct distributions to Miami-Dade municipalities.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

☐ Planning ☐ Design ☐ Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Camera, Lighting and Grip Equipment, Laundry, Dry Cleaners, Craft services, Parking, venue and location rentals, Sound Stage Rentals, Renting and purchasing of Wardrobe, Props, set building materials, local transportation, and hotel accommodations.	500,000
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		500,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Equipment will benefit an industry that supports hundreds of direct jobs and will support local businesses like restaurants, vehicle rentals, florists, Insurance, payroll service, accountants, real estate, hardware stores, furniture and clothing suppliers, security guards, painters, carpenters, electricians, home and business rentals as locations for filming.



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 3130

b. What activities and services will be provided to meet the intended purpose of these funds?

Equipment that benefits an industry that supports hundreds of direct jobs and will support local businesses like restaurants, vehicle rentals, florists, Insurance, payroll service, accountants, real estate, hardware stores, furniture and clothing suppliers, security guards, painters, carpenters, electricians, home and business rentals as locations for filming.

c. What direct services will be provided to citizens by the appropriation project?

Hundreds of jobs are generated, both direct and indirectly by the film industry as well as the overall benefit of promoting Miami-Dade County and boosting economic development.

d. Who is the target population served by this project? How many individuals are expected to be served?

The funds will target the general population involved in the creative filmmaking industry. Approximately 800 individuals are expected to be served.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

These funds can attract 1-2 TV /Streaming series that employ 100's of residents and infuses money into dozens of local businesses. These projects spend anywhere from \$10 to \$25 million into the local economy over a 6-8 month time frame. Miami-Dade County requires a Return on Investment to be at least \$10 to \$1 for their local program. The ROI is measured on every dollar spent locally in relation to the amount of inducement received.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Funds will not be received if criteria is not met.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- ☐ For Profit Entity
- ☐ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☒ Other (please specify) Local Government



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 3130

d. First Name Last Name

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number